

G. KNOWLING.

Stocks all the
Best Brands
at
Lowest Prices.

WOMEN'S STORM RUBBERS,
57c., 70c., 85c., 95c. to \$1.10.

WOMEN'S STORM RUBBERS,
78c., 85c., \$1.10 to \$1.70.

BOYS' STORM RUBBERS,
60c., 65c., 70c. to \$1.00.

WOMEN'S LONG RUBBERS,
\$4.20 to \$4.70.

BOYS' LONG RUBBERS,
\$2.20 to \$2.30.

KNOWLING.

The Recital.

At Cochrane St. Church last evening there was a pleasing and enjoyable recital of sacred music. The choir of this church is noted for its good singing, while the organ is one of the best in the city. Despite the postponement from Tuesday night, and the many other attractions, the night, there was a good gathering who thoroughly enjoyed the one hour programme. Of the Organist it is needless to say anything, and his selections were very pleasing and brought out to the full the sweet and majestic tones of the instrument. Perhaps the most enjoyable number was the postlude "Aria Marcia" in B flat, amongst the loud pieces, while Wagner's "Evening Star" and Gounod's "Ave Maria" were greatly appreciated amongst the selections that were softer in tone. The choir did splendidly. Miss Vincent taking the solos in the anthems, while Miss Flora Curran gave a vocal solo by Dudley Buck. She has a sympathetic voice, and last evening appeared to enter fully into the spirit of her piece, charming all by her varied expression and full tones. The recitals at this church are always enjoyable, and we hope that they will long continue.

McMurdo's Store News.

THURSDAY, Oct. 5, 1911.
The Sanitizing Tooth Brush, as it becomes better known, is gradually replacing to a great extent all other makes we have. The reasons are: First, its shape, which enables it to clean the teeth quickly and effectively in less time than an ordinary brush takes; secondly, its durability, for this brush does not shed its hairs as ordinary brushes do, and being made of the best bristles, does not quickly become soft and so comparatively worthless. You should get one next time. Price, 35c. each. Hard or medium.

Just opened: a full stock of Colgate's Ribbon Dental Cream, Price, 25c. a tube. Colgate's Shaving Socks, 25c. each. Cashmere Bouquet Soap, \$1 a box; 35c. a cake.

CAPE REPORT.

Special Evening Telegram.

CAPE RACE, To-Day.
Wind south, strong, weather dull; the S. S. Dageld passed west yesterday, S. S. Florizel passed in at 5; French liner Laloraine west at 8 and S. S. Coban in at 8.40 a.m. to-day. Bay, 29.68. Ther. 46.

STEPHAN'S ROUGH TRIP.—The s.s. Stephan did not arrive at Halifax until 4 o'clock Tuesday morning, and the run from this port took 58 hours, which is the longest she has made since going into commission. The storm of Monday and Tuesday was encountered by the ship and this was the cause of her delay.

Removal Notice!

To our Friends and Patrons:
We beg to inform you that we have moved our Tailoring and Cleaning and Pressing Business from 58 New Gower Street to

365 Water Street, next to Parker & McMurdo's, West-End Store, and while thanking you for past favors, we hope to receive a continuance of your very kind support and recommendations. In all commands, your obedient servants.

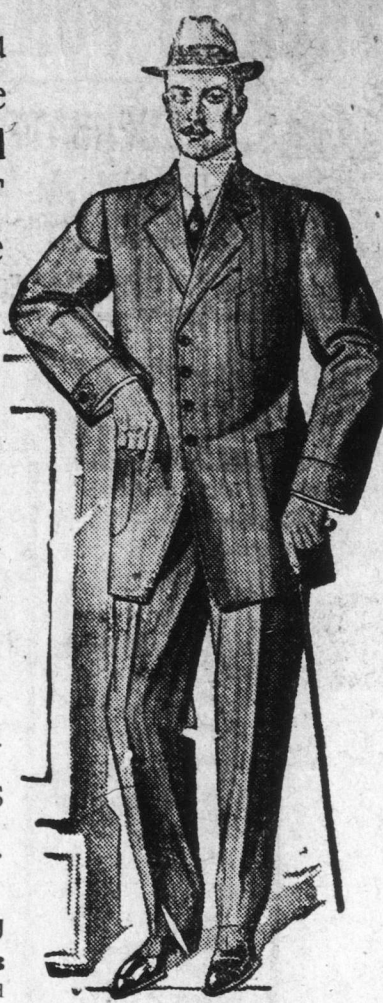
APURELL BROS. Tailors
Oct 3, 1911.

Winn's Liniment Cures Cuts, etc.

We can show you
THE GOODS, can give you
THE CUT and
STYLE and THE EXPERT
WORKMANSHIP. The
largest stock of
TAILORING
GOODS

in the city. All
goods UP-TO-DATE.
Mail orders given
prompt attention.
Samples and self-
measuring cards
sent to any address.

JOHN MAUNDER,
Tailor and Clothier, 281-283
Duckworth Street. aug22, eod



SOME JOB LOTS and BARGAINS

WOMEN'S PLAIN, COLOURED and

Fancy Coloured Hose,

MEN'S PLAIN, COLOURED and

Fancy Coloured Half Hose,
Very Newest Designs and Colourings.

Women's Coloured Cashmere Hose, in Mole, Quaker Grey, Vieux Rose, Navy, Greens and Browns. Reg. 60c. pair, for 45c. pair.

Women's Plain and also Embroidered Mole and Quaker Grey Cashmere Hose, at 50c. pair.

Women's Fancy Stripe Cashmere Hose in Blacks, Tans, Greens, etc., at 65c. pair.

Women's Lisle Thread Hose, Lace Ankles, in Black, Tan, Grey, Sage Blue, Pink, Heliotrope, Green, White and Cream, at 40c. pair.

Women's Plain Lisle Hose in Black and Tan, at 30c. pair.

Women's Plain Black Cashmere Hose. Reg. 35c. pair, at 25c. pair.

Men's Coloured Cashmere Half Hose, in plain colours and fancy stripes, at 25c., 30c., 40c. and 45c. pair.

ALL WORTH AT LEAST HALF AS MUCH AGAIN.

HENRY BLAIR

The Hosiery House.

TRUEFIT

Means what it says if you buy one of our

REGISTERED BRAND SUITS.

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new Factory so as to increase our output.

Ask your Dealer for

TRUEFIT, AMERICUS,
FITREFORM, PROGRESS,
STILENFIT, THE MODE,
S. 11. ETC.

Wholesale only.

THE NFD. CLOTHING FACTORY,

Limited,

225 and 227 Duckworth Street.

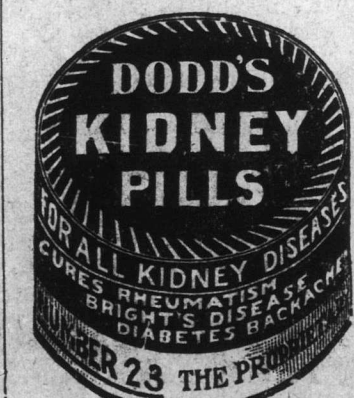
GLUTEN MEAL,

The Greatest Milk Producer on Earth.

We offer to-day, ex Stephan.

300 sacks Gluten Meal.

F. McNAMARA, Queen St.



TOLL OF THE SEA

SAD DAY

At Goodridge's.

Two Vessels Lying at
Wharf With Flags at
Half-Mast -- Seaman
Drowned, Another
Killed.

"Men must work and women must weep. Though the harbor bar be moaning."

An atmosphere of sorrow and gloom hangs over A. Goodridge & Sons today and one could tell by the sorrowful faces of all the employees in office, store and on the wharf that the great reaper death had been busy amongst their men. "Go down to the sea in ships and do business in deep waters." The toll of two brave lives have been paid to the sea. From the Schr. Olive, Capt. T. Doyle, William Brien, 45 years old, Pleasant St., was washed overboard off Cape Spear last Tuesday night in the storm and never seen again alive or dead. The Olive, Capt. Thos. Doyle, left Nipper's Harbor Saturday last with codfish and herring, etc., bound to St. John's. He put into Herring Neck Saturday night and remained there till the storm of Sunday had subsided. Leaving that port on Monday morning after having a hard time all that day and the following morning. Tuesday afternoon the wind blew a fierce gale with snow so thick that when the skipper reckoned he was off the Narrows, he could not risk making in as the weather was too thick and the land could not be picked up without going in so close that it might be impossible to get off again under the small canvas the Olive was carrying in case a mistake was made. He decided to run up off Cape Spear and lay to all night. Capt. Doyle ran her out under a skirt of the forswall and was waiting a chance to bring her to when a heavy sea swept in over the quarter and filled up level with the tops of the house over the cabin. Poor Brien was sailing as far north as the crew, Haggard and Newhook to lash five spars together that were on the deck, to prevent them from being swept away. He had a piece of rope to them near the after end of the "companion" and was going for it when the sea came on board. His back was turned to it and one of the crew thinks that he was sitting on the fore end of the "companion" when he was swept away, otherwise he might have seen the sea coming and would have time to rise and grasp the main rigging. Newhook and Haggard were overboard with sea, but they lay down flat when they were tying the spars and held on to the rope. This saved them from being swept over the rail. The mate, Wm. Doyle, was on the cabin house and held on to a rope of the mainsail. The Skipper, T. Doyle, who was at the wheel, was thrown forward on his face against the bows. The sea swept away the steering gear and wheel and all but he held the spokes in his hand, theinnacle place, the cabin doors burst open, and the glass top roof of the companion carried forward. The Skipper fell on his face with the spokes of the wheel gripped in his hands and could see nothing but foaming waters when he looked up. When the sea had passed out over the side he got to his feet, and seeing the mate on the house asked if he was right. Newhook and Haggard were seen to be all right, but then the mate cried out that there was no sign of "Billy." He ran to the forecastle thinking that he might have got there to escape the sea. Soon Harden, the cook, who was below sang out that Billy was not there. They knew then that the sea had swept him overboard. The lost gear was replaced and the wheel repaired while the vessel ran along under bare poles. Capt. Doyle says that in all his experience at sea he never was in such a storm. He dove her too all night and drift 30 miles off to the S. E. of Cape Spear, working the Olive back to the Cape at 3 o'clock this morning. Acting on the advice of Mr. Goodridge he procured a carriage and drove to the Denary and requested Rev. Fr. McDermott to go with him to Pleasant Street to break the news to the wife and family of the deceased. The scene was a heartbreaking one which he says he would not like to witness again. O'Brien was a first class seaman and was for some time mate in the Aureole. He has two sons and two daughters. One of the former is in the Minnie. The Telegram extends sincere sympathy to them.

The second fatality out of Goodridge's, occurred on the barq. Rosina. Capt. Dillon, coming here from Barbadoes, when Lorenzo Hiscok, a fine, smart young seaman, 20 years old, from the royal yard, fell and received injuries that resulted in death a few hours afterwards. The Rosina made three attempts last month to get to Sydney but the captain had to give it up. At 2.30 a.m. last Friday the Rosina was 50 miles S.E. of Scatterie. Capt. Dillon had given orders to take in the light sails and Hiscok was sent aloft to take in the royal. He was seen leaning over the yard stowing the slack canvas and sang out to the mate to square the yard a bit. This was done, and a few minutes after the mate heard a crash. He told the captain that there was something wrong, and the latter going forward found poor Hiscok leaning over the rail not a budge in him. He had fallen over the yard a distance of 50 feet. He must have fallen on his feet as an inch and a half plank on the top gallant forecastle was broken right through. He must have rebounded from this to the rail, and his forehead struck either the rail or the anchor stock. He was taken up and tenderly borne to the cabin. He lingered till 1 p.m. yesterday. His breathing was quite normal and easy but he did not speak or show any signs of consciousness. There was a wound on his right eye. Neither of these indicated that he had struck on his head when he fell. He would have gone overboard in the rebound Captain Dillon thinks only for the jib sheet. Deceased lived at Adelaide Street, this city, and was unmarried, and his people formerly lived in Catalina. The body was taken ashore this morning and will be interred to-morrow. Capt. Dillon and the crew are very much cut up over the sad affair.

Here and There.

ANOTHER STORM.—The signals are up for another storm.

STEAMER DELAYED.—The s.s. Euphrates could not get over to Kel Igrews from Bell Island Wednesday on account of the storm.

FLOOD DID DAMAGE.—The flood Tuesday night last did much damage at Carboneau, especially at the fire break near Mr. W. Soper's house, the basement of which was flooded.

SOLWAY FOR LABRADOR.—The s.s. Solway will sail for Labrador at 10 a.m. to-day, going as far north as the Ford's Harbor in Davis's Inlet. She takes passengers for Battle Harbor and Ilak.

GONE INSPECTING STATIONS.—Mr. Grimes, Superintendent of the Police Force, left for the north this morning for the northward to inspect the police stations north of Battle Harbor.

T. A. HALL ENGAGED.—Mr. Geo. Coughlan received word to-day from abroad which enables him to say that the T. A. Hall has been engaged for a season of four or five weeks to the Klerk-Urban Co. of New York. The will open here on the 23rd.

HIT WITH WINCH HANDLE.—John Edwards, of Casey Street, while helping to hoist up a cask of oil from a lighter this morning, let the handle of the winch he was working at slip. It hit him a glancing blow in the eye which became quickly discolored.

OF GREAT UTILITY.—The Commercial Cable Co.'s station at Cuck hold's Cove is enabling the Postal Telegraphs to get to all parts of the island which were cut off by the break in the line this side of Com. by Chance.

HAD HARD TIME.—The little boat St. Joseph, Skipper Rd. Wyse, arrived here this morning fish laden. T. Balne Johnson, who had it bluster coming down the shore this morning and in a squall which struck her in the Narrows her main boom was broken.

DAMAGED AT GRATE'S COVE.—The schr. Seafower, which arrived here yesterday evening from Grate's Cove, reports that several boats were driven ashore from the collar in Tuesday's storm and were smashed in places.

FISH WORTH 45 MILRAES.—Minister Piccott this morning had a wire from the British Consul at Bahia, Brazil, saying that fish there to-day is worth 45 milraes per drum, and advancing. The milrae at Brazil to-day is worth 10 pence sterling, or 3 cents Newfoundland currency.

POLICE COURT.—In the police court to-day two drunks were charged. Five boys were summoned by Park Constable Smith for damaging the trees in Bannerman Park on the 29th ult. The boys were getting dog berries from the branches and broke some of them. They were let off on paying costs.

SCHOONER MISSING.—The schr. Annie Patience, Capt. Hy. Ash, of Port Rexton, is missing and fears are entertained for her safety. She left Port Rexton last Saturday night. She is 21 tons burden and had a crew of seven men on board. There is a hope that she might have run up in Conception Bay.

The Florizel, Capt. Smith, arrived here at 3.30 this morning from New York via Halifax. She left New York at 3 p.m. Tuesday last. She brought a three-fourths cargo, 12 bags of mail matter and the following passengers: F. J. Weldon, Mrs. A. W. Harvey, Miss A. Ferguson, W. White and wife, Jos. Gibson, H. M. Bowson, Mrs. C. M. Bowson, C. Heilner, Mrs. Heilner, Mr. White, W. E. Urvlin, G. B. Erskine and 14 second class.

MINARD'S LINIMENT CURES GARTER IN COWS.

One Dose Makes Indigestion Go.

Heartburn, Gas, Sourness and other Stomach misery vanishes.

If your meals don't fit comfortably, or you feel bloated after eating, and you believe it is the food which fills you; if what little you eat lies like a lump of lead on your stomach; if there is difficulty in breathing after eating, eructations of sour, undigested food and acid, heartburn, brash, or a belching of gas, you can make up your mind that you need something to stop food fermentation and cure indigestion.

To make every bite of food you eat aid in the nourishment and strength of your body, you must rid your stomach of Stomach, excessive acid and stomach gas, which sours your entire meal—interferes with digestion and causes so many sufferers of Dyspepsia, Sick Headache, Bilioousness, Constipation, Griping, etc. Your case is no different—you are a stomach sufferer, though you may call it by some other name; your real and only trouble is that which you eat does not digest, but quickly ferments and sours, producing almost any unhealthy condition.

A case of Pape's Diapiesin will cost fifty cents at any Pharmacy here, and will convince any stomach sufferer five minutes after taking a single dose that Fermentation and Sour Stomach is causing the misery of indigestion.

No matter if you call your trouble Catarrh of the Stomach, Nervousness or Gastritis, or by any other name—always remember that a certain cure is waiting at any drug store the moment you decide to begin its use. Pape's Diapiesin will regulate any out-of-order Stomach within five minutes, and digest promptly, without any fuss or discomfort, all of any kind of food you eat.

Coastal Boats.

BOWING SHIPS.—The wires being down west, nothing of the Portia's movements were heard of to-day.

The Prospero left here at 10 a.m. to-day taking a full cargo. Her passengers in saloon were Mrs. Walsh, Mrs. Lilly, Misses Christian (2), B. Smith, Mrs. Crocker, Mr. and Mrs. Hunt, Messrs. Levitz (2), F. Smith, Supt. Grimes, Mr. Roberts, Mrs. Dower, Mr. Bennett, Dr. Roberts and 35 steerage.

REID NFD. CO.

The Argyle is due at Placentia to-day from the west.

The Solway leaves for Labrador at 10 a.m. to-day, going to Ford's Harbor.

The Clyde arrived at Lewisporte at 8 p.m. yesterday from the south.

The Dundee arrived at Port Blandford at 6 a.m. to-day.

The Ethie reached Clarendville at 11.15 p.m. yesterday.

The Glencoe arrived at Placentia at 6 a.m. yesterday.

The Home left Bay of Islands at 5.45 p.m. yesterday.

The Invermore left Port aux Basques at 1.40 a.m. to-day.

Grows Hair Abundantly

This is an age of new discoveries. To grow hair after it has fallen out to-day is a reality.

SALVIA, the great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from Dandruff, use SALVIA once a day and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known. At McMurdo's.

World Scouts.

"A world scout movement, irrespective of creed and race, a band of International Scouts, all pledged to bring about universal peace and the betterment of mankind." Such is the splendid ideal of Sir Francis Vane, Bart., founder and Grand Scout Master of the British Boy Scouts, a new movement entirely on peace lines. Sir Francis has for many years past had the question of the welfare of the boyhood of this country at heart, and will be remembered as having raised the first corps of working boy cadets in 1886. Sir Francis is a great traveler and experienced soldier. He went right through the Boer War, and during the later stages raised a force of Loyal Burghers in Karree. For his services he received both medals and five clasps.

Train Jumped Bridge.

Many Hurt But None Killed in Accident at Sydney, N. S. W.

Sydney, N. S. W., September 28. — A mixed train fell over a bridge on Tuesday and dropped thirty feet into a creek. The carriages turned a somersault and sixteen of the passengers were injured but nobody was killed.

Mexico City, Sept. 27.—W. France, a resident of Acalla, State of Chiapas, was crucified by rebellious Indians when they sacked that place last Saturday, according to telegrams received at E. Imperial from Tuxtla Gutierrez, the State Capital.

The Time for a Change

In Underwear is at hand. When you change your UNDERWEAR why not change to a

STANFIELD'S
WOOLEN SUIT.

PRICES:

\$1.20 to \$2.10 a garment.

Sizes—34 to 44 inches.

Any Man who wears STANFIELD'S
UNSHRINKABLE UNDERWEAR
will advise you to buy them at

P. F. Collins',
340, 342, 344 Water Street.

TO PIANO BUYERS!

We keep stocks of the celebrated

KHOLER and TONK PIANOS

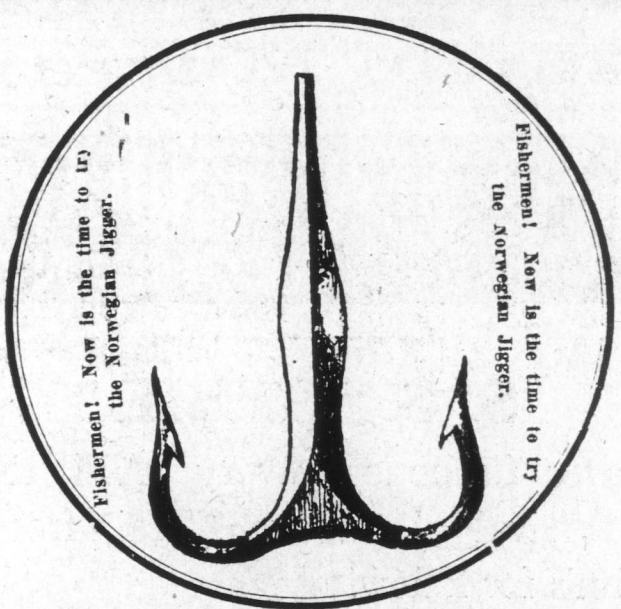
ALWAYS ON HAND.

We sell at close prices that will beat the importunate side line man who worries your wife or daughter to buy from him.

WE CAN SELL

Better instruments at lower prices than all such men whose business it isn't.

CHESLEY WOODS.



CHEAP UNDERWEAR!

—FOR—

Fall and Winter.

Women's Long Sleeve Cream Ribbed Fleece Vests, Buttoned Fronts, well finished and perfect goods, no dropped stitches, only 30c. each.

Women's Cream Ribbed Fleece Vests and Knickers, heavy makes, seconds, only 33c. garment.

Women's White Ribbed Fleece Vests and Knickers, splendid value, only 38c. garment.

Women's Fine White Cashmere and Merino Vests, with long and short sleeves—JOB—quantity limited, at \$1.00 and \$1.25 each. These are worth at least half as much again.

Boys' Jaeger Fleece Shirts and Drawers, first quality, sizes 24 inch to 34 inch, from 30c. garment only.

N.B.—In these, starting from 24 inch, sizes rise 2 inches, and in price 2c. per size.

Men's Jaeger Fleece Shirts and Drawers, seconds, all sizes, only 48c. garment.

Henry Blair.