

Attractive Summer Offerings!

How well this store is ready to serve you this summer is best learned by a visit here.
As a partial suggestion of what you will find we quote the following:

Jack Tar Togs!

For Children and Girls up to 16 years. Just in time for the Summer weather. Comfortable and cool. You may Tub them, Rub them and Scrub them without injury to the material.
Price, \$2.50 up to \$7.00.

Children's Domet Coats!

6 doz. Child's Heavy Domet Coats, in shades of Blue and White, Black and White, and Brown and White.
Price, \$1.80 up.

SPORTS' STRIPES!

Another shipment of dainty Sports Stripes. Just the material for Summer Skirts or Costumes.
Prices, 30, 33 and 38c. yard.

Ladies'

SPORTS' COATS!

We have still a few left from our last shipment which we are offering at a ridiculously low figure, and if you are desirous of securing one we would advise a prompt inspection so that you may be properly suited.
These Coats are made from the newest materials and in the latest style, they come in shades of Black and White, Brown and White and Blue and White.

Marshall Bros

Dress Muslins!

Prepare for the warm summer weather that is slowly but surely coming. We have a big stock of Summer Muslins, Voiles, Plain and Fancy Lawns.
Prices within reach of everybody.

Bath Mats!

2 dozen only Bath Mats in shades of Rose & White and Brown and White; size 24 x 42.
Price, \$1.90 each.

Congoleum Mats!

Another big shipment of Congoleum Mats, equal if not better than the last lot; size 18 x 36.
Only 22c. each.

The Ways of a Child's Heart.

By RUTH CAMERON.



RUTH CAMERON

egg, but has been able to touch his imagination.

That April Vacation Show in the Attic.

Some weeks ago I was visiting some relatives whose little boy was going to a show in his friend's attic. I wasn't able to go to that show but I heard all about it afterwards from his friend's mother. It was much like the shows you and I used to give in our attic in April vacations (April vacations seemed dedicated to that sort of thing, doubtless because they came at an awkward time, midway between the infinite possibilities of winter and summer) except that instead of the old time stereopticon there were moving pictures. Besides these, one of the boys did some tricks out of a trick box and a grown-up sister obliged with patriotic songs.

The same sister, also wrote out "Ladies Please Remove Your Hats" and had the boys throw it on the screen. Then she and her mother wore their hats and took them off when that legend appeared.

What The Little Boy Remembered. Well the other day I saw the little boy and asked him how his show came off. "All right," he said, and then, his face lighting up with a memory, "Did you know we had a sign, 'Ladies Please Remove Your Hats' just like they do at the regular shows, and the ladies had to take their hats off. They were so surprised."

You see it was not the moving pictures, not the box of tricks, not the receipts that came first to his mind, but just that little touch of imagination, that clever bit of let's-prove-it.

"Be Uncle Albert Again."

In another family of youngsters the

most beloved uncle is an Uncle John who is always making up "let's pretend" games for the children. One day he said he wasn't Uncle John at all but another Uncle who had been lost at sea and had come back—Uncle Albert. In this character he told them about his travels and asked them all about Uncle John. It seems an absurd proceeding to a grown-up but you can't imagine how it tickled those children. A month later, their greeting to him was: "Do you remember when you were Uncle Albert. Be Uncle Albert again."

Someone has said that it does not seem possible that cats are really kittens grown up. They seem to have such totally different characteristics, that it seems as if they must belong to some other species. One might feel the same about grown ups, such as these, who still keep something of the child in their hearts.

At the Yarmouth Y. M. C. A. Boys' Camp held at Tuxford Falls in August, I found MINARD'S LINIMENT most beneficial for sun burn, an immediate relief for colic and tooth-ache.

ALFRED STOKES, General Secy.

Your Boys and Girls.

The average out-fit of the average baby should be, first of all, a little loosely fitted vest, especially valuable on account of its warmth, lightness and porous qualities, which should be made double-breasted and with long sleeves. This, in addition to a warm belt will make two very important garments.

The next thing should be a flannel petticoat, and this should be made long enough to pin over baby's feet with safety pins when there is any fear of cold, as when the child is taken out of doors. Then comes a washing frock with long sleeves.

These are really all that are needed although there is no reason why a petticoat of fine lawn, made on the same lines as the flannel one, and a frock of similar fine muslin or lawn, should not be substituted for the stouter washing frock when fancy dictates.

Kellogg Food Company,

of Battle Creek, Mich. Just received by train.

KELLOGG'S BRAN (cooked) ready to serve.
KELLOGG'S RICE BISCUITS.
KELLOGG'S GRANOSE BISCUITS.
KELLOGG'S BRAN BISCUITS.

KELLOGG'S PEANUT BUTTER, large and small bottles.
KELLOGG'S MINUTE BREW.
KELLOGG'S MALTED NUTS, large and small bottles.
KELLOGG'S YOGURT CEREAL, small crocks.

W. K. KELLOGG CEREAL CO., Toronto, Ontario.

BRAN, Cooked, Ready to Serve. DRINKET, 4 oz. Tins.

C. P. Eagan

Duckworth Street and Queen's Road.

Now in Stock!

Ready for delivery at once.

40 boxes White Starch, 40 lbs. each, bulk.

40 boxes White Starch, 4 lb. boxes, 48 lb. case.

25 boxes Fluffy Ruffle Starch, 10 oz. boxes.

5 cases White House Coffee.

100 boxes Kirkman's Borax Soap.

100 boxes Babbitts Borax Soap.

40 cases Corn Starch, 1/4 lb. pkg., 40 lbs. to case.

Soper & Moore



READY.

We seemed so useless till he came, 'es' Ma an' me, together. The days we lived were all the same, regardless of the weather. An' oft we used to wonder why the Lord made all things for us. If we were 'es' t' live and die with nothing real before us. An' then one day Ma whispered low about our comin' duty. An' I took on a fairer glow an' earth a richer beauty.

The night he came, our lives began to have a real meanin'. We glimpsed the good Lord's bigger plan which pleasure has been screenin'. We were not here for idle play, a life was ours t' care for; There would be need for him, some day, an' that we must prepare for.

We had been chosen, Ma an' me, t' guard a baby tender. An' I train him for the task t' be, an' have him fit for splendor.

An' now the call for him has come, an' though our hearts are grievin', An' loneliness has chilled us numb, we don't begrudge his leavin'. We could not guess his work, back then, nor read the future's story. But God has need of many men, an' this is now our glory. He stands to keep truth's banner high, clear-eyed an' pulses steady.

An' if for freedom he must die, the Lord will find him ready.

Everyday Etiquette.

"Is it good form to say, 'How do you do?' when meeting an older person on the street?" asked Harold of his older brother.
"It is quite allowable to say 'How do you do?' to an older person when you meet or pass him or her on the street. The phrase is not at all out of date," answered his brother.

Just arrived for Stafford's Drug Stores, Nyal's Face Cream. Theatre Hill Store open every night till 9.30.—June 6, 11

INDECISION.



WALT MASON

I hired Pete Dill to slay a cat whose ways were full of error; it howled we'd sing songs around my flat, and made the night a terror. I said, "exterminate the brute, and here's a silver quarter; I care not if you drown or shoot, or bray him in a mortar." Next night the cat was still on deck, with song of home and mother; it tickled those children. A month later, their greeting to him was: "Do you remember when you were Uncle Albert. Be Uncle Albert again."

Milady's Boudoir.

EYEBROW TRAINING.

The effect of the eyebrows on the appearance and character of the face is seldom appreciated except by an actor, who, in presenting a part addresses himself with all the skill he is capable of to make the eyebrows do as much as possible in his makeup to express what he is supposed to set forth. The eyebrows are very easily trained to an attractive manner of growth. It is, therefore, amazing that women do not take advantage of this fact and cultivate their brows.

Eyebrow brushes may be obtained in the shops but a small, fine toothbrush answers the purpose very well. With it the brows should be brushed night and morning to promote their gloss and train them into the proper shape. High arched, delicate eyebrows indicate the aristocrat. If they are thin a drop of olive oil or almond oil or a bit of pomatum or vaseline should be rubbed gently into them. The eyes need the protection of heavy lashes and brows so this is care that means health as well as beauty. All shaped brows may be disciplined into the proper outline by running a mudlike brush over them at night. Dip it in gum tragacanth or quince seeds dissolved in elder flower water. Let the gum dry on and wash off in the morning with warm water. A month or two of this treatment will reduce quite unruly brows to submission and will cause the coarse hairs to drop out.

Just arrived for Stafford's Drug Stores, Nyal's Face Cream. Theatre Hill Store open every night till 9.30.—June 6, 11

War Veterans Meet.

JULY 1ST ANNIVERSARY CONSIDERED—ADDRESS BY WAR PRISONERS.

A meeting of the Returned Soldiers and Rejected Volunteers was held last night and was largely attended. The President, Surgt. H. Mitchell, introduced Corp. Moyle Stick, who gave an interesting address on his experience as a prisoner of war in Germany. Speaking as soldier to soldier he could give the case exactly as he was treated, and his vivid portrayal made those present feel, as was evinced by the interest manifested, that they only desired to be restored once again to their former health, to go forward and fight the barbarian Hun to a finish. At the close Capt. Murphy, proposed and Mr. K. Blair seconded a very hearty vote of thanks to the speaker, which was carried by acclamation.

Sergt. Aubrey Loveys, an exchanged prisoner of war next addressed the meeting, and gave an account of the treatment accorded war prisoners in Germany. His address was intensely interesting and was listened to with rapt attention. At the close a hearty vote of thanks was proposed by Mr. Jno. Feneelon, seconded by Mr. L. B. Harris and heartily accorded the speaker by acclamation.

A committee was then appointed to arrange details for the fitting memorial and remembrance of those who fell July 1st. They will arrange a programme, details of which will be published in due course. After the transaction of some other business in connection with the Association the meeting closed with the singing of the national anthem.



THE CANADIAN SALT CO. LIMITED

Special Notice.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT". We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.

"STAFFORD'S LINIMENT" is the strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores. It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, but the bottle still remains the same size.

DR. F. STAFFORD & SON, St. John's, Nfld.

HERRING CARGO.—The Gordon C. Capt. Perry, reached port yesterday from Green Bay, with a cargo of Scotch-cured herring.

MINARD'S LINIMENT USED BY PHYSICIANS.

TO THE TRADE!

FANCY SPARE RIBS, 200 lb. barrels.

CHOICE BEEF CUTTINGS.

MORRIS & CO'S FAMOUS HAMS & BACON.

HARVEY & CO., Ltd., WHOLESALE ONLY.

Smart Coats and Wraps!

Some exceptionally smart Coats and Wraps for Summer wear are now being displayed by us, and are notable as being the creation of some of the most fashionable New York Houses.

These beautiful Coats are built of Serge, Poplin and other textures, in Navy, Saxe and other smart shades.

Be sure and see the distinctive little touches that mark these Coats as the latest word in 1918 styles.

U. S. Picture & Portrait Co.

St. John's.

Ladies' White SHOES.

Only \$2.60 a pair.

Just received direct from New York a neat White Buttoned Shoe, made in the latest American style. See them to-day.

WILLIAM FREW, Water St.

Advertise in the "Telegram"

MIDDY S

We have just opened a lot of MIDDY S. See you will want to possess; all sizes very reasonable.

Children's

We were never more fully stocked with Children's goods than we are now. The Children are just what you need; quality; you cannot do better than to buy here.

Stocking

Just a word about our HOSE. They are stylish, durable; Hose at a reasonable price.

THE OUTLET SU

192 Duckworth St., Op

To-Day's Messages.

10.00 A. M.

REVIEW OF OPERATIONS.

The offensive movements of the Germans between Mont. Didier and the north of Mary on a front of about a mile and a half, but was badly cut up by the fire of the Allied guns and forced to retire. The Allies then turned vigorously upon the Germans and forced him to cede ground he gained. Only one attempt, apparently made by the enemy Thursday, to better his positions near Mont. Didier, and here he launched a violent counter attack from Courcelles. The result of the attack was a heavy loss to the enemy, who were thrown into battle, their gains were small. East of Soissons the Allied forces penetrated to the village of La. but were unable to advance. Many of the other sectors, although one time, north of Courcy, French forces were entered under the fire of the impact, but a counter attack resulted in these trenches being taken almost exclusively by the Allies. The result of the enemy attack on the Didier-Noyon line, up to the present, is that he has by the violence of his attacks east of the Oise, forced the retreat of the French from the region west of the stream, blotted out the enemy's salient and a number of machine guns have fallen into their hands. The German war office admits the loss of some guns, but asserts that the enemy has taken about 150 Allied guns and more than 100 prisoners. The Germans again have endeavored to force out the Americans from positions captured north of Chateau Thierry, but again with defeat and the loss of numerous men. The attack was delivered between Bourches and the Bel. Wood, but nowhere was the enemy able to gain his objectives. American officers and men, to the number of 108, fighting on the 'Toul sector, were being awarded the French Croix for bravery and fidelity. Aside from Macedonia the operations in other theatres of the war continuing of a minor character. The French troops have captured ground to a depth of nearly nine miles, and have over an eleven mile front, captured eleven villages, and have taken 210 of the enemy prisoners.

2.30 P.M.

AERIAL OPERATIONS.

LONDON, To-day. The official statement on aerial operations issued last night says: Our fighting squadron on the French battle front Wednesday were chiefly engaged in offensive patrol work seeking German machines and fighting them. They were found. They destroyed five enemy aeroplanes, some of which went down in flames. Others broke the air. One of our machines on this sector is missing. On the British front a good deal of aerial reconnaissance photography and artillery observation was carried out. We lost two machines, and destroyed five German machines. Two other hostile machines were driven down out of control, while a German observation balloon was brought down in flames. Twenty-two tons of bombs were dropped.

Your Liver

has important work to do. Under favorable conditions it does its best. Linger on, where it with

BEECHAM'S PILLS

Largest Sale of Pills in the World. 2,500,000 boxes in 1917.