White Nainsook

23 pieces marked at 20c, 24c. per yard. All nice firm goods.

Poplins

12 pieces of the latest American designs in colors of Saxe, Pale Blue, Pink, Khaki, White. Price 38c. yd.

White Silk Muslins

A very charming display, the quantity is limited, too; 6 pieces at 33c. yard.

Ladies' Petticoats

A clearing lot of 2 dozen. Originally \$3.50. Reduced to \$2.80 each.

and see for yourself the many attractive lines we have opened up the past few days. Nothing is to be gained by putting off purchasing, as all late advices show goods to be still-tending upwards. We enumerate a few only of the many Bargain Lots to be seen at our store.

CURTAINS! CURTAINS!

We are showing an extra special clearing lot of 140 pairs Job Lace Curtains. We have marked them at very low prices to clear, viz:

80 cents to \$1.60 per pair.

LACE CENTRE CLOTHS.

127 only, and marked as follows:

40cts., 45cts. 35cts., each.

MARSHALL BROTHERS.

Percale Remnants

A little lot picked up by our Buyer much under present market prices. Two prices only: 15c. and 16c. vard.

Fancy Seersuckers

in the following effects: BLUE STRIPE.

> PINK STRIPE, GREY STRIPE.

Price 20c. yard.

SPECIAL CUTS

have been made on all Summer Muslins, Prints, etc.

Fire & Accident.

FIRE! The National Benefit Life and Property Assurance Company, Ltd., of London, England.

Funds Exceed

\$3,750,000.

Insurance effected against Loss or Damage by fire on all classes of property at Lowest Current Rates.

ACCIDENT!

The Railway Passengers Assurance Company, Ltd., of London, England.

Capital: \$5,000,000. Claims Paid: Over \$33,000,000.

Insurance against all kinds of cidents. Illness. Employers Liability, Motor Car, Teams, Elevator, Plate Glass, Burglary and Fidelity Bonding.

For rates for any of the above

classes of Insurance apply to HENRY C. DONNELLY

General Agent for Nfld. Board of Trade Building.

SKINNER'S Monumental Works. ST. JOHN'S, N.F.



329 and 333 Duckworth Street. A large assortment of Headstones and Monuments always in stock. Latest designs, etc., with prices and sizes to suit everybody. Outport customers can save time and money by writing to-day for Catalogue of designs and Price List. We have satisfied thousands of customers with our mail or-der system of buying from our photo

designs.

N. B.—First-class carving and durable lettering, combined with first-class stock, give us the superiority. Give us your order and get the best there is at reasonable prices for good. LOCAL CEMETERY WORK PROMPT-

LY ATTENDED TO. apr15,6m,s,tu,th

Legal Card! MR. LLOYD

LLB, D.C.L. Barrister & Solicitor. Board of Trade Building. Rooms 28-34. Telephone 312 P. O. Box 1252. fly3,3m,m,th

Gong Soup Tablets, 5c. ea. every cup of Home-stead." Special doz. price.

The Praise Glutton.

bargain,"

For The Scenery.

"If you take a walk, he acts as if he

set and the scenery and ought to be

"I know it sounds ungracious to

cepted his hospitality but, by ginger,

adjectives before I got away! Hospi-

tality isn't hospitality when you pay

If you've met the praise glutton, I'm

sure you'll readily forgive the Author-

If you haven't, let the fact that w

With My Letter Friends.

Some weeks ago I explained the

phrase "a flash in the pan" as refer-

ring to the gold in the prospector's

Several of my readers have kindly

come to the rescue and corrected my

mistake. I will let one of them

"You have an erroneous idea of the

sale everywhere.—jly22,tf

Ex S.S. 'Stephano,'

Aug. 3, 1916.

Canadian Green Cabbage.

New York Corned Beef.

Campbell's Soups.

Fresh Tomatoes.

can obtain is a good, hon- American Turnips.

It's mildly exhilarating, California Oranges.

felt as if I had paid for all I got in

By RUTH CAMERON. The Authorman He Thinks You Should Praise Him

had received an invitation! to spend a week- had arranged the clouds and the sunend during his wife's summer praised for it. If you go in swimming absence with a or play tennis on his neighbor's court,

business ac- you must pay him a tribute of praise quaintance w h o for your pleasure. had bought a handsome new talk about a man after you have acsummer place. He refused. "I went to his other summer place once," he for it—and are overcharged into the

MITH CAMERON said briefly. We persuaded him that an inendo like that was worse than a rank confession, so he finally ex-

"He's a praise glutton," he said: eats it up as fast as you can manucture it and then hollers for more. All The Way Down You Must Admire

The Car. "You know the kind I mean—all pan. way down you are supposed to ad mire the car and listen to the reasons why it is the best car sold. Then, when you finally arrive, he hardly speak for the rest. gives you time to wash your hands before he takes you all over the house. origin of the phrase flash in the pan. Of course you are expected to rave This dates back to the Revolutionary about every room, including the bath- War, when the old style flint and steel om. And he isn't satisfied with an muskets were used. The pan on the id with an adjective for each one, side of the gun lock was filled with either. You have to admire the fur- powder to receive the spark produced niture, the size of the room and the by the flint so arranged in the ham-

view from each window seperately.

"At dinner he draws your attention to the cigars, tells you he picked with the communicate with the powder them out especially for you, so that he in the barrel of the gun and fire the can have a chance to intimate how charge. When the powder in the gun such they cost. And all the time you failed to discharge, why it would be For bloody battles are but names re smoking them you are expected to said it was a 'flash in the pan.'". et off ecstatic admiration at intervals. If you don't he prods you by some little remark like "Pretty good flavor?" or 'Not bad for a five-cent gia and all Aches and Pains. For once could I shelter him from harm

Speaking of

Beverages!

Here's to the friend of

the thirsty! The best and

most refreshing drink you

est, always-the-same Tea

promotes digestion and has

no after-clap of insomnia,

"There's a smile in

headaches or nausea.

like HOMESTEAD.

PHONE 480

For Prices.

Due S. S. Florizel: 50 brls. New Potatoes.

50 brls. Green Cabbage. 10 crates Ripe Tomatoes. 10 brls. New Turnips.

Table Apples, Table Plums. Ready for Delivery:

100 cases Tinned Peaches 70 cases Tinned Pears. 100 boxes Evap. Apricots. 100 boxes 3 Crown Raisins 150 boxes Seeded Raisins

Soper & Moore,

Retail and Wholesale.

Any Mother.

Can he be gone . . . my little son. He waits for me who thought to wait Long years for him? . . . Shot down they say.

Ah; babe of mine-Ah, man grown great !

what glimpses of hell-what vis ions higher . . .

To women dreaming by the fire.

Once could I shelter him from harm Within my arms—so strong to him What falls could hurt? What shapes alarm ?

o short a way I held his hand To guide those steps-to still that Until my careless needful seemed And he had grown so big-so dear.

Ah! Mother Nature gentle be As I, once, by his little bed Knelt lovingly. So care thou too Since to your heart you take my

And resting there he will not know Such tears as mine nor find such Maybe God sees that thus 'tis best His time for sleeping comes again.

Marjorie Wilson.

BE READY for the cold weather. Get in your supply of Fuel. GAS COKE is an excellent substitute for hard coal. We made from Pennsylvania Coal, which we are selling at \$8.50 per ton at the Gas Works, or \$9.20 per ton sent home. Send in your order now. ST. JOHN'S The dead fly left a brother, to plague have COKE, of best quality,

wimming near Rennie's Mill.)
And to-day there's showing thickly It creeps on us unawares, Yet there's one the best of any— On my head, the grey of years; hough fair scenes they have be

many,
Since I played with Tom and Sam,
Yet there's one the best of any
It was swimmin' in the dam.

My thoughts go back to boyhood To that sweet and cherished pool,
When in those days there I would go
To disrobe after school;
There a "header" I'd be taking,
Feeling happy as a clam,
Oh, the pleasure we'd be making,
When out swimmin' in the dam.

Rennie's River, it still rushes With the same old vim I'm sure, And there grow the same green bushes

Which I rambled through of yore While the blackbird sings as mellow, And neat looks the bleating lamb, As when I, a little fellow, Went a swimmin' in the dam.

There's the grass on which we rested, Looking just as fresh and green on the waters which we breasted, Since the same sweet smile is seen, And the well close by the river,
Where we "sipped up" many a drain,
Oh my heart is with them ever,
Those days swimmin' in the dam.

All around we took a sight-full Of the scenery,—'twas a charm, and, oh, wasn't it delightful Stealing turnips from a farm, Making love to Duder's cherries, Eating every kind of cram, Stealing apples up at "Larry's,"*
When out swimmin' in the dam.

Though the years have long passed over, Since in there I used to go, limbing trees and in the clover,

Rolling many an hour I trow. Yet I'll never let them perish, Oh, no matter where I am,
All those scenes I once did cherish,
When out swimimn' in the dam.
JAMES MURPHY,
Aug. 15th, 1916.

Daughters of Empire Garden Party, Silverton, Waterford Bridge, Wednesday, Aug. 30th. C. L. B. Band.—aug17,tf

> THE FLY. One little fly, so



busy, will make a strong man dizzy, and drive him to despair; 't w i 1 1 spoil a day lightful, and frightful the pal pitating air. murmur, afte dinner, "A nap would be a winner; so I shall

eep a few; some snores, in Greek and Latin, will make me fresh as to my couch repairing, I soon am dreams; and then a fly comes pacing, along my forehead, tracing the furrows and the seams. Around my eyes it rambles and then it lopes and gam bols, along my queenly nose; then my bald head exploring, still burrowing and boring, industrious it goes. Maiciously it chases around the ticklish

Swimmin' in the Dam. Description of the Dam.

On the Top Wave of

Popularity. COME AND HEAR THEM. THEY ARE SIMPLY

MAGNIFICENT. 10" Double Disc Records, 75c.

A1920-Along the Rocky Road to Dublin by Marguerite Farrel. -He's the Son of An Irishman by Marguerite Farrel. A1923—My Mother's Rosary by Harry McClaskey.
—Memories by Harry McClaskey.

A1899-M-O-T-H-E-R by Henry Burr. —I Was Never Nearer Heaven in My Life by Henry Burr. A1896—Little Gray Home in the West by Mary O'Rourke. —His Lullaby by Mary O'Rourke.

The Original Michael Casey Records.

A1886—Casey at the Dentist's.
—Casey as a Doctor. A1908-Casey Takes the Census -Casey's Description of His Fight.

Hear Al. Jolson sing these:-A1917—You can't get along with 'em or without 'em.
—Yoska, Hoola, Hickey, Doola.

Patriotic Records.

P22-Your King and Country Want You.

-There's a Land. Accordeon Solos by John Kimmel: (A1917—Medley of Irish Jigs.
—Medley of Irish Reels.

Violin, Cello and Flute Trios: A1866-In the Gloaming. -Home, Sweet Home.

12" Double Disc Records.

Cyril Maude in Original Monologues: A5746-Dinky. \$1.25-A Telephone Reconciliation.

7100-Husheen.

Exclusive Columbia Records by MADAME CLARA BUTT, the Celebrated Contralto. Price \$2.50 each. 7104-God Shall Wipe Away All Tears. 7105-The Promise of Life. 7118-The Lost Chord.

Thousands of others. Get a Catalogue.

U. S. Picture and Portrait Co. Graphophone Department.

Garden Party at

The annual Garden Party at Portugal Cove in aid of the R. C. Parish over which Rev. Fr. Goff presides proved a great success, hundreds belonging to the place attending, while a goodly number from the city and nearby settlements were also present. Included in the number were Revs. Frs. Sheehan, Pippy and Kelly, Dr. McGrath, Rev. Bros. Ryan (2) and Ennis, Hon. J. D. Ryan and other prominent visitors. The ladies of the parish served teas and refreshments, making everyone welcome, which was appreciated in a very practical manner. In the evening a very enjoyable dance was held in the school house, when the handsome amount raised in the afternoon was largely added to.

McMurdo's Store News

Portugal Cove. THURSDAY, Aug. 17, 1916.

stock the following sizes non-skid: 28 x 3, 29 x 3½, 30 x 3½, SUNDAY'S GARDEN PARTY—The annual garden party in aid of the Bay Bulls Parish takes place next Sunday, included in the sports programme is series of boat races.

31 x 4, 35 x 4½, 33 x 4, 700 x 80, 650 x 65. GENERAL MOTOR SUPPLY CO., LTD., Geo. M. Barr.—jly24,tf

Let Us Fill Order fr FRES SUPPL

Fresh New York T Fresh New York Fresh New York Fresh N. Y. Corne

203 Water S

LIMITED.

Smoked Lock Herring

Ripe Tomato Fresh Cauliflo New Carrot Fresh String Be New Potatoe New Turnips Fresh Cucumb California Cele New Beetroo New Cabbage

FRESH COL FRESH SMELT

Bananas. Grape Fruit. Navel Oranges Dessert Apple Pineapples. Red and Blue Plu Bartlett Pears L. C. Peaches California Grap Cantaloupes. Palermo Lemon

AMERICAN BEAU FRESH BUTTE 1 lb. blocks.

Fresh Consignm Kuylis Confection 2, 1 and 1/2 lb. box

REMEMBER OF TELEPHONES Nos. 482 and



JUST AS YOU WAN it, we cut the choice meat you. Come in and tell us want and how you want how satisfactory

OUR MEATS. our service and our prices You will like sanitary cles our market, our honest weigh dealing also.

M. CONNOR mar14tu.th.s.tf

J. J. St. J01

30 brls. SPARE

at \$19.00 brl., o per lb. 50 qts. PRIME SH CODFISH at

qtl., or 6c. per 150 bags BRAN at bag.

10 kegs IRISH TER, the very procurable, at

50 boxes KIRKMA BORAX SOAP, bars, at \$6.50 or 8c. bar.

Try Kirkman's SCOURING POWD large tins, 8c.

J. J. ST. JOH

Duckworth St. and LeMar