

A STARTLING OFFER!

VALUABLE BOOKS GIVEN AWAY.
Useful Articles for Nothing!
GIFTS! PRESENTS! GIFTS!
For Men and Women; Girls and Boys.

IT WILL PAY YOU

TO READ THIS WHOLE PAGE AND THE NEXT.

10 CENTS ONLY 10

WE ARE THOROUGHLY
 Convinced that it is only necessary that THE CANADA CITIZEN should be known to secure its very wide circulation. To secure this general knowledge, we offer to send it to any address ON TRIAL.

SIX WEEKS FOR TEN CENTS.
 Here is a broad field of work for any one who wants to add the great temperance reform. Take an hour to canvass your friends. Nearly every one you ask will give you ten cents as a subscription for a month-and-a-half's trial. Get us up a club of a hundred, or fifty, or ten, or any number you like. We ought to have ten thousand trial subscribers on this short date plan.

BEAR IN MIND THE FACT
 that the ten cents secures for six weeks a 40-column weekly family journal of social progress and moral reform; a paper that must do good wherever it goes; bright, fresh, pure, able, attractive, and full of information and interest for young and old.

EVERY TEMPERANCE SOCIETY
 ought to send us a club. Are you not thoroughly convinced of the righteousness of the temperance cause, which you have so much at heart? Do you think it deserves and needs your assistance? How can you help it more effectively than by aiding thus practically in the circulation of sound, healthy, inspiring literature?

DO YOU WISH TO CONTRIBUTE

some money to the Prohibition cause? Send us a dollar, or five, or ten, or twenty, or fifty, with a list of addresses, and we will send the papers along. Ten Dollars will supply THE CANADA CITIZEN for six weeks to

A HUNDRED HOMES.
 We believe there are thousands of warm-hearted, willing friends of our cause, who would gladly aid in this great work. Kindly show this proposition to some of them and ask them to join you in helping us.

F. S. SPENCE,

19-21 RICHMOND ST. E. TORONTO.

It is specially requested that those who send us addresses without the knowledge of the parties whose names are given, will kindly inform us to that effect. We shall then notify these parties by post-card that the paper is sent them without charge, otherwise some might decline to take the papers from the post-office.

10 CENTS ONLY 10

THE CANADA CITIZEN.

SOMETHING MORE.

FOR SOME TIME we have had in this Paper the standing offer above made to send "THE CANADA CITIZEN" to any address for SIX WEEKS for TEN CENTS.

THE Response to this proposal has been VERY LARGE. In the Month of March we booked a great many of these trial subscribers, many friends kindly sending us in good lists. In view of this fact we have decided to CONTINUE THE OFFER for a time, also to offer some SUBSTANTIAL REWARDS for competition among these kind friends, and further, to present SOME TANGIBLE TOKEN of our appreciation to every one of them who will continue this generous assistance.

WE HAVE accordingly prepared the accompanying PREMIUM LIST and will send, to anyone getting us up a List of Ten Cent Subscribers with the Money for the same, any premium offered in the List for the number of Subscriptions sent.

Any person who gets up a list, may select any combination of premiums that could be secured by the number of his list.

For Example: A Person sending in a list of twenty names may take any premium offered for twenty names, or any two premiums offered for ten names each. A person sending in a list of thirty names may select any premium offered for thirty, or any premium offered for twenty and any premium offered for ten, or any three premiums offered for ten each.

A person sending a list of forty may select any premium offered for forty, or any two premiums offered for twenty, or any premium offered for thirty and any premium offered for ten, or any premium offered for twenty and any two premiums offered for ten, or any four offered for ten, and so on.

BETTER STILL:

Over and above all the premiums offered we propose to divide among those who are most successful in this effort **THE SUM OF \$150.00 IN CASH.**

THIS MONEY WILL BE DIVIDED INTO EIGHT PREMIUMS
ONE FIRST PRIZE OF \$50.00

To be given to the person sending in the largest list of trial subscriptions.

TWO SECOND PRIZES OF \$25.00 EACH

To the TWO Persons whose lists are next in size, and

FIVE THIRD PRIZES OF \$10.00 EACH

To the FIVE Persons whose lists come next in size to those winning the Second Prizes.

IT is not too much to expect at least twenty thousand new subscribers on this plan, but we will not wait for them all. The premiums named in the list will be sent as soon as the subscriptions are received, and the CASH GIFTS will be awarded as soon as TEN THOUSAND new names have come in; and will be awarded amongst those who have sent the largest list up to the time when the number reaches TEN THOUSAND.

REMEMBER, these Cash Gifts are in addition to the Premiums selected from the Premium List by the parties who send the largest list of names.

ANY gentleman or lady, any friend of the cause, any member of a temperance society, any girl or boy, anxiously, in a very short time, secure a good list of Ten-Cent Trial Subscribers among his or her acquaintances.

YOU may thus POSITIVELY SECURE any premium on the list for which you choose to work at the same time materially aiding the temperance cause, and becoming a competitor for the GRAND CASH PREMIUMS which are also offered for competition.

READ CAREFULLY THE FOLLOWING INSTRUCTIONS:—

1. IF you propose to get up a list, please send us immediately, on a post card, your name and address. We will enter it in our books, and will send you FREE specimen papers and other documents to assist you in your canvass.
2. SEND us all the names you have secured, every week with the money. We will credit you with them as they are received, and will either send premiums earned, at once, or wait till your canvass is finished, as you may direct.
3. This offer does not apply to any subscriptions secured by agents, and upon which we pay commission. Persons paid by us

for canvassing may not compete in such paid-for work.

4. NO name is to be more than once on any list. The names must be of new subscribers, but persons who have sent us trial subscriptions BEFORE the announcement of this offer, may send such names again as part of a new list if they wish to do so.
5. THERE must not be any transferring of names after they are sent in. A Lodge, a Union, any Society may appoint a canvasser, who may have all the help he or she can get, but when a name is entered on our books as that of a competitor, the subscriptions sent by that person cannot be counted as for any one else.

N.B.—If you cannot take any action in this matter yourself, please hand this paper to some friend who will be likely to undertake the getting up of a list.

READ THE PREMIUM LIST

Carefully. Study it thoroughly. You will find something in it you would like to have. Send us your name and address, and start a canvass. You cannot fail to gain some premium. You may get many books—almost a library. You may earn ten dollars, or twenty-five dollars, or fifty dollars. Your work cannot be wasted. You cannot fail to do good.

You will benefit everyone you induce to subscribe.

WILL YOU TRY IT?

PREMIUM LIST

OF ARTICLES SENT FOR THE NUMBER OF TRIAL SUBSCRIPTIONS NAMED.

LIST A.

For 10 trial subscribers.

1 BERTON'S COOKERY BOOK, Crown 8vo, cloth, containing 400 recipes, four colored plates, 100 engravings, extraordinary value. A larger number of this volume have been sold than of any other cookery book. Price 35 cents. Or,

2 SELECT SOCIAL READINGS, edited by Jacob Spence. A neatly gotten up compilation of selections adapted for reading or reciting at temperance or other social gatherings. It has received warm commendation from every section of the press, and will be found exceedingly attractive and useful. Many pieces it contains are not published elsewhere. 126 pages. Price 25 cents. Or,

3 Any of the following handsome books by R. M. BALLANTYNE, the writer that boys all love and admire, 16mo, cloth, gilt cover, price 35 cents each:— Fighting the Whales. Away in the Wilderness. Fast in the Ice. Chasing the Sun. Sunk at Sea. Lost in the Forest. Over the Rocky Mountains. Saved by the Life-boat. The Cannibal Island. Hunting the Lions. Digging for Gold. Up in the Clouds. The Battle and the Breeze. The Pioneers. The Story of the Rock. Wrecked, but not Ruined. The Thorough Family. Or,

4 THE PEOPLE VERSUS THE LIQUOR TRAFFIC.—This invaluable and intensely interesting work contains nine lectures (reported in full), by the late Hon. John B. Finch, one of the most advanced thinkers and best speakers of the day. It is without exception the most attractive compendium of irrefragable argument against the liquor traffic ever published in popular form. This Canadian Edition was specially revised and corrected by Mr. Finch, and should be in the hands of every temperance and Prohibition worker. It is printed on heavy toned paper, 240 pages, paper cover, price 30 cents. Or,

5 Any volume of "THE CANTERBURY POETS," a series of neat, square 8vo volumes, well printed on fine toned paper, with red-line border, and strongly bound in cloth. Each volume contains from 300 to 350 pages, with introductory notices by celebrated writers. Price 35 cents each. The following are ready:— Christian Year. Coleridge. Longfellow. Campbell. Shelley. Wordsworth. Blake. Whittier. Poe. Chatterton. Burns (Poems). Burns (Songs). Marlowe. Keats. Herbert. Victor Hugo. Cowper. Shakespeare. Emerson. Sonnets of this Century. Whitman. Scott (Marmion) Scott (Lady of the Lake).

LIST B.

For 20 trial subscribers.

6 A good strong well-made SHEFFIELD POCKET KNIFE, with white handle and two finely tempered blades. Price 50 cents. Or,

7. A neat, small pearl-handled girl's knife, with two blades, brass mountings. Price 50 cents. Or,

8 TEMPERANCE TALKS, a book of lectures, with an autobiography, by Thomas McMurray, well known as a forcible and effective speaker in many parts of the Dominion of Canada. In addition to the lectures proper, which cover upwards of 200 pages, there are valuable addenda consisting of Parliamentary documents, etc., of much importance to temperance workers. The book is beautifully gotten up and well bound. Price, \$1.00. Or,

9 Any volume of THE EXCELSIOR SERIES OF STANDARD AUTHORS, a splendid set of books, entirely unabridged, many of them profusely illustrated, well-bound in cloth, Crown 8vo. Price 75 cents.

Among them are the following:— Dadd's Beauties of Shakespeare. Book of Familiar Quotations from the best Authors. Edgar Allan Poe's Poetical Works, with Memoir by R. H. Stoddard. Shakespeare, complete, with Poems and Sonnets. Cruden's Concordance to the Old and New Testaments. Household Stories, collected by the Brothers Grimm. Fairy Tales and Stories, by Hans Christian Andersen. Arabian Nights' Entertainment. Adventures of Don Quixote. Life of Napoleon. Curiosities of Literature. Naomi; or, The Last Days of Jerusalem, by Mrs. Webb. Poems, by Elizabeth Barrett Browning. Or,

10 Any volume of THE LILY SERIES, a set of beautiful, books well-bound in cloth boards, very attractive, with handsome design in gold and silver. Every one is a standard work of high tone, pure taste and thorough principle. Nothing is admitted in the series that is not of the best character, sure to do good, and worthy of being gotten up in this beautiful form. Price 50 cents each. Among these books are the following:— Faith Garton's Girlhood, by Mrs. Whitney. Good Wives, Sequel to Little Women, by Miss Alcott. The Lamplighter, by Miss Cumming. Stepping Heavenward, by E. Prentiss. The Wide, Wide World, by Miss Wetherell. Uncle Tom's Cabin, by Mrs. H. B. Stowe. Fireside and Camp Stories, by Mrs. Whitney. The Shady Side, by a Pastor's Wife. The Sunny Side, by H. Truata. Shadows and Sunbeams, by Fanny Fern. The Prince of the House of David, by Rev. J. H. Ingraham. Prudence Palfrey, by T. B. Aldrich. From Jest to Earnest, by Rev. E. P. Roe. Mabel Vaughan, by Miss Cumming. Her Wedding Day, by Marion Harland. Barriers Burned Away, by Rev. E. P. Roe. Opening of a Chestnut Burr, by Rev. E. P. Roe. A Face Illumined, by Rev. E. P. Roe.

LIST C.

For 30 trial subscribers.

11 One half-dozen SILVER-PLATED TEASPOONS, either plain or fancy pattern. In every way a very desirable premium. Price 75 cents. Or,

12 Dr. Naphy's HAND BOOK OF POPULAR MEDICINE. A revised edition of a valuable standard work, specially adapted for general family instruction and reference. It contains over 300 choice dietetic and remedial receipts, and more than 100 engravings on wood. Well bound in cloth boards, over 400 pages. Price, \$2.00. Or,

13 Any of the following invaluable BIOGRAPHIES OF GREAT MEN OF THE NINETEENTH CENTURY by Lewis Apjohn, handsomely bound in cloth, gilt, Crown 8vo with photo portrait. Price ninety cents each:—W. E. Gladstone, His Life and Work. The Earl of Beaconsfield; His Life and Work. John Bright and the Peace Party. Richard Cobden and the Free Traders. Or,

14 Major Boulton's celebrated book on the NORTHWEST REBELLIONS a work well known to need any description. The present edition is full and complete, with a full length portrait of General Middleton, map, and complete list of the Northwest field forces engaged in these rebellions. It is a book essential to every Canadian, who wants to be well posted on this important part of our country's history. Price, \$2.00. Or,

15 Any of the following handsomely bound, crown 8vo, cheap ninety cent books by the celebrated author of "Grace Darling":—Our Queen, A Sketch of the Life and Times of Victoria. Life of General Gordon. Queens of Literature, of the Victorian Era. Or any of the following similarly gotten up standard works:— Ben Hur, A Tale of The Christ, by Lew Wallace. The Wide, Wide World, by Elizabeth Wetherell. Life of Robert Moffat, D.D., by Rev. W. Walters. Life of General Garibaldi, by Howard Blackett. Life of David Livingstone, L.L.D., by J. S. Robertson.

LIST D.

For 40 trial subscribers.

16 A handsome, new style, all leather, long-shaped PORTFOLIO, with silver-plated mounting, leather lined, very attractive and good. Price \$1.25. Or,

17 Any volume of the famous MOXON'S CELEBRATED POETS. These are really magnificent books. Each one is beautifully printed with red border lines and illustrations. Crown 8vo, elegant binding, cloth gilt, bevelled boards, gilt edges, and in every respect good. Carefully edited, with critical memoirs. \$1.25 each. Among them are the following:— Longfellow. Wordsworth. Byron. Shelley. Keats. Scott. Moore. Hood. Coleridge. Burns. Milton. Campbell. Pope. Cowper. Heman. Thomson. Whittier. Lowell. Young. Shakespeare, etc., etc. Or,

18 THE HOUSEHOLD LIBRARY, a handsomely bound standard work on household management, domestic cookery, home decoration, house furnishing, polite deportment, trying emergencies, care of children, games, amusements, general hints. This book was carefully compiled from a large number of standard writers for the World Publishing Company, of Guelph. It is embellished with a large number of valuable illustrations and covers nearly 650 handsomely printed pages. Price, \$1.50. Or,

19 Any of the following celebrated works of R. M. BALLANTYNE, the famous writer of thrilling tales for boys, beautifully gotten up and illustrated. Each is a splendid book Price \$1.25:—The Island Queen, or Dethroned by Fire and Water, a Tale of the Southern Hemisphere. Twice Bought, a Tale of the Oregon Gold Fields. Tales of Adventure on the Sea. Tales of Adventure by Flood, Field and Mountain. Tales of Adventure, or Wild Work in Strange Places. Tales of Adventure on the Coast. The Madman and the Pirate. My Doggie and I. The Redman's Revenge. Philosopher Jack, a Tale of the Southern Sea.

LIST E.

For 50 trial subscribers.

20 Any volume of the CANTERBURY POETS (see 5), same as 35-cent edition in matter, but beautifully bound in elegant silk plush, with gilt edges; a little gem. Price \$1.60 each. Or,

21 MODERN MAGIC, a manual for conjurers. This is the fifth edition of the world-renowned Prof. Hoffman's revelations of the mysteries that have bewildered the world for ages. A wonderful book. Price \$1.75. Or,

22 A splendid full sized quarto PHOTOGRAPH ALBUM for cabinet and panel pictures with plated shield and patent extension clasp. Bound in either cloth or leatherette; cushioned. Price \$1.60. Or,

23 Any volume of the following list, each book of which is an historical study of a nation, by one of the most celebrated authors of the age, handsomely bound, fully illustrated, and beautifully printed; not a bare statement of dry details, but a work of art, picturesque, attractive, and yet faithful and accurate, as interesting as a novel. Price each \$1.75:—The Story of Greece. The Story of Rome. The Story of the Jews. The Story of Chaldea. The Story of Germany. The Story of Norway. The Story of Spain. The Story of Hungary. The Story of Carthage. The Story of the Saracens. The Story of the Moors in Spain. The Story of the Mormons. The Story of Persia. The Story of Ancient Egypt. The Story of Alexander's Empire. The Story of Assyria.

LIST F.

For 60 trial subscribers.

24. A lovely cardinal plush, LADY'S STREET SACHEL, with outside pocket and ticket purse. Or,

25 EVERY BOY'S ANNUAL FOR 1888. A book like this needs no commendation; this is the twenty-sixth year of publication, and each issue is complete in itself, and of surpassing interest to the millions of boys who eagerly watch for its appearance. Beautifully gotten up, with splendid illustrations by the best artists. In elegant binding. Price, \$2.00. Or,

26 Any volume of THE BEAUTIFUL THOUGHT SERIES. A set of books as useful and valuable in matter as they are beautiful and attractive in form. Crown octavo, Roxburgh style. Price, \$2.00 each. They are:—(1) Beautiful thoughts from Latin Authors. (2) Beautiful thoughts from Greek Authors. (3) Beautiful thoughts from French and Italian Authors. (4) Beautiful thoughts from German and Spanish Authors. Or,

27 Any of the following splendid gift-books, handsomely bound in gilt cloth, with gilt edges, demy 8vo, beautifully illustrated. Price \$2.00:—Thrilling Tales of Enterprise and Peril, Adventures and Heroism, by Dr. James Macaulay. Some of our Fellows, A School Story, by Rev. T. S. Millington, M.A. Thrown on the World or the Scrapes and Scapes of May and Bertie, by Edwin Holder. Fritz and Eric, The Brother Crusoes, by J. C. Hutcheson.