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how much you are losing by putting off that BUSINESS and SHORTHAND Education? The



cannot begin to supply the demand for competent office help.

PARTICULARS FOR A POSTAL J. W. WESTERVELT, Principal.

The Snappy Styles in Tailoring That Dressy Men Admire

are the styles that characterize every garment we make. There is that something about our tailoring work that lends a distinctive charm—a charm that pleases the wearer and invites favorable comment.

O. Labelle, 372 Richmond St.



Important to Shooters.

Waterproof Hunting Coats, only \$2.50
Cartridge Vests, holding 48 cartridges 1.25
Leather Coats, black, lined with corduroy 7.00
Leather Coats, black, and corduroy, reversible 8.00
Leather Coats, tan, reversible 8.00
Leather Coats, tan, reversible 8.00

Brock's Gun Store,
192 Dundas St., London, Ont.

Harding Hall Girls' School

(LIMITED)

A HOME AND DAY SCHOOL.

A full four years' Academic Course.

Courses in Art, Music, Physical Training and Elocution.

Next session begins September 10th.

Send for Calendar.

J. J. EAKER, M.A.

London

W. CAVEN BARRON, Principal.

Conservatory of Music, Limited,

Incorporated 1889.

1,573 students have attended in the last ten years. Certificates and diplomas granted. Courses of studies best in Canada. Send for calendar. Pupils may prepare for the University of Toronto examinations if so desired.

USE HUNT BROS.' DIAMOND FLOUR

R. K. COWAN,
BARNISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

H. C. McBRIDE, Architect and Surveyor, 213 Dundas St., London.

W. S. LOCKHART,
House Decorator, Painting, Paperhanging, Residence, Beaconsfield Avenue.

FAIRBAIN,
THE TAILOR,
Richmond Street, Opposite City Hall.

W. J. SMITH & SON,
Undertakers and Embalmers,
433 Dundas St. Phone 556. Open day and night. Residence on premises.

John T. Stephenson
Importer of the new Eureka Couch Casket, also all kinds of wood and metal cases. The only rubber-tired Funeral Car in Western Ontario. Residence on premises.

104 Dundas St., London, Phone 489.

You Require Electric Fixtures
In your new building. Nothing in the electric line we cannot supply. Let us give you estimates.

The Electrical Construction Co. of London, Limited,
32 to 40 Dundas Street.

Visitors to London, see our Swell Shapes in FALL HATS just opened from New York. GRAHAM BROS. Men's Furnishers and Hatters. Open Each Evening This Week.

Parker, Lefever, Remington, Manton Hammerless Guns.

See our \$25 Hammerless, best value ever offered. Do not buy until you have seen our stock of high-class Guns.

GURD'S
185 Dundas Street.

Tailoring For Discriminating Dressers. When you pay us for a suit to order you get the finest kind of tailoring.

SOUTHCOTT'S 361 Richmond St.

The 'Honest John' Truss is the only truss on the market. Call and see why it is the best. Sold only by (KEYS & CO.) London Pharmacy, 203 DUNDAS STREET.

Thos. Wilson Merchant Tailor, 213 Dundas St. Phone 596.

NEW GOODS FOR FALL WEAR NOW IN STOCK.

Visitors to Western Fair will do well by calling at Gillean's Jewelry Store and getting one of their Watches. Boys' Nickel Watch, stem-winder \$1.50 Boys' Sterling Silver, stem-winder \$4.50 Gents' Sterling Silver, American movement \$7.00 Ladies' Sterling Silver, \$3.00 to \$6.00 Ladies' Gold-Plated, 25 years wear, good Waltham or Elgin movement \$11.75 Ladies' Solid Gold \$15.00 THOS. GILLEAN, 402 Richmond Street, JEWELER AND OPTICIAN. Issued of Marriage Licenses.

DR. JARVIS DENTIST, Corner Dundas and Clarence Streets Visits Mount Brydges Every Friday.

London Advertiser.

Easy to Demonstrate THE first loaf furnishes ample evidence of the superiority of Johnston Bros. XXX Bread. It's by far the purest and most nourishing.

JOHNSTON BROS. PHONE 818

LONDON AND DISTRICT

Mr. James Colerick, of the firm of H. & C. Colerick, leaves today on a business trip to New York.

PROPERTY AND STOCK SALES. Mr. J. W. Jones, auctioneer, on Tuesday disposed of the stock of M. S. Simpkins, of Bothwell, to J. Vincent, of Thamesville. The total value of the stock was \$6,300, and it was sold at 70 cents on the dollar. Mr. Vincent also bought the Simpkins store property for \$2,100. A small tailoring stock was also sold at 45 cents on the dollar. Mr. Jones on the same day sold the Wright property on Dundas street to Mr. T. F. Kingsmill. All of the sales took place at Mr. Jones' auction rooms on Dundas street.

SHILLINGTON-CAMPBELL. St. Thomas Times: A very pretty wedding took place on Sept. 16, 1902, at the residence of Mrs. M. Campbell, when her only daughter, Margaret Annie, was united in marriage to Mr. Fred L. Shillington, of Copper Cliff (formerly of London). Rev. R. D. Drummond, of Knox Church, performed the ceremony, which was witnessed by relatives and a few intimate friends. The bride's maid was Miss Jessie Hollingshead, of Dutton, while little Miss Vera Campbell, niece of the bride, acted as flower girl. The groomsmen were Mr. Robert G. Collins, of London. The house was prettily decorated with plants and flowers. The bridal party en-

tered the drawing-room as the strains of Mendelssohn's Wedding March were played by Miss Alice Pyle. The bride was given away by her brother, Mr. A. M. Campbell, manager, Merchants' Bank of Canada, Lucan. The many handsome gifts between the high esteem in which the young couple are held. After a dainty lunch, served by Spencer Bros., Mr. and Mrs. Shillington left on the 4:45 C. P. R. train for Toronto, where they will spend a week before taking up their residence at their home in Copper Cliff.

The story of a British steel combine is absolutely denied.

Nothing Like Hamilton's Porter. Every convalescent person should strengthen up their system with its daily use. Made to give satisfaction. Try a dozen.

Kent Brewery Jos. Hamilton, Proprietor.

BUILDING You can borrow money for building, repayable monthly, quarterly, half-yearly, or yearly.

LOANS THE CANADIAN Savings and Loan Company. M. H. ROWLAND, Manager. 420 AND 422 RICHMOND STREET

OUR OVEN MEN are the best that money can procure. They pay the strictest attention to the baking of the bread, so as to get it as perfect as possible. THE PARNELL-DEAN STEAM BAKING CO., Limited. Factory—75 and 77 Bruce Street.

Swell New Rings. One of the main features of our stock just now is our array of Dainty Rings at prices that we do not believe can be bettered by any dealer in Canada. By selling a great many Rings we can afford to sell at lower prices than others. We sell a great many Rings.

WARD, The Jeweller, 374 Richmond Street.

FIRE DID \$1,000 DAMAGE Serious Blaze at the Greer's Carriage Factory.

The firemen were called yesterday afternoon to the carriage factory of Mr. A. B. Greer at the corner of York and Talbot streets, where a stove in the wood-working department ignited some woodenware. The foreman, Mr. Wm. Bailey, first noticed the fire and tried to vainly to put it out. The flames had reached the ceiling of the room by the time the firemen had arrived. Hard work on the part of the firemen put the blaze out in about an hour and a half. Several patterns were destroyed and a hearse, in course of construction, was slightly damaged. A thousand dollars will cover the damage.

There is a great demand for thoroughbred stock in the West and Mr. Westervelt, secretary of the live stock department of the Ontario Government, has been commissioned by the Government to take orders in Manitoba that will be filled by leading Ontario breeders.

JOTTINGS FROM NEARBY PLACES

BRINSLEY.

Brinsley, Sept. 12.—On Wednesday, Sept. 10, the marriage of a very popular young man, Leslie Scott, daughter of Robert Scott, Brinsley, and Mr. Ambrose J. Prest, of Toronto, was solemnized in the presence of many guests, at the residence of Mr. Scott, at 8:30 o'clock. At the appointed hour the bride party entered the church to the strains of the bridal march from Lohengrin, played by Miss Mary L. Prest, sister of the bridegroom, accompanied by Mr. W. Stokes, who played the organ. The ceremony was performed by the pastor, Rev. L. W. Ditch, assisted by Rev. H. A. Thomas, of Lucan.

The bride, who was given away by her father, looked very beautiful in a dress of white silk, trimmed with lace and white silk, trimmed with point lace and orange blossoms. She carried a white bouquet of pink roses. Her bridesmaid was Miss Lily Bice. She looked well in a costume of white or-gandy over old rose, and carried a bouquet of pink roses. The bridegroom was Mr. Leslie Scott, dressed in a Little Lord Fauntleroy suit. He carried the basket of flowers containing the ring. The bridegroom was supported by his brother, Mr. Wm. M. Prest. The ushers were the two brothers of the bride, Messrs. William and Wellington Scott.

The church was beautifully decorated with white bunting and myrtle by some of the bride's friends. The flowers used were white and pink asters and sweet peas. The bride and groom stood under an arch of evergreen and flowers.

After the ceremony all left the church while Mendelssohn's Wedding March was being played.

When the congratulations, which were received at the home of the bride's parents, were over, the wedding breakfast was served in the dining room by the bride's friends, dressed in white and wearing white asters in their hair. Plants and flowers were tastefully arranged throughout the house, and the table decorations were bouquets of asters and festoons of myrtle and sweet peas.

The happy couple left mid a shower of asters on the 2:30 train at Allua Craig for a short trip to Niagara and eastern points, after which they will take up their residence in Toronto.

The bride's traveling costume was of blue Zibeline cloth, and she wore a black picture hat.

The bridegroom's gift to the bride was a crescent of pearls; to the bridesmaid, a gold chain and locket prettily carved; to the groomsmen and page, each a stick pin.

They received a very large number of beautiful presents, including a new being a family Bible from the congregation and choir to the bride, who was organist of St. Mary's Church and Sunday school.

There were guests from Detroit, Newway and Hessel, Mich.; Niagara Sunridge, Buffalo, Bervey, Watford, Omaha, Neb.; Parkhill, Lucan, and Allua Craig.

After the departure of the bride couple the guests spent a pleasant evening with music and dancing.

A DOCTOR'S EXPERIENCE

Medicine Not Needed in This Case.

It is hard to convince some people that coffee does them an injury! They lay their bad feelings to almost every cause but the true and unsuspected one.

But the doctor knows; his wide experience has proven to him that so-called "strong" coffee is an insidious poison that undermines the health.

Ask the doctor if coffee is the cause of constipation, stomach and nervous troubles.

"I have been a coffee drinker all my life. I am now 42 years old, and when taken sick two years ago with nervous prostration my doctor said that my nervous system was broken down and that I would have to give up coffee. I got so weak and shaky I could not work, and reading your advertisement on Postum I decided to ask my doctor if he had any of it. He said 'Yes,' and that he used it in his family and it was all it claimed to be.

"So I quit coffee and commenced to use Postum steadily, and found in about two weeks' time I could sleep soundly at night and get up in the morning feeling fresh and well. In about two months I began to gain flesh. I only weighed 146 pounds when I commenced on Postum and now I weigh 167 and feel better than I did at 20 years of age.

"I am working every day and sleep well at night. My two children were great coffee drinkers, but they have not drunk any since Postum came into the house, and are far more healthy than they were before." Stewart M. Hall, Fairfield, W. Va.

There are about 35,000 Germans in Canada, mainly in the eastern frontier districts. There are 3,000 Germans in British Columbia. In several Canadian towns the German element amounts to from 60 to 82 per cent of the whole population.

In washing woollens and flannels, Lever's Dry Soap (a powder) will be found very satisfactory.

Since Early Womanhood I was Fretful, Nervous and Irritable—Pe-ru-na Made Me Well.

Pe-ru-na Makes Healthy, Happy Women.

MISS HATTIE GRACE, 254 W. Forty-sixth street, N. Y., writes: "Pe-ru-na has changed me from a fretful, irritable, nervous woman into a healthy and happy one. Nothing seems to worry and fret me any more. Since early womanhood I suffered with bearing-down pains and nervousness. I was thin and worried, but Pe-ru-na restored me. Those who knew me before cannot understand the change, but I can sum it up in the blessed word, 'Pe-ru-na.'"

Nervousness is a vague term, which covers all of those ailments which result from a bloodless condition of the nerve centers. Systemic catarrh is very frequently the cause of this condition. Mucous membrane in the body is slightly denuded by systemic catarrh. This leads to a complete demoralization of the digestive and assimilative organs, and a bloodless condition of the nerve centers ensues. Irritability, worry, complaining—all of these mental conditions result from starved nerve centers.

The only cure is to remove the catarrhal condition of the mucous membrane. Pe-ru-na is the remedy that will do this.

Pe-ru-na is not a nerve nor a quieting medicine. Pe-ru-na cures just the condition—catarrh. Pe-ru-na cures catarrh of the internal organs, and the nervousness disappears.

The more nerves one takes for nervousness the more nervous he is. There is always a cause for nervousness. This cause should be discovered and remedied. Nervines are unnecessary. Pe-ru-na has cured more cases of nervousness than any other medicine in existence, simply because it cures the conditions upon which nervousness depends.

"A Letter From a U.S. Senator's Wife." Mrs. Verona E. Roach, wife of Senator Roach, of North Dakota, writes from Laramie, N. D.: "I can cheerfully recommend your excellent remedy, Pe-ru-na. Indeed I know of no other remedy as good as yours. It is a grand tonic."—Verona E. Roach.

If you do not derive prompt and satisfactory results from the use of Pe-ru-na write at once to Dr. Hartman, giving a full statement of your case, and he will be pleased to give you his valuable advice gratis.

Address Dr. Hartman, President of The Hartman Sanitarium, Columbus, Ohio.

FACTS FOR BUSINESS MEN.

Business men must advance with the age or come short of the best results. Advertising is a part of this age just as business itself is a part of it, and the man who does not advertise does not get the most out of his business. This is true wherever there is competition. The code of ethics which prevents any man from taking advantage of his neighbor's methods of bettering himself is wrong. It debars him from prospering to the full extent which his skill and experience in his trade, business or profession allows of. Men who are awake to the demands of the times have broken away from antiquated notions about advertising, and are more and more adopting the methods of other professional bodies whose hands are tied by old-time ethics, a similar change is bound to come, and those who recognize the drift of things and take advantage of it earlier will benefit most.

TELEGRAPHIC BRIEFS.

The Canada Cotton Mills property in Dundas was sold by auction, and bought by Mr. G. C. Reid, of the Ontario Machine Company, Toronto, for \$100.

Beverly Duett, a 15-year-old boy, was found guilty in the country court at Belleville of a criminal assault on a 16-year-old girl, and to his youth Judge Lester sentenced him to only one month in jail.

Motorman Madden and Conductor Kelly, in charge of the car that wrecked the President's carriage at Pittsfield, Mass., and killed Officer Craig, have declined to testify at the hearing now going on to determine the responsibility for Craig's death.

The board of education at Eldorado, Ill., where a race war has been raging since July, and where Governor Yates has stationed a detachment of the Illinois National Guard, has discontinued the department of the school heretofore kept open for colored pupils, because no pupils appeared.

Gov. Otero, of New Mexico, has received harrowing details of the suffering caused by the recent Minner Valley flood. A letter from the relief party says: "Rations have been distributed to 836 people. Crops are laid waste. People are living on decayed corn and beans."

Tit for Tat.

Man is so prone to err that he should reflect a little before drawing attention to the mistakes of others. A professor who prided himself on his correct English heard his wife remark:

"I intended to tell Jane to bring a fresh bucket of water."

"You doubtless mean a bucket of fresh water," corrected the professor. "I wish you would pay some little attention to your rhetoric."

A few moments later he said: "My dear, that picture would show to better advantage if you were to hang it over the clock."

"Ah," she replied, "you doubtless mean if I were to hang it above the clock. If I were to hang it over the clock, we could not tell the time. I wish you would be more careful with your rhetoric, my dear."

And the learned professor became all at once very interested in his book.—Chicago Journal.

SIGNALS OF DANGER.—Have you lost your appetite? Have you a coated tongue? Have you an unpleasant taste in the mouth? Does your head ache, and have you dizziness? If so, the stomach is out of order and you need medicine. But you do not like medicine. He that prefers sickness to medicine must suffer, but under the circumstances the wise man would procure a box of Pe-ru-na's Vegetable Pills and speedily get himself in health, and strive to keep so.

MUSIC AND DRAMA

"SAN TOY" NEXT WEEK. The Augustin Daly Musical Comedy Company to be seen in "San Toy" at the Grand on Thursday of next week, is one of the largest and most complete organizations traveling. There are over 65 people employed in the production of the play, which includes an orchestra of trained musicians under the leadership of the famous composer and conductor, John Brahman.

A Mere Accident

prelapsed a hapful English country gentleman into the lap of his future wife when a coach upset, and if the twain had not emigrated to America, George Washington would have likely wandered over England's meadows, instead of becoming first President of the United States.

Often a mere accident leads the housewife to try

Hudson's Dry Soap.

Sometimes the praise of a neighbor, oftentimes a sample packet, Small things lead to great results. Hudson's Dry Soap is a small thing, but its results are far-reaching.

Use it on your floors, kitchenware, stoves, clothes—in every place where purity and cleanliness is required, and have your grocer send you a packet today.

Millinery Opening.

French, English and American patterns. Monday, Tuesday, Wednesday, Sept. 22, 23, 24.

MRS. McLEOD, 224 Dundas St. 820

MILLINERY OPENING

JOHNSTONE & JOHNSTONE'S Monday, Sept. 22, and following days. No cards issued.

180 DUNDAS STREET. 820

Dominion Bank London Branch,

Corner of Dundas and Talbot streets, Capital, \$2,500,000.

Reserve and Undivided Profits, \$2,705,000.

A general banking business transacted.

ywt M. E. HOLDEN, Manager.

MARSHALL BROS & CO. IMPORTERS

TEAS, COFFEES AND SPECIALTIES at Retail Prices. 67 DUNDAS ST.

Only a Few Left

"THE WAR IN SOUTH AFRICA."

Illustrated With Nearly 500 Half-Tone Photographs.

A large volume, 12½ by 9 inches, containing 400 pages. This is the finest work that has yet been published on the Boer War, and is a most thrilling book.

In order to close out the stock, we offer them at \$1.25 each at our office, or \$1.50 sent by mail to any postoffice in Ontario. Secure a copy before they are all gone.

ADDRESS ORDERS TO: THE LONDON ADVERTISER, London, Ont.

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