# GOES. EVERYTHING GOES

Our Entire Stock of Clothing. No Reserve. No Reserve.

Why pay \$7 for Trouserings when you can get the same at Jamieson's for \$3.50?

The choice of any panting in the window for \$3.50, for one week only.

I have two hundred and fifty thousand dollars (\$250,000) worth of Clothing more than I should have at this time of year. The warm weather has stayed with us so long that it will now make no difference if it goes down to zero or 20 below.

This great slaughter sale will still go on. Every dollar's worth of Clothing marked down, some at cost; large lots away below cost. I shall experience a big loss in this great mark down, but the loss might be more should I keep the stock until next winter. I do not propose to keep it. The consumer will get the benefit. If the weather gets cold the goods will go so much the faster. My stock consists of gorgeous custom-made Overcoats; made in my own shop from the latest English fabrics, lined with Fine Worsted and Silk Serge, Satin Sleeves. Every Overcoat is worth from \$20 to \$25, and is equal to custom work at \$35 to \$40. If any merchant tailor can tell the difference I will present the Overcoat free of charge. I have hundreds of Fur and Plain Beavers, Corkscrew, Melton and Elysian Overcoats. Men's and Boys' Suits at proportionable reduction.

PANTS, PANTS.—Over 2,000 Pairs to choose from. \$4,50 Pants Reduced to \$3 down. I will make in my Custom Department any Tweed Suit or Overcoat at nearly cost price. Remember, I have Not Marked Down a Few Goods to Humbug People, but my Entire Stock will be Slaughtered.

## P. JAMIESON, The Clothier and Furnisher, Cor. Yonge and Queen-sts

THE SCOTTISH ONTARIO AND MANI TOBA LAND COMPANY,

1 York Chambers, Toronto-81

HOUSES FOR SALE

treet, Davenport-road, corner of and on Macpherson, Mark ues; also at Rosedale and Nor

Artist-Pupil of M. Bo

Our recent Bargain Sale of Winter Overcoats started the "Howling Dervishes" of the Clothing rade to advertise in a manner that must disgust sensible people. We are not believers in the theory not this country is inhabited chiefly by fools, hence we print nothing that will not bear a common ense analysis.

SULTS \$12 \$20 DRESS

Business Suits \$5 to \$13.50. Overcoats, \$4 to \$18. BUILDING LOTS FOR SALE

Our legal guarantee which goes with every sale entitles you to a refund of money paid upon return
of goods uninjured.

We don't put prices on goods outside different to what they are inside. This is beneath us. Business hours 7 a.m to 6 p.m., and on Saturdays 7 a.m. till 10 p m.

COMPANY,

Hon. Alex. Mackenzie, M.P., | Hon. A. Morris, John L. Blaikie, Esq., Vice-Presidents.

FULL COVERNMENT DEPOSIT FOR THE SECURITY OF POLICY-HOLDERS.

WM. McCABE, F.I.A., Managing Director, Toronto.

FOR HEAD, THROAT AND LUNGS.

ASTHMA-Cured in nearly every case; always quickly

CATARRHAL DEAFNESS-Cured in from three to

NEURALGIA AND HEADACHE-Stopped after the

DISEASES OF CHILDREN-Whooping cough cured; Croup relieved in five minutes, and cured within two

THROAT TROUBLES—Quinsy quickly relieved and thoroughly cured, as are Inflamed Tonsils and Ulcerated

Treatment and Consultation furnished without charge. Investigation requested and satisfaction guaranteed.

Call and Get a Free Test. A complete treatment includes our Blood Purifier—the Victor System Regulator—and the Carbolic Smoke Ball, which is generally sufficient to cure any case of Catarrh.

Smoke Ball sent by mail on receipt of \$2 and 6 cents. Smoke Ball and System Regulator sent by mail on receipt of \$3.20.

fresh colds on the chest in twelve hours.

BRONCHITIS-Cured in every case; warranted.

# WILLIAM RUTHERFORD, Manager.

relieved.

six months.

Sore Throat.

Catarrh.

And Reciprocity of Trade with Consumers.

we could impress upon every reader of The World who purchases Teas, Coffees Powder that it would be for our mutual benefit if they would place their orders me time ago we originated the plan of giving Presents of Chinaware, Crockeryware, Glassware, and Silverplated Goods, Etc., away with our Teas, Etc.,

lieving that by importing and buying these goods "to give away as presents" from the large quantities we could offer consumers special inducements to deal with unity of the presents we give away with our Teas would cost at retail as much as you paid for Teas with which they are given.

OUR PRESENTS are all of the latest styles and shapes and from the best makers.

COFFEES AND BAKING POWDERS Are the best that long experience and, we think, the best judgment will procure.

OUR PRICES ARE BELOW ANY RETAILERS for goods of same quality.

We also offer these presents of China, Granite, Glass and Plated Goods for sale small advance upon cost. Trusting we may have the pleasure of serving you.

NOTE THE ADDRESS-

THE McMURTRY TEA COMP'Y 326 YONGE (3 doors north of Edward-st.) S. F. McMURTRY.

182 YONGE-ST. (2 doors North of Queen West). SECOND WEEK of our GREAT NOVEMBER SALE

Commences Monday Morning at 9 o'clock.

FIRST LOT-DRESS GOODS.

About 3500 yards Tweed Effects 12½c, worth 25c.

SECOND LOT. About 2800 yards Ottoman Cords, Foule Cloths, Jersey Mixtures, 18c per yard, worth 30c THIRD LOT.

FOURTH LOT. Black Satin Merveilleux. This celebrated line of Silk Merveilleux 50c per yard, worth \$7 FIFTH LOT-BLANKETS.

SIXTH LOT-COMFORTERS. SEVENTH LOT-MEN'S UNDERWEAR.

We can safely say our Stock of Underwear stands Al. Prices very low.
Ladies' Kid Gloves from 25c per pair up. First-class Dress and Mantle-making a

POPULAR DRY - GOODS HOUSE, 182 Yonge-street, 2 Doors North of Queen West.

PAPE, THE FLORIST, FOR SCAFFOLD POLES

### OFFICE OURS: Week days from 8 a.m. to 9 p.m. Separateles. CARE )LIC SMOKE BALL CO., The largest and finest assortment of goods ever shown in Toronto and at CLOSEST PRICES.

Branch Office: A. E. Kennedy, Druggist, 233 Queen-st. west

179 King-street East.

Best assortment Gurney's Standard Stoves and Ranges in the City. Call and Inspect Our Stock.

### OUR NEW STORE

Cor. Queen and Peter sts., GURNEY'S STANDARD

HATCH. JAS. **HEADQUARTERS** 

GURNEY'S STANDARD

West End, Qualities to Suit All Purchasers.

### STANDARD

MANUFACTURE

RANGE. Made in 16 Different Styles and Sizes,

Base-burner A New Principle in Heating Just Invented.

Stoves ever offered.

**BOX AND PARLOR STOVES** In Endless Variety. For sale by all the Leading Dealers.

fanufactured by the E. & C. GURNEY CO. (Limited.)

### STOVES

Hallarn & Mallaney

GURNEY'S STANDARD

STOVES & RANGES. 200 Queen-street West.

## GEO. BOXALL

252 1-2 Yonge-street.

NOTED FOR Loyalty, Promptness and Honesty. Northern Agent For GURNEY'S STANDARD

STOVES ANDRANGES. A FAIRGREIVE

142 COLLEGE-ST.

### AGENT FOR GURNEY'S STANDARD

STOVES AND RANGES

Satisfaction Guaranteed 1

GURNEY'S STANDARD STOVES & RANGES.

OR NO SALE IF YOU BUY

There eximpais mayora Ald. If forces we Clarke tively a to run is Mr. attrect a almost Turner through municing name to this wew municing "I ha in the his im "As is next M continu Council think it give the think it good an myself it that the to be of the dut it good an it goo

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JOHN POWER,

970 Queen-street West. **GURNEY'S STANDARD** STOVES AND RANGES.

See My Display Before Making a Selection. All the Newest Lines. SAMUEL ECEBS

Beg to inform their patrons and the public generally, that they have removed to the new and commodious premises, 155
QUEEN-ST. WEST, where they will be pleased to welcome all their old friends and hope to make

OUR MEDICATED ELECTRIC BELTS still bear off the palm superiority over all others. They have been tried and were not found want Thousands have received from them benefits which no other course of treatment co

Our Electric Belts cost only \$2 to \$3. Other appliances at equally

In addition to our Electric Insole we are introducing a medicated
Insolating Insole, which is Guaranteed to keep the feet Dry and Warm in all weathers.
Why Suffer from Cold or sweaty feet and risk bringing on Rheumatism, or that more dreaded enemy Consumption, when a pair of our Insolating Insoles will bring you During November we will sell these Insoles at 50c. a pair. All sizes for Ladies, Gentlemen and Children.

THE ORIENTAL ELECTRIC BELT CO. has also secured the control for the Domin

### ACTINA. The Great Catarrh Remedy and Eye Restorer. This Wonderful Electro Chemico Invention is a new departure in the Oculist's art. Physicians, Surgeons and Oculists from Galen down to the present time have sought a remedy outside the optician's skill, but have perfected none until the discovery of Actina.

ACTINA will relieve and cure colds in the head, Deafness, inflamma tion in the eyes, Neuralgia, Sore Eyelida, Headache, Catarrh, Throat and Lung Diseases and Humors of all kinds,

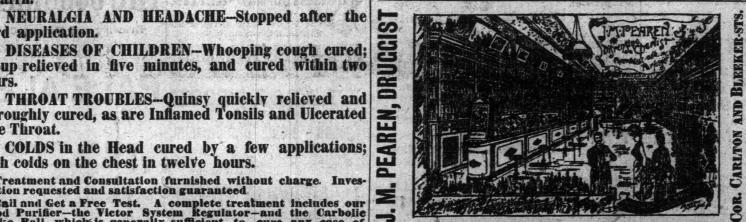
CATARRH—Cured in from three to six months; war.

ACTINA is not a medicine or a disgusting lotion or powder, but a Self-generating Vapor, easily and pleasantly applied at all hours, times and places. It can be carried in the pocket and used by any member of the family from infanction old age with perfect safety.

The most wonderful cures have been effected by the use of Actina and literally the blind have been made to see and the deaf to hear.

We hold testimonials of the highest order and will be pleased to furnish the best of references. Consultation and treatment free. Call and examine or send for circular.

Nerves, etc., cured within two months, when caused from Oriental Electric Relt Co., 155 Ougan-st. West. Toronto



## BOOTS AND SHOES

Fine German Felt Slippers in Ladies'& Gents' Sizes

PICKLES' SHOE STORE YONGE STREET

**CLOTHING AND CARPETS** 



HEAD OFFICE - - TORONTO-ST., TORONTO R. S. BAIRD, City Agent. J. K. MACDONALD, Man. Director. WHOLESALE

AND



CHARLES BROWN & CO., Importers of English and A NO 6 ADELAIDE STREET EAST, TORONTO.

THE BIG BUREAU.

LOCKING TON. S AND SI SHUTER-STREET.

