

'Tis Strenuous Shopping These Days

But our ads. will help you some (at least we intend them to do so). The buying and getting of goods is for us difficult, and sometimes we are short of some items. Just now we have received some things, long expected, that you may want. They are:

LADIES' BLACK RUBBER COATS.
LADIES' BLK. & WHITE BUCKRAM HAT SHAPES.
A Small Selection of MILLINERY VELVETS.

Don't Wear Out Your Boots

tramping the town looking for

LADIES' WOOL GLOVES (barring White ones).
LADIES' KID GLOVES.
BLACK BEE HIVE, 4-ply fingering.
BLACK CRESCENT, 4-ply and 5-ply fingering.
RIVERSIDE FINGERINGS in Brown, Heather, Black and Navy.
BOYS' NAVY SERGE SUITS.

We can give you the best values in these and many other items you may be searching for. We have been thinking about you. As a matter of fact we are trying to make your shopping excursions

A Pathway of Flowers

as far as possible. With this end in view we are this week showing

A Job Line of Flowers.

Prices only

10c., 12c. and 15c.

Get in amongst these early and pluck the best, don't wait for the last rose of summer. Be one of the wise crowd that watches the buying opportunities here.

Henry Blair

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.

mar6,eod,tf

WM. WHITE, Manager.

Pork AND Beans

HAM BUTT PORK
"BOS" FLANK BEEF
"BOS" PACKET BEEF
BONELESS BEEF
BEEF CUTTINGS.

Millions of People in this World are Starving.
Hundreds of Millions are Short of Food.

CONSUME LESS
PRODUCE MORE

HARVEY & CO., Ltd.,

WHOLESALE ONLY

We Have Warner's Corsets



in a fashionable design for every imaginable type of figure.

WARNER'S CORSETS really form the back-bone of our Corset Department—so confident are we of the permanent quality of Warner's Corsets.

And in these times, when we must search the market for dependable merchandise, to know that there is a manufacturer upon whom you can count for guaranteed service, makes Corset selling quite worth while.

If you are not a devotee of WARNER'S CORSETS, try one of the many models in our Corset Department.

Marshall Bros

Sole Agents for Newfoundland.

Gossage's Soaps

The Best!
The Sweetest!
The Cheapest!

GEO. M. BARR,
AGENT.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent.

SLATTERY'S

Wholesale Dry Goods.

TO THE TRADE.

We always carry large stocks of
English and American
DRY GOODS.

Headquarters for POUND GOODS.

Slattery Bldg., Duckworth Street.

Phone 522.

P. O. Box 236.

AMERICAN BLOUSES.



We have just opened a shipment of Dainty American BLOUSES ranging in price from \$1.70 to \$8.00.

Line comprises Lawn, Organdie, Voile, Silk, Crepe; also Black Silk Blouses in 44, 46, 48 bust. Come to see, remain to buy.

R. Templeton
333 Water Street.

Reid-Newfoundland Co

Easter Excursion!

Excursion return tickets will be issued to all points between and including St. John's, Carbonear, Grate's Cove, Heart's Content, Placentia, and Trepassay, at

One Way and One Third
First-Class Fare.

Good going Saturday and Sunday, March 30th and 31st, and good returning Monday, April 1st. Also at

One Way and Two Third
First Class Fare.

Good going Thursday and Friday, March 28th and 29th, and good returning Monday, April 1st.

REID-NEWFOUNDLAND Company

J. J. ST. JOHN

Don't forget the best

TEA

to be got in Newfoundland is at our Store, retailing at

60c.
per lb.

Sun Ammonia,
10c. package.

English Breakfast
COFFEE,
1 lb. tins.

Eddy's Matches.

J. J. ST. JOHN.
Duckworth Street and
LeMarchant Road.

Just One Teaspoonful
OF

O'Mara's Syrup of
White Pine and Tar

will protect you from coughs and colds. It is the best thing we have to offer you. The most obstinate cough is quickly relieved and cured by its timely use.

Two sizes: 25 and 50c. bots.
Peter O'Mara, The Druggist,
46-48 WATER ST. WEST.

For Sale.

8 x 60
Gallon Casks.

Special
"French make."
Suitable for Ships'
Water Casks.

BAIRD & Co.
WATER STREET.

MINARD'S LINIMENT CURES DIPH-
THERIA.

Woodworking Factory and Construction Work.

Our Factory is modern and up-to-date. We make

DOORS, WINDOWS, STAIRS, OFFICE and STORE FIXTURES, FURNITURE, and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work.

All work done in a first-class workmanlike manner, of good materials, and reasonable prices.

PLANS AND SPECIFICATION FREE OF CHARGE TO CUSTOMERS.

Newfoundland Shipbuilding Co'y, Ltd.,
HARBOR GRACE.

Easter BACON

It is not the intention or desire of the W. P. A. or Food Control Board in advocating the restriction of the use of Bacon to ask you to do without this satisfying foodstuff altogether. It is merely a request to "let up" on your usual consumption to some extent in order that war stocks may accumulate for the Allies. Realizing the fact that most of our customers would find it

A Great Hardship To Do Without Our
Delicious "Berkshire" Bacon
Entirely,

we imported a small shipment to-day and are fully prepared to fill your Easter order promptly, and at Lowest Prices.

RING UP 393 NEXT TIME YOU WANT
HIGH GRADE BACON.

F. McNAMARA,
QUEEN STREET.

s.tu,th

Advertise in the "Telegram."

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon—Moderate W to South West winds, fair and mild to-day and on Sunday.

VOLUME XL.

Auxiliary

FOR SALE

MIETZ AND

Sizes 45-600 Brake H

Mietz and Weiss globe. They are extra equipments for all classes of 100 H.P. and upward partment of the United

If interest

JOB'S

Distributors

mar3,eod,tf

Auction Sales!

AUCTION.

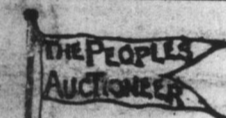
At Globe Laundry Stables

Carter's Hill,

MONDAY NEXT, at Noon

1 EXPRESS (with cover), wheels.
1 EXPRESS (with cover), runners.
1 EXPRESS (with cover), runners.
1 CARPET CLEANER.

R. K. HOLDEN,
mar23,21,th,e Auctioneer



Freehold Property!

For Sale, several Freehold Residences and Semi-detached Dwelling Houses situated in the best localities of the city. Also leasehold property. Apply to

P. C. O'DRISCOLL,
mar3,eod,tf Exchange Bldg.

TO LET.

1. BUILDING on the South Side of WATER STREET, at present occupied by MESSRS. A. & S. RODGER as a Dry Goods Store. Possession given April 1st, '18.

2. TWO UPPER FLATS in that building at the corner of Job's Cove and Water Street. Possession given immediately.

3. OFFICES. One double and one single office in Law Chambers, Duckworth St. Possession given immediately.

For further particulars apply at office of

Jas. P. Blackwood,
mar16,tf McBride's Hill.

Now Landing:

500

Barrels

Atlas

Cement.

H. J. Stabb & Co.

MINARD'S LINIMENT CURES GAIT IN COWS.