

A BIG JOB IN LADIES' SUMMER SKIRTS.

We were fortunate in securing a splendid line of Ladies' Summer Skirts at a very low figure, and we intend to give you the benefit of our purchase. Call and see

The Latest Ladies' American Summer Skirts, Latest New York Styles.

Plain White Linen, worth \$3.50, only \$2.20 each

Plain and Fancy Tweed, worth from \$5.50 to \$7.50, selling from \$4.00 to \$6.00 each.

Black and Navy Serge, worth from \$6.00 to \$8.50, selling from \$4.50 to \$7.50 each.

Plain and Fancy Striped Silk, worth from \$7.50 to \$10.00, selling from \$6.00 to \$8.00 each.

Also, a Splendid Line of

DRESS EMBROIDERIES.

Be Sure and Ask to See This Line.

Marshall Bros

Side Talks by Ruth Cameron

YOUR SHARE OF THE BLAME.



RUTH CAMERON

A writer on business conditions has one more explanation of the high cost of living.

(If one only had a dollar for every explanation of the H.C.L. one has seen in the last few months, one would not need to worry about the H.C.L. at all!)

The latest explanation is this—the failure of prices to drop is due largely to the cowardice of the average American.

What the American is Afraid Of. Cowardice, let me hastily explain lest I be rightfully challenged in matters financial.

The wholesaler declares this writer is reducing prices; but the retailer, instead of passing on the reduction to the consumer, absorbs it himself. He dares to do this because he knows his customer is afraid to kick about high prices for fear someone will think he can't afford them.

Whether this accusation against the retailer is true, I don't honestly know—though I have my suspicions in certain cases. I have a feeling that if the wholesaler goes up three cents on any article the retailer says he doesn't want to bother the customer with odd change like that and goes up five.

But whether that accusation is true or not, I am sure the accusation against the customer is true.

He Hates to Haggle. The average American doesn't want to haggle. It isn't his way of doing things. He worships the god, Success, and he is afraid that if he "kicks" about prices people will think he isn't in the good graces of that god. It's all right to talk about the high cost of living in a general way—to say "It's awful" and "Something's got to break somewhere"—there is no personal reflection on his finances in that sort of talk, for "everybody's doing it." But to say to his grocer, or his butcher, whom

he suspects of tacking on a cent or two all along the line. "Your prices are getting too high for me; I'll have to trade somewhere where things are cheaper or go without" is too much for him.

Ask the Price Before You Buy.

He even hates to ask before he buys, what a thing is going to cost. There is no question but what prices are often shaded for the person who says, "How much is this going to cost?" before he will give his order for it. I know of two people who went to a certain boarding house this summer. One ordered the same room she had last summer without inquiring if the price had changed. The other said "How much can you give me a room for? I must know before I plan to come." The second got the same accommodations two dollars a week cheaper than the other.

St. Isidore, P.Q. Aug. 18, 1894. Minard's Liniment Co. Limited. Gentlemen—I have frequently used MINARD'S LINIMENT and also prescribe it for my patients always with the most gratifying results, and I consider it the best all-round Liniment extant.

Yours truly,
DR. JOS. AUG. SIROIS.

Give Radio News of Fliers.

Flying Club to Establish Chain of Information Stations.

The American Flying Club has inaugurated a radio information service with a view of keeping the general public and newspapers in touch with aerial activities, according to an announcement made yesterday by the club. A set of wireless instruments, in charge of William R. Russell, a former airplane radio operator, have been installed in the clubhouse at 11 East Thirty-eight Street, and with its automatic recorder has been picking up wireless flashes from trans-Atlantic vessels.

In addition to the plant at the club-

house the club is taking steps, according to the announcement, to establish a chain of radio stations across the country.

"We have arranged to furnish individuals and newspapers in the various cities with all information of aeronautical activities," an officer of the club said yesterday. "Each city is to give immediate reports of aviation events on schedules of every half hour. In this way we hope to stimulate public interest in the development of aviation in this country."

A complete set of 'cross-country maps is kept in the radio room of the club for the purpose of directing fliers who have lost their way while in flight. Communication will be kept with the pathfinding planes, and special bulletins of the progress of the trip will be issued from the club.

GOLD BRICKS.

Some busy fellows in our town are always hustling up and down, intent on boosting things; they want to raise a bunch of kale to put a flagpole on the hill, or build new wings. They want to paint the country club, or hire some highly gifted dupe to beautify the grounds; and so they come to me and say, "We need a lot of coin to-day, so cough up seven pounds." But always I have other use for every cent I can produce, some junk I have to buy; I line up with the easy hicks who blow themselves for gilded bricks, or strips of azure sky. I have a gold mine up in Maine, where any man would be insane who dug around for gold; I have an ice plant on a shore where arctic billows always roar, and it is beastly cold. I have a ranch that ought to grow all kinds of grain that moderns know, if it had any soil; I have an oil well on a hill, where high priced workmen drill and drill, and never reach the oil. I'm always buying costly shares that ought to make men millionaires, but never, never do; I'm buying shares in mills and mines, and grizzly bears and pumpkin vines, and remedies for flu. And so I cannot spare a red to help our village forge ahead, to aid the boosters' fads; assessments always coming due, it seems to me I'm never through with shelling out the seeds.

MUTT MASON

READY

for delivery to-day.

200 only 90 lb. Bags

P. E. I. Blue

Potatoes.

Soper & Moore
Importers and Jobbers.

See a Gain for Germany

IN LABOR TROUBLES HERE.

The Hague.—In spite of the pessimistic outlook of Germany's financial situation at present, the New York Times correspondent learns that the Minister of Finance Reck and other authorities are not so pessimistic as writers in the press, and believe the general situation would be improved by a loan from America on which they would base economic reconstruction.

They are also counting on severe labor troubles in America and England which they believe are now only beginning, whereas Germany, having started under labor troubles earlier, now considers herself at least a year ahead of the Entente countries in this respect.

Labor unrest in Germany is becoming subdued and the people are beginning to work, especially since the authorities convinced them they would not get any food unless they did work.—N. Y. Times.

The new wraps of chinchilla are built on dolman lines. For sheer grace there is no material equal to duvetyne.



AN EXAMPLE.

I'm as careful as can be; When I'm round where he can see Tear my pants upon a nail, Maybe stumble on a nail, Or perhaps I bark my shins. I just grit my teeth and grin. I don't rave around an' cuss, Don't rare up an' make a fuss. Coz I know a little lad Wants to grow up like his dad.

I'm not posin' as a saint. Coz the good Lord knows I ain't. But when he is with me, I try to put my follies by; I don't work a shady trick, Don't use artful ways and slick, Coz I'm certain if I do Some day he'll attempt 'em, too. I just try to let him see What a real man-ought to be. An' I'm careful 't be right Everytime my boy's in sight.

Wouldn't have it said that I Ever taught my boy to lie, Wouldn't want him to repeat Any language of the street. Which I'd used in haste, when he Chanced to be around with me; I've got notions of my own For my boy when he is grown, An' I fancy I can see Just the man I hope he'll be. So, when he is near, I plan To be jus' that sort o' man.

OPPORTUNITIES

Are not half so rare as are the men who are prepared to receive them.

DR. F. STAFFORD & SON can supply you with all kinds of Patent Medicines at the very lowest prices obtainable. Large shipments of the following preparations have been received the past few days:

Sunset Soap Dyes, Indian Root Pills, Dodd's Pills, Fletcher's Castoria, Wampole's Oil, Radways, Gin Pills, Beecham's Pills, Cod Liver Oil Compound, Carbol, Dead Shot, Worm Sticks, Herbine Bitters, Sturgeon Oil Liniment, and hundreds of other preparations too numerous to mention are continually arriving and being shipped to the Wholesale Trade.

Other preparations such as Stafford's Liniment, Prescription A, Stafford's Phorone, Essence Ginger Wine, Friar's Balsam, Sweet Spirits of Nitre, Essence of Peppermint and various others are being manufactured and shipped in large quantities.

DR. F. STAFFORD & SON,
Wholesale & Retail Chemists and Druggists,
St. John's, Newfoundland.

Fall Styles—The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen:—

1. Black Satin Sonple, heavily piped on sleeves and overdress.
2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.

This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

U.S. Picture & Portrait Co.,
The Home of Fashion.

GOING UP!

Not our prices, but our building.

A NEW STOREY

is now in course of erection, made necessary by the big demand for

VICTORY BRAND CLOTHES

We put workmanship into our suits that makes them "stand up" in wear, and style that makes them "stand out" in a crowd.

WHOLESALE ONLY.

THE WHITE CLOTHING MFG. CO., LTD.

June 6, 1919

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1/2. Price\$3.10
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Prices \$3.00 to \$5.70
in Bals., sizes 3 1/2, 4.

wood,
OD SHOES.
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ERNMENT BOATS — S. S.
ero left Nipper's Harbor at 4.35
esterday, coming south. S.S.
left Channel 2.50 p.m. yester-
eming to St. John's.

NS in Sacks,
one-third of the price

ax—1/4 lb., 1/2 lb. and 1 lb.
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Saturday or Monday:
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a Cabbage,
Apples in barrels,
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LOCAL TURNIPS.

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