



Just as the receding Sun at Eventide emits its radiance with a grandeur multiplied, So also the Final Days of Our BIG REDUCTION SALE will shed in all its glory a galaxy of Dazzling Values and Golden Opportunities for You right up to 6 P. M. THURSDAY

BAIRD'S for Vastly Superior VALUES

IMPORTANT REMNANT VALUES

We have been remarking REMNANTS of all kinds and direct your attention to the very best of values just now. Dress Goods are particularly good; lengths run from 2 yards to 6 yards; Wool Serges, Plaids, Gabardines and Tweeds, etc. Then there is another vast assortment of plain and fancy Flannelettes, Wash Goods, Ginghams, Muslins and mercerized goods; also an unlimited assortment of excellent Chintz Remnants in every desired length; all re-marked for this Sale.

BOYS' LONG RUBBERS

We offer several cases of Boys Long Rubbers; sizes 3 to 6, lined and cotton lined, heavily scored soles; value for \$4.50 a pair. A boy needs a pair during blizzard weather. Special Sale Price **2.98**



40c WINDOW BLINDINGS for 25c yard

1000 yards of superior quality Opaque Window Blindings in Buff and Green shades; 28, 32 and 36 inch widths. Reg. 40c. Special, **25c.**
CHILDREN'S WOOL CAPS—Immensely assortment of these deep roll edges; almost any shade you would want. 5c. was their regular price. Now . . . **59c.**
BLACK MENDING WOOL—Large slips, a departure from the scant slips you have been buying lately; fast black. Special, each **12c.**
COTTON SHEETINGS—These are by the pound. Suitable lengths for making pillows, bolsters and sheets of any size. Pick your requirements from this pile.
STAIR OIL CLOTHS—Plain & fancy bordered, white back; lays flat; surprising wear. 18 inch. Special, per yard . . . **29c.** 15 inch. Special, per yard . . . **25c.**

LADIES' \$5.00 & \$7.00 BOOTS to Clear at **\$2.98**

LADIES' \$5.00 and \$7.00 BOOTS to CLEAR at \$2.98—Laced and Buttoned, in Dongola, Gun Metal and Patent Leathers; sizes 2 1/2, 3, 3 1/2, 6, 6 1/2 and 7 only; high and low heel. Just as stated; \$5.00 to \$7.00 regulars. Sale **\$2.98** Price
CHILDREN and MISSES' BOOTS—Laced and Buttoned, pebbled grain finish; just the boot for wearing in rubbers; sizes 7 to 2. **\$1.49** Reg. \$2.50 pair. Sale Price
36 Pairs of BOYS' VELVET PANTS—In shades of Navy, Brown, Cardinal and Saxe; lined, and pearl buttons at knee. Reg. \$2.50. **\$1.85** Sale Price

ONLY AT BAIRD'S

Can You Find Such Value in Men's American SUITS and OVERCOATS 53.00 to 65.00 SUITS for **29.75**

You have never had such an opportunity to pick up a swell looking, good-fitting Suit for a small outlay. Tweeds and fancy Serges; sizes 34 to 40 inch chest. Advise you to come early. Reg. \$53.00 to \$65.00. Sale Price **\$29.75**

Men's Curl Cloth Overcoats

MEN'S CURL CLOTH TOP COATS—Just 12 of these good fitting Overcoats, up to 42 inch chest; smart looking, Navy or Black with velvet collar. Reg. \$25.00. Sale Price **\$16.95**
MEN'S ALL-SILK SHIRTS—Reg. \$14.00 for \$8.98—Best quality all-Silk Shirts in very pretty striped patterns, or all White if you prefer them; double soft cuffs; all sizes. Regular \$14.00. **\$8.98** Sale Price

Hosiery Mark-Downs best yet. Grab Them Up.

Girls' and Boys' Black Hosiery in all sizes; plain and ribbed; 4c. 2c. 6c. pair. Sale Price **29c.**
LADIES' HOSE—A 10 dozen lot in assorted makes; good wearing Black Hosiery. Sale Price **24c.**
CHILDREN'S WOOL GAITERS—Close Wool knit Overstockings or Gaiters in White only. **59c.** Reg. 85c. pair. Sale Price
BOOTS—Assorted shades in English Wool Booties. Reg. 65c. pair. Sale Price **39c.**
Ladies' Felt Spats—Shades of Fawn, Brown, Grey and Black; 10 Button height; broken sizes. Regular to \$2.50 pair. Sale Price **\$2.18**
CHILDREN'S and Misses Felt Slippers—In plain Crimson and plain Grey Felt; the Juliettes are Red Felt, trimmed with Black Fur. Reg. 97c. \$1.70 pair. Sale Price **97c.**

A Generous MARK-DOWN on BOYS' OVERCOATS Up to \$14.00 for **\$7.48**

As the season is advancing we have cut this splendid line of manly-looking overcoats for Boys from 3 to 8 years to nearly Half Price. Belted Style, Motor collar, lined throughout; assorted heavy Tweed mixtures. Regular to \$14.00. **\$7.48** Sale Price
JOB TOWELS—A huge hamper full of good wearing Turkish Towels, in White and Unbleached in every wanted size. Regular 40c. to \$1.25 each. Sale Prices from **29c.** each to **79c.**
BATH TOWELS—This Sale affords a splendid opportunity to pick up your requirements in large size Bath Towels. We offer a limited supply in heavy Cream Turkish. Reg. \$3.00 each. Sale Price each **\$1.98**

PLAIN PILLOW CASES—Strong American Cotton Pillow Cases, with plain deep hemmed end. Value for 65c. each. **49c.** Sale Price
BATTENBURG TABLE CLOTHS—Very beautiful Cloths with fancy centre and plain linen, surrounded by a deep pointed Battenburg lace border. Regular \$2.50. Sale Price **\$2.48**
"SANITAS" OIL CLOTH—For covering kitchen tables or wall covering, light and dark patterns, standard width. To clear. Sale Price the 2 yard **35c.**
FRILLED PILLOW CASES—4 1/2 dozen of strong English Pillow Cases, showing frilled border. These are value for \$1.00 each. Sale Price **79c.**

IT'S WELL WORTH YOUR WHILE TO SEE OUR BLANKET OFFERINGS

COTTON BLANKETS—Large Piece-weight blankets with Pink or Blue striped border. Our regular \$3.00 pair. Sale Price **\$3.60**
 17 pairs of Heavy Australian Blankets, soft and warm to the feet; strong twill foundation; size 62 x 76; assorted borders. We mean it when we say—Best Value in the city to-day. Regular \$8.00 pair. Clear **4.98** ing for



and Quilts by the lb.
 Quilts of every wanted size, in Pink and White, Blue and White, Gold and White and other mixtures. They weigh light and are clearing at this Sale at less than Half Price. Come and secure good looking Quilts for your own beds and for the children's beds while the offer holds.

CLEARING LINES of HIGH GRADE CORSETS Extraordinary Good Values

Including D. and A. La Diva, and P.C. Corsets, medium, high and low busts, elastic tops and inset at side and back long hips, 4 and 6 suspenders, assorted sizes. Regular \$5.50. **\$3.95** Sale Price

BOYS' WEAR

LITTLE BOYS' JERSEYS—Half buttoned front, very snug-fitting, turn-over collar; shades of Navy, Saxe, Light and Dark Brown. Regular \$3.00. Sale **\$2.29** Price
BOYS' TWO-TONE JERSEYS—Very neat jerseys, showing Navy with White-Collar, Navy with Light Blue collar; and others; sizes 18, 20 and 22 inch. Regular \$2.20. Sale **\$1.39** Price
BOYS' TWEED PANTS—26 pairs in assorted patterns; to fit 2 to 5 years; others in Navy Serge. Regular to \$2.75. **\$1.95** Sale Price
BOYS' CORDUROY PANTS—Very heavy quality, well approved for wear; nice looking Browns; knicker style. Regular \$3.50 and \$2.75 pair. Sale **\$2.79** Price
BOYS' SUEDE GLOVES—Lined, Brown Suede Gloves, 1 dome wrist, dressy and good wearing; assorted sizes. Reg. **\$1.25** \$1.50. Sale Price
ONLY BOYS' JERSEY SUITS—Fleeced Jersey Suits in Brown and Navy shade. Reg. **\$1.95** \$2.00. Sale Price
BOYS' WATERPROOFS—Fawn shade, storm collared, belted cuffs, vertical pocket; to fit 8 to 12 years. Reg. \$4.00. **\$2.89** Sale Price
PRINTED TABLE COVERS—Serviceable Table Covers, showing White or Fawn ground with colored floral patterns; rich looking things, very strong material. Regular \$1.90. **\$1.39** Sale Price

THE SHOWROOM offers for this Sale

Ladies' Serge Dresses 30.00 Regulars for 14.98

Stylish Dresses with just the right swing about them, in shades of Green, Navy, Brown and Black; bridged and silk trimmed, with over-skirt; sizes 36 to 44 inch. Reg. \$30.00. Sale Price **\$14.98**

ANGORA WOOL FLOWERS—For millinery purposes; the very newest in many shades. Reg. 45c. **19c.** spray. Sale Price
"VAN RAALTE" VEILS; HALF PRICE—Fashionable flowing Veils in square oblong and round, some silk edge, others show fringe; shades of Navy, Taupe, Purple, Brown, Gray, White and Black. Regular \$3.30. **\$1.65** Sale Price
CHILDREN'S and MISSES' FLANNELETTE NIGHTGOWNS—Your choice of Cream or pretty striped Flannelette Nightgowns to fit 6 to 14 years. Regular \$2.20. **\$1.59** Price
CORSET COVERS—Another couple of dozen of White Jersey Corset Covers, buttoned front, fleeced and very snug. Reg. 90c. Sale Price **69c.**



CHILDREN'S WOOL SETS—Cap, Sweater and Leggings to match, in shades of Rose, Saxe, Coral and White. Reg. \$5.75 set. Sale Price **\$3.98**
Silk Remnants—Serviceable lengths from 1/2 yard to Dress lengths, plain and fancy shades, as well as Black or White, wide and narrow Silks for every purpose. Won't you see these?
CHIC MUSLIN COLLARS—up to 90c. each. You have never been offered prettier concertinas in Muslin Voile and Mercerized Collars, embroidered and lace edged, all thrown together for this particular Sale. Your choice **29c.**
LADIES' JERSEY UNDER-SKIRTS—Heavy Grey Jersey Underskirts, finished with buttonhole edge. Special value, Regular \$3.00. Sale Price **\$2.10**
WINCEY KNICKERS—A couple of dozen pairs of Ladies' Cream Wincey Knickers, tucked frill at knee, wide legs, full sizes. Regular \$1.50. **98c.** Sale Price
LADIES' NIGHTGOWNS—\$2.50 values in striped Flannelette Nightgowns, full fitting sizes, galon trimmed. Special Sale Price **\$1.98**
CHILDREN'S COAT JERSEYS—All sizes in warm, comfortable Wool makes, snug collar, belted and pockets; every wanted shade. Reg. to \$4.25 Sale Price **\$2.98**



\$9.00 WAISTS for \$5.58 WAISTS of HIGH DEGREE

Waists for Special occasions, in striped Tricolore and other fine materials, plain shades of Amethyst, Rose, Green and White and a showing of pretty striped Waists also; sizes 36 to 42 inch bust. Reg. \$9.00. Sale Price **\$5.58**

WHITE TABLE CLOTHS—Best of English Damask Table Cloths; pure White, full size, very handsome patterns. Reg. to \$8.00 value. Sale Price **\$4.10**
JOB TABLE NAPKINS—Some of these slightly impaired; they are extra fine quality Damask and full size. Reg. 38c. and 25c. 40c. each. Sale Price **25c.**

Did You Get a Pair of those \$3.78 BOOTS yet?

MEN'S BOOTS—Solidly made, Gun Metal Leather. The very best value in Men's Boots in the country to-day; half sizes to fit from. Regular \$15.00. **\$3.78** value. Sale Price
MEN'S LEATHER SLIPPERS—Dark Crimson Pebbled Leather Slippers, leather sole and heel; sizes 6 to 10. Regular **\$1.65** \$2.40. pair. Sale Price
MEN'S UNDERWEAR—Our \$2.00 line of Men's Fleeced-lined Underwear; Shirts or Pants, any size. Sale Price the Garment **\$1.25**
MEN'S OVERALLS—Strong Black Drill Overall in Jackets and Pants. Reg. \$2.80. Sale Price **\$1.58**
MEN'S DANCING SHOES—Best grade Patent Leather Dancing Shoes; bow front, nice semi-pointed toe; brand new stock. Regular \$5.00 pair. Sale Price **\$3.95**



Produce and Provisions

(From Saturday's Trade Review.)
Codfish—The total shipments to the foreign markets this week amounted to only 18,272 quintals, of which 6,814 were sent out from St. John's and 7,458 quintals from the outports West. This is the smallest weekly total for a week since last September. Following are particulars:
 From St. John's—600 quintals by the S.S. Canadian Sapper to West Indies via Halifax, by Jas. Baird, Ltd.; 6,314 quintals to West Indies via New York in the S.S. Rosalind from the following shippers: Messrs. A. E. Hickman Co., A. Goodridge & Sons, A. H. Murray, Bowring Bros., Ltd., Baird Johnston & Co., Nfld. Produce Co. and Harvey & Co.
 From the Outports—By schooner C. H. Ramussen from Spencer's Cove A. E. Hickman Co. to Oporto 3,444 quintals, and by schooner Maxwell R. by Lefevre Bros., Burin, to Oporto 4,014 quintals.
Cod Oil and Cod Liver Oil—The common Cod Oil market continues dull at home and abroad, and the price has dropped to pre-war rates. There are indications of a better demand arising in New York. The S.S. Rosalind took away 4,637 gallons for that last trip. The Cod Liver Oil market is also inactive but better prices are likely to prevail in the spring. The S. S. Rosalind took away 1,250 gallons to New York last trip.
Herring—The Herring fishery closed last week. There were about 4,500 barrels of Scotch Pack cured and packed in Notre Dame Bay, and 5,000 ordinary pack. From Jackson's Arm 600 barrels of Frozen were shipped to the United States market in schooner by the Atlantic Fisheries Co. At Bay of Islands it is estimated there are 40,000 barrels of all kinds secured, of which 15,000 barrels were Scotch Cure. At Bonne Bay about 900 barrels of Scotch were packed. There were fewer people engaged in the industry this season, but the financial results are much better than last year.
Pork—Continued weakness is noted in the pork markets, according to quotations received during the week. American advices tell of wide spread inactivity in the pork market. The lack of demand is forcing prices to lower levels, and with the general tendency to lower quotations there is every confidence that the spring will see pork prices down to a satisfactory basis. Ham Butt is still \$49.00 in the local market, Mess \$39.00, Short Mess \$43, and Spare Ribs \$42.00. Short Cut and Fat Back \$45.00. There is very little coming in and trade is dull as always at this season.
Beef—Beef continues to show little change. The scarcity of high grade cattle is still a feature of the U. S. market. The cheaper grades are now down to a reasonably low level. One grade Plate Beef is offering as low as \$24.00 per barrel. Local trade is nearly at a standstill at present, being confined to city requirements. The quotations here are the same. Box, Flank \$35.00, Family \$35.00, and Boneless \$33.00. Trade is at its dullest for the season.
Sugar—The Food Control Board and the Sugar Importers held a meeting at the Premier's office Wednesday evening to discuss the sugar situation. In order that the losses on sugar to the Government may be made up, it was found that about 5,500 barrels of controlled sugar will have to be bought by the trade and sold at the old rates of 25 cents per pound retail. This will be enough sugar to last till June, so that it was decided the control will not be lifted till then. The date of lifting the restrictions may be extended if the local consumption is over estimated. The price of sugar in New York to-day is 6 1/2 cents per lb. This could be sold at 10 cents a pound here.
Potatoes—Home grown which continue to be the principal source of supply are still quoted at \$4.50 per barrel for selected lots and \$4.00 for the general run. Imported are not yet arriving in any quantity, but are quoted at \$5.00 to \$5.20 per barrel. There are considerable stocks of local potatoes, we understand, held in the cellars around Conception Bay which will not be moved till the weather shows signs of permanent mildness.
Oats—The oat market is a little weaker, but not notably lower. There has been a consistent decline in the price of oats since last fall and authorities on the Grain market are expressing the opinion that oats have touched the bottom of the market rate now and advance as evidence, the fact that farmers are no longer willing to part with oats at the present prices. A stiffening up is therefore expected in February. Mixed oats are \$4.20 to \$4.40, White \$4.60 to \$4.70, and Black, which are scarce, \$5.20 for four bushel bags.
Feeds—There is a scarcity of all kinds in the local market at present. Advices from Canada yesterday told that Bran had advanced 25 cents per sack, due it was added, to some Mills that were making this particular commodity, closing down on account of wage troubles. Cattle Feed and Corn Meal, however, are still selling at New Year prices and are not expected to change. Prices of stocks of those to arrive are quoted at \$3.50 to \$3.75 per bag of 100 lbs.
 Baird's Liniment Cures Diphtheria.