

**Smallwood's
BIG
Shoe Sale.**

LADIES' TAN HIGH CUT BOOTS only \$4.00
LADIES' TAN HIGH CUT BOOTS only \$4.50
About 100 pairs in the lot. Secure a pair to-day.
LADIES' PATENT LEATHER BLACK CLOTH TOP BOOTS only \$3.50 per pair.
About 150 pairs in the lot.
MEN'S HEAVY ARMY BOOTS \$4.00 per pair
MEN'S HEAVY ARMY BOOTS \$4.50 per pair
MEN'S FINE KID BLUCHER STYLE BOOTS at \$3.75
MEN'S LONG RUBBERS only \$4.00 per pair
Wholesale Buyers would do well to secure themselves at these prices.



F. SMALLWOOD,
THE HOME OF GOOD SHOES.

**"An Honest Man is God's
Noblest Work."**

Diogenes may have had to use a lantern in mid-day to find an honest man, but no such method is necessary to find an honest flour. The VICTORY FLOUR solves the problem, as is attested by the thousands of its users.



VICTORY FLOUR

is what it purports to be—a high class flour manufactured from first class wheat. No mixture of durum or other low grade wheats are used in the make-up of this celebrated flour.

"Man does not live by bread alone," but bread is the "Staff of Life." Then why not use VICTORY FLOUR, the Best on the market.

ASK FOR PRICE.

FRANKLIN'S AGENCIES, LTD.,
Wholesale Flour Dealers, St. John's.

29 DIVIDEND CHECKS

have just been mailed to Perfection Tire Co. shareowners of record October 25th. These include 1 for \$240.00, 2 for \$66.00, 3 for \$61.00, 1 for \$45.00, 2 for \$36.00, 1 for \$33.00, 8 for \$30.00, 5 for sums between \$20.00 and \$30.00, and 78 for sums between \$10.00 and \$20.00, and the balance for amounts less than 10.00.

The concrete evidence of our ability to pay dividends is the actual cash itself. What we have done for 229 clients we can do for YOU.

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

Paper BAGS,
All Sizes.
BURT & LAWRENCE,
14 NEW GOWER STREET.



WEDDING RINGS

of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the

RELIABLE JEWELLERS,

T. J. DULEY & CO.

Ring Measuring Cards Sent on Application

CITRON PEEL!

COOKED PORK, 6 lb. tins. CORNED BEEF, 6 lb. tins. (Frue Bentos). CAMPBELL'S SOUPS. BONED CHICKEN. CRISCO in 1 1/2's & 3's tins. SULTANA RAISINS. SEEDLESS RAISINS. GLACE CHERRIES. SALTED JORDAN ALMONDS.	ANCHOVY PASTE. COOKED HAM (Potted). PEANUT BUTTER. CELERY SUET. FRENCH MUSTARD. COLEMAN'S MUSTARD. ASPIC JELLY. GUAVA JELLY. BIRD'S CUSTARD POWDER MORTON'S CUSTARD POWDER.
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EGG POWDER (whole) in 10-lb. Tins.

Rose's Lime Juice Cordial. Welsh's Grape Juice Apple Cider. Lemon Squash. Salad Dressing. Mince Meat. Leaf Gelatine. Corn (In Glass).	Ice Cream Powder. Jelly Powder. Queen Olives. Worcestershire Sauce. Marachino Cherries. Maple Syrup. Moir's Cakes.	A Fresh Stock NEILSON'S CHOCOLATES— the Chocolates that are different—in fancy boxes and bulk.
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BOWRING BROTHERS, Limited,

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WE are still showing a splendid selection of :

**TWEEDS
and
SERGES.**

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,
Tailor and Clothier, St. John's, Nfld.

advertise in The Evening Telegram



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There is no Loose Leaf Form that you are now using, that we cannot duplicate, we have the Material, the Machinery, and the Men to give you a first class job, at a lower price than you pay when you import it yourself.

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Day Book Sheets
Duplicate Statements, Indexes
Bills Payable Books
Bills Receivable Books
Synopsis Journals
Trial Balance Forms, Cash Books
Counter Check Books
Petty Cash and Disbursement Records
Time Books, Private Ledgers
Combined Cash and Journal Records
Order, Bill and Charge System
Inventory Records
Self Indexing Stock Records
Perpetual Stock Records
Order Blanks
Recapitulation Blanks
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The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

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A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the True Oriental Odor. Its fragrance is remarkable in its subtlety and delicacy.

In addition to Massatta, we carry a complete line of Luxell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of the manufacturer's selection.

At all Druggists, St. John's, Nfld.

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Best Screened North Sydney

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Lowest Prices.

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S. S. HOME leaving Lewisporte every Monday for the following ports of call:

Exploits, Fortune Hr., Cottle's Cove, Point Leamington, Leading Tickle East, Leading Tickle West, Triton East, Triton West, Pilleys Island, Port Anson, Boot Hr., Springdale, Lush's Bight, Cutwell Hr.,	Little Bay Islands, Little Bay, Three Arms, Harry's Harbour, Jackson's Cove, King's Point, Rattling Brook, Burlington, Nipper's Hr. Indian Burying Place Snook's Arm, Tilt Cove, Shoe Cove. La Scie. (Returning, read up.)
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Reid-Newfoundland Co.

WE CAN DELIVER THE GOODS.

In stock, a large assortment of **DRESS GOODS**

—in—
Poplins, Cotton Cashmeres, Canton Cordes,
Meltons, Plaids, Chepe de Chene, Serges,
Whipcords, Satin Cloths, Tweeds, Volles,
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112 lb. Sacks Choice Rangoons.

LEATHER

Trimmed and Untrimmed; excellent quality.

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Purity, St. Charles' Cream, Value & Holly Brands

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Room Paper,

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Call and see them, or send for patterns.

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TORONTO. Noon. — Fair, variable winds, some light showers but partly fair; cold to-day and on Sunday. Drink WELCH'S GRAPE JUICE.

VOLUME XXXIX.



Onions,

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About 100 lbs

GEO. M.

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- The Soul of the War by P. G. ... 70c.
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