

STANDARD MUTUAL FIRE INSURANCE CO.

Head Office, - MARKHAM, Ont.

Authorized Capital, - 500,000
Subscribed Capital, - - 125,000

WM. ARMSTRONG, H. B. REESOR
President Man. Director
F. K. REESOR, FRANK EDMAND,
Inspector City Agent
Confederation Life Bldg.

The Metropolitan Fire Insurance Company

CASH-MUTUAL and STOCK
HEAD OFFICE, - TORONTO
Authorized Capital, \$500,000

D. HIBNER, Berlin, Pres. W. G. WRIGHT, Inspector.
W. H. SHAPLEY, Toronto, F. CLEMENT BROWN,
Vice President. Manager.

THE COMMERCIAL

ESTABLISHED 1852
THE WEEKLY FINANCIAL, COMMERCIAL &
GENERAL TRADE NEWSPAPER OF THE GREAT WEST.

Reaches direct 90 per cent. of the retail, wholesale and manufacturing trades of Northwestern Ontario, Manitoba, the Territories and British Columbia in advance of, and publishes more interesting commercial and financial news than any other similar newspaper in Canada.

Do you want to sell or increase the sale of your goods in these, THE BEST BUYING PROVINCES IN CANADA? - - -

Estimated that 200,000 new settlers will arrive this year. Will the retail merchant offer them your goods? Our advertisers our best references. We beg the favor of an enquiry.

THE HUGH C. MACLEAN CO., LIMITED,
Publishers, Winnipeg.
Eastern firms should subscribe for THE COMMERCIAL and keep posted on Western trade

put up, in addition a three story stone and brick warehouse, corner Simcoe and Adelaide.

The Government examining warehouse on the Esplanade, near Yonge street, which had so narrow an escape from destruction in the conflagration, is to have an addition made to it four stories in height, at a cost of some \$40,000. This will be a much-needed accommodation for the building was too small. Just west of the Union Bank, on Wellington street opposite Jordan, the new building of Kilgour Brothers is rising; brick and steel, and slow-burning construction will lend their aid to make this a worthy modern structure as well as a handsome one. Further west on the same side the warehouse of Bradshaw & Son is also being rebuilt.

Next the Queen's Hotel, the burned warehouse of Warwick Brothers & Rutter is not being rebuilt, but next door east there are three stories of the new Copp, Clark Co. premises already up, on the former site. The material of the front of this building is cream colored brick; metal cornices, steel posts and beams are also in use.

Judicious use is being made of fire-proof material in the extensive new premises of the W. R. Brock Company, whose deep red brick walls are steadily rising on Wellington and Bay streets. Great girders and beams of steel; door and window casings of steel; pillars of steel; cement, brick, and stone in plenty, but by no means the usual proportion of wood. Just beyond this pile, to the west, the warehouse of Brown Brothers, Limited, is being rebuilt, and apparently the lessons of the past have been heeded, for the place is being made very substantial. There are other buildings or the beginnings of buildings that deserve mention, but we have perhaps written enough for this time.

SEVEN TO ONE

That is about the ratio. About seven times as many persons are injured as die from all causes yearly.

Accidents are a more prolific cause of death than any disease except lung diseases.

Twice as many people are accidentally killed as die of old age.

Does it not seem reasonable to you as a business man that it would be to your interest to carry an accident policy?

WRITE THE

EMPLOYERS' LIABILITY ASSURANCE CORPORATION
MONTREAL - - - TORONTO

GRIFFIN & WOODLAND
MANAGERS.

And Still it Leads

As applied to the gain in net amount of assurance in force in Canada for the

5 Years Ending Dec. 31st, 1903.

Head Office - WATERLOO, ONT.

The Mutual Life
OF CANADA

still maintains its stand at the
HEAD OF ALL ITS COMPETITORS
among Canadian Life Companies, as shown by the Government Reports.

Wellington, are not being rebuilt. Since the dissolution of the firm, Mr. Smith has bought a building on Church street, corner of Court, opposite the Monetary Times establishment, and intends to carry on lithographing there. The Messrs. Rolph, his former partners, have joined Mr. Clark, of the Lombard street lithographing works, and under the style of Rolph & Clark, are doing business at the premises erected for the Clark Lithographing Company. They are about to

Keep
posted
EVERY
DAY

Our "Daily Bulletin" the only thing of the kind in Canada. A most complete and reliable record of Failures - Compromises - Business Changes - Bills of Sale - Chattel Mortgages - Writs and Judgments for the entire Dominion.

We issue carefully revised reference books four times a year.

R. G. DUN & CO.

Toronto, Montreal, Hamilton, London and Cities in Dominion, U.S. and Europe.

THE METROPOLITAN LIFE INSURANCE CO.

(INCORPORATED BY THE STATE OF NEW YORK.)

The Company OF the People, BY the People, FOR the People.

ASSETS, \$105,656,311.60

Proof of Public Confidence

This Company has more premium-paying business in force in the United States than any other Company, and for each of the last 10 Years has had more New Insurance accepted and issued in America than any other Company.

The Number of Policies in force is greater than that of any other Company in America, greater than all the Regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto and Montreal.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its Agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave. New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policy-holders in Canada, \$1,800,000.00.

Significant Facts

This Company's Policy-claims paid in 1903 averaged in number one for each minute and a third of each business day of 8 hours each, and, in amount, \$89.00 a minute the year through.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1903.

359 per day in number of Claims Paid.

6,297 per day in number of Policies Issued.

\$1,303,559.06 per day in New Insurance Written.

\$98,582.76 per day in Payments to Policy holders and addition to Reserve.

\$53,841.18 per day in Increase of Assets