

A REMINDER.

This is just a reminder to the ladies of St. John's that our LADIES' HATS as well as our LADIES' BLOUSES are still selling well, and if you wish to obtain a FASHIONABLE HAT or a STYLISH BLOUSE at a very reasonable price, we invite you to call early at

G. T. HUDSON'S,
367 and 148 Duckworth St.

Apples, Apples, Etc.

Now in Stock:
100 barrels Choice Keeping APPLES.
100 sacks Silverpeel ONIONS.
50 barrels Choice Green CABBAGE.
50 kegs GRAPES. Prices Right.

BURT & LAWRENCE,
Box 245. 14 New Gower Street. Phone 759

Genuine Bargain Sale.

To make room for our Fancy Work, Silks etc., and Paper Patterns, as well as Pianos, Organs and Music, we have decided to discontinue the sale of Fancy Goods, and are now offering for sale at **Much Below Cost** the whole of our stock in that line. Goods purchased for Christmas presents will be put aside if the purchaser pays a small amount down.

CHARLES HUTTON,
222 Water Street, 2nd flat.

Stanfield's Underwear.

In Medium and heavy weights. Every garment guaranteed Unshrinkable. We have
MEN'S SHIRTS & DRAWERS, from \$1.10 a garment up
LADIES' VESTS & PANTS, from .60c. a garment up.
Also a full line of Men's, Women's and Children's Fleece Lined Underwear.

WILLIAM FREW, Water Street.

Special Announcement!

SEASON 1912—1913.

We are making extensive preparations for the approaching "Gift" Season, and have already received from the most noted manufacturers a large and brilliant selection of Silver Novelties, eminently suitable for Christmas and New Year Gifts. These goods will be on view in our windows within the next few weeks, and will completely eclipse any display of Silverware previously shown in St. John's.

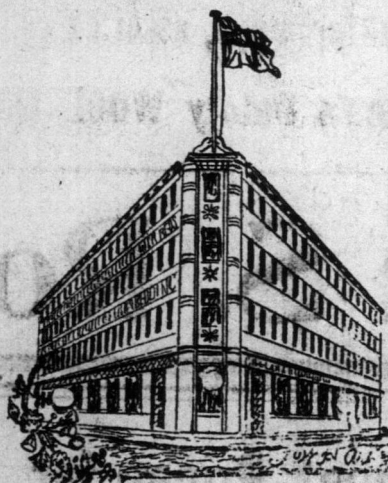
This selection of seasonable presents is very large, the workmanship of many of them is exquisite, and all are in perfect taste. We have made a specialty this year of studying the requirements of our many customers, and feel assured of their entire approval of our choice.

Come in and see the many NOVELTIES we are opening every day. Don't wait until you're ready to purchase. We WANT YOU to SEE them, and to SEE them is to WANT them.

JOSEPH ROPER.

The Big Furniture Store.

A splendid showing of **DINING AND KITCHEN CHAIRS.** We are showing a line of Kitchen and Dining Room Chairs that have competition "skinned to death." We offer values that simply can't be excelled. Our immense buying facilities, coupled with our small expenses, are largely responsible for the advantages our showing offers the shrewd purchasers. We invite inspection.



CALLAHAN, GLASS & Co., Duckworth and Gower Sts

GOLDEN PHEASANT TEA.

We have just received a shipment of the above mentioned TEA ex S. S. Pomeranian. Book your orders now.

Ferguson, Holness & Co., Ltd.
J. B. MITCHELL Selling Agent.

Special Announcement

TO Automobile Owners.

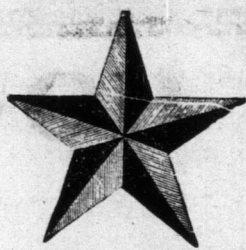
The Dunlop Anti-Skid Traction Tread Tire will be available in St. John's for season of 1913. This Tire with its guaranteed mileage and moderate cost will appeal to you.



See it in our window. Traction Tread has a "little brother" for Motor Cycles.

FRED. V. CHESMAN, Agent.

ROSSLEY



THEATRE.
The House of Novelties.

To-Night!

Another Fine Bill of Vaudeville Acts.

Everything New but the Name.

Three Best Reels of Pictures.

Run by the Finest Machine in the world and the only one of its kind this side of the Atlantic.

Time and Price as usual.

WHAT DELICIOUS BREAD!

That's the verdict heard on all sides from customers who have tried

"NUTLOAF,"

The Bread with the NUTTY FLAVOUR.

Wholesome, Appetising & Nutritious.

If you want the best bread ask for

"NUTLOAF."

Each loaf stamped with label. oct31, 1m, eod

A. A. MARKS,
701 Broadway, N. Y.

Celebrated makers of Artificial Legs and Feet, Arms and Hands. Any person having lost a limb or part of limb, just write a Post Card to our Agent in St. John's and receive from him a free booklet or treatise of 44 pages on Artificial Limbs, prices of same, how to use them and their uses to the maimed and injured.

Measurements and diagrams taken and limbs supplied by our representative in Newfoundland.

Peter O'Mara, The Druggist,

46 & 48 Water St., West, St. John's, Nfld.

P. O. Box 357. Telephone 334. Outport patrons attended to on arrival of train or steamer. ap25, eod, ti

An Intelligent person

may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate, P.O. Lockport, N. Y. dec16, ti

MINARD'S LINIMENT CURES DANDRUFF.

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Cameras, films and papers. As we use them and find them give superior results we advise you to use them and get superior results.

THE HOLLOWAY STUDIO, LIMITED,
Corner Bates' Hill and Henry Street. Phone 768.

Latest Novels. Paper 50 cts.; Cloth 75 cts.

Between Two Thieves, by Richard Dehan.
The Hidden Fear, by Jas. Blyth.
Fathers of Men, by E. W. Horning.
Without Trace, by Wm. Le Queux.
Initials Only, by A. K. Green.
Miss Peggy, by John S. Winter.
The Sea Devils, by J. B. Burton.
Kingfisher Blue, by H. Sutcliffe.
The Red Hand of Ulster, by G. A. Birmingham.
The Firing Line, by R. W. Chambers.
The Edge of Beyond, by Gertrude Page.
The Escort, by Gertrude Page.
Thirteen, by E. Temple Thurston.
To Love and to Cherish, by Effie A. Rowlands.
Honey, My Honey, by Katherine Tynan.
Mrs. Lancelot, by Maurice Hewlett.
Her Marriage Lines, by Marie C. Leighton.
Violet Dustan, by L. G. Moberly.
The Lovers, by Eden Phillpotts.
Richard Carvel, by Winston Churchill.
A Modern Chronicle, by Winston Churchill.
The Crisis, by Winston Churchill.
The Crossing, by Winston Churchill.
Barbara, by Alice and Clara de Akers.
Love in the Wilderness, by Gertrude Page.
Things that Women Do, by Florence Warden.
Paddy the Next Best Thing, by Gertrude Page.
The Antagonist, by E. Temple Thurston.
The Sphatier, by Hubert Wales.
Maids in a Market Garden, by Clo. Graves.

GARLAND'S BOOKSTORE, 177 & 179 Water St., St. John's.

Baking at home is worth while

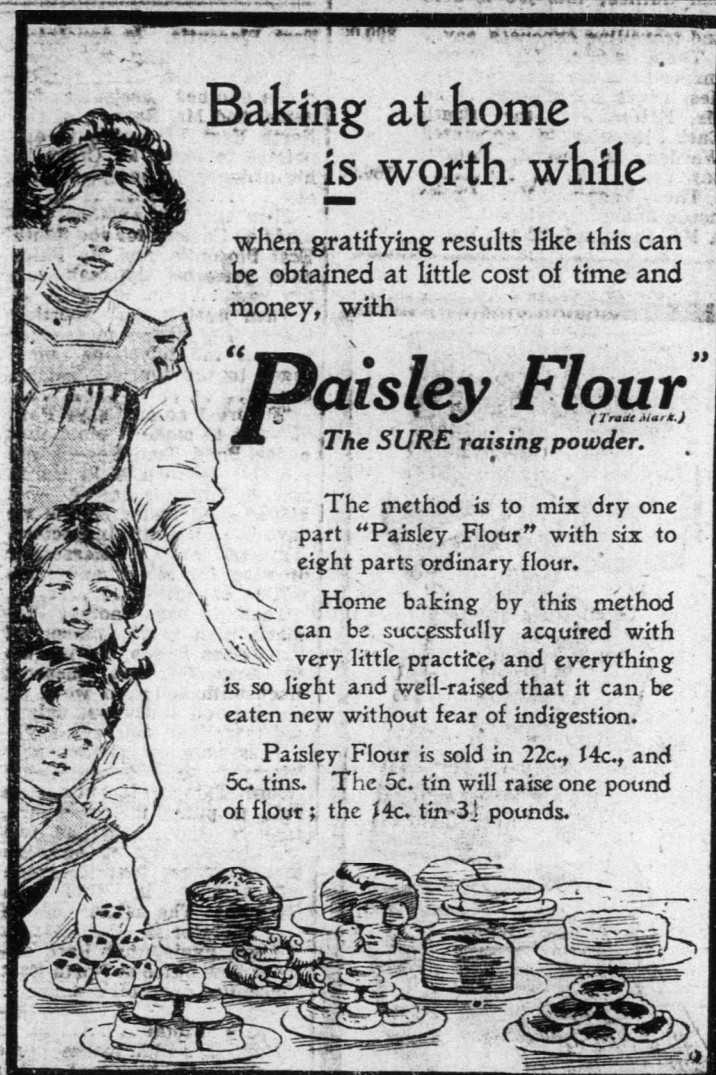
when gratifying results like this can be obtained at little cost of time and money, with

"Paisley Flour"
The SURE raising powder.

The method is to mix dry one part "Paisley Flour" with six to eight parts ordinary flour.

Home baking by this method can be successfully acquired with very little practice, and everything is so light and well-raised that it can be eaten new without fear of indigestion.

Paisley Flour is sold in 22c., 14c., and 5c. tins. The 5c. tin will raise one pound of flour; the 14c. tin 3 1/2 pounds.



Borderings,

To Match all kinds of Wall Papers.
A Special Line. Wonderful Value.

10c. a Roll.

Usually sold at 60c. to \$1.00.
500 pieces to select from.

ROBERT TEMPLETON.

OUR TWO FACTORIES

are working overtime supplying the demand for our popular branded Suits and Overcoats.



FITREFORM.
AMERICUS.
TRUEFIT.
THE MODE.
STILENFIT.
PROGRESS.

These brands represent our high-class make and style only. We make a large assortment of prices in each.

Wholesale only.

Ask your dealer for these brands and get the best.

Newfoundland Clothing Co., Ltd.

PERFECT PORTRAITS!

There is a richness and depth to our Portraits which has always been admired, and which has put them in the FIRST-CLASS of perfect Portrait work.

THE HOLLOWAY STUDIO, LTD.,

Corner Bates' Hill and Henry Street. Phone 768. nov13, ti

Grand Bazaar,

IN AID OF

St. Patrick's Church,

WILL OPEN IN THE

British Hall TUESDAY Next,

November 26th, at 4 p.m.

Examples of Our Leadership.

A few years ago the Overcoat was just an Overcoat merely a covering to give warmth.

We have made the Overcoat a garment of Real Beauty, Real Individuality, and Real Distinction.

Under no circumstances neglect the opportunity of seeing the Style and Quality of New Goods just received by s.s. Almeriana and now awaiting inspection.

A trial order will convince you that we are the Leading Tailors of the City.

Our Cutter direct from New York.

CHAS. J. ELLIS,

ENGLISH AND AMERICAN
P. O. Box, 122. High-Class Tailoring. Phone 230.

Second-Hand FURNITURE

Bought and Sold.

Shop Blinds,

Any size, any color,
Lettered or Plain,
Made to order.

N. W. CHOWN,
nov12, ti 37 Prescott Street and 7 New Gower St

The New Styles

Are now ready for your inspection. We respectfully invite your early visit to see a grand selection of Men's and Youth's Suitings and Overcoatings.

The High Standard which we have set in past seasons, combined with recently added facilities, enable us to pronounce our Fall showing most excellent.

CHAPLIN,

THE STORE THAT PLEASES.

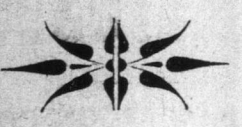
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Advertise in The People's Paper.

WEATHER FORECAST

TORONTO, Noon. Mod. fresh, W. to S. W. winds, 11 and on Friday with stationary higher temperature. ROPER'S, Noon.—Bar. 29.40.

VOLUME XXXIV



FOR COLOR CA

AUCTION SALE

THE PEOPLE'S AUCTIONEER

FOR SALE

By Public Auction on Wednesday the 27th of November, at 12 noon, at the office of the Auctioneer, all the leasehold in a piece of land and building on the south side of Circuit adjoining the property of Mr. Dwyer; fronting on said road six feet ten inches, and back to Fleming Street; having frontage on both streets and sites for valuable building lots forty years, renewable every years. Rent \$32.00. For particulars apply to KENT & McGRATH, Auctioneers, or P. C. O'DRISCOLL, Auctioneer, 211 St. John's Street, St. John's, Nfld. nov21, ti

TO-MORROW, FRIDAY

the 22nd Inst., at 12 o'clock, at the premises of Messrs. C. F. Bennett

4,000 qtls. CODFISH
400 brls. TROUT.

Ex s.s. Harmony from the Irish settlements. A. S. RENDEL, Auctioneer, 211 St. John's Street, St. John's, Nfld. nov21, ti

On FRIDAY, Next, NOVEMBER 22nd

at 12 o'clock noon, on the premises of the

Newfoundland Produce (Messrs. Crosbie & Co.)

20 tons Haddock

Landed from s.s. Nascopie. T. B. CLIFT, Auctioneer, 211 St. John's Street, St. John's, Nfld. nov20, ti

On FRIDAY, at Noon

(For the benefit of whom it may concern.)

50 barrels APPLES

(Haldwain.) At the store of H. J. BROWN, Prince's Street, St. John's, Nfld. R. K. HOLDEN, Auctioneer, 211 St. John's Street, St. John's, Nfld. nov20, ti

TO-DAY

Fresh Partridge.

Finnan Haddie.

Kipperd Herring.

Heinz Mince Meat.

Libby's Mince Meat.

Heinz Pepper Sauce.

Currie Powder.

Barrington Hall Coffee.

Tazenda Pure Coffee.

Red Rose Coffee.

Seal Brand Coffee.

Freshly Ground Coffee.

Telephone 191.

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The busiest line of the switch.

A. E. CANNING

TO LET—That Large with basement and upper story, formerly occupied by E. M. J. in immediate possession. Apply to Ellis, 21 Adelaide Street.