

THE RAPHAEL-MACK CO.

Offers the Stock Of the "Smart Style Shop" Hamilton All High-Class Ready-to-Wear, at 60c On the Dollar

Last Saturday night the Smart Style Shop—one of the highest-class ready-to-wear apparel stores in Hamilton—closed its doors for the last time. It was practically forced out of business by the excessive rise in rent and the impossibility of securing any other suitable location. The Raphael-Mack Co., with its ability to distribute huge quantities of merchandise through its chain of stores in St. Catharines and other cities, has taken over the entire spring stock of the Smart Style Shop.

\$6,500 Worth Comes to St. Catharines and Will Be Offered For Quick Clearance In a Sensational 9-Day Sale, Starting To-morrow at 9 a. m.

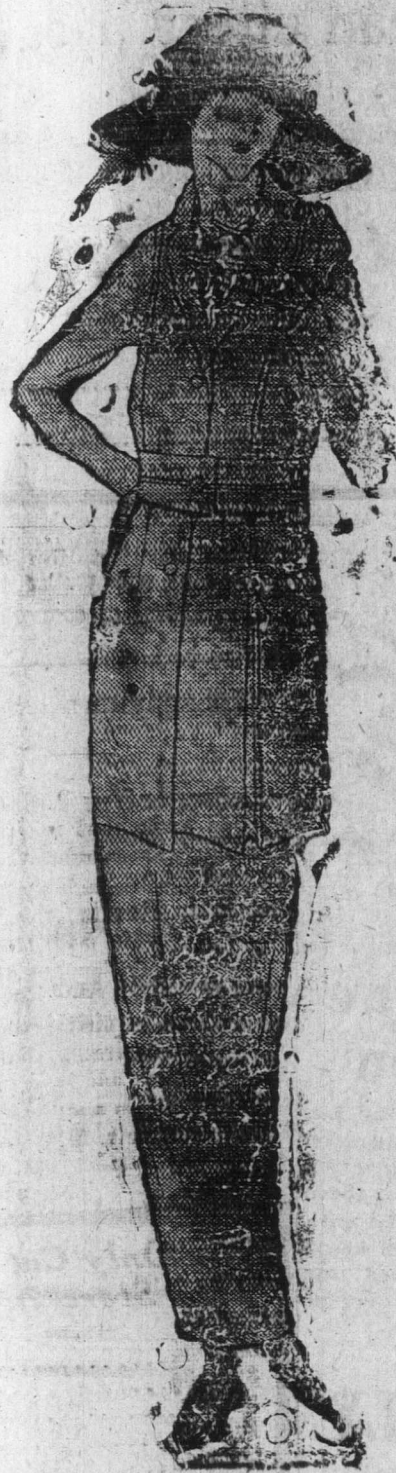
We secured this superb stock at a rate of 60c on the dollar, and we are thereby enabled to offer the most amazing bargains in Fine Ready-to-Wear Apparel RIGHT NOW when the demand is greatest! We are delighted to make this announcement, for we feel that the sale is one that will add to the enviable prestige that the Raphael-Mack store has already gained—because the character of the offerings and the high-class nature of every garment involved will delight the most critical of St. Catharines buyers. Nearly 1,000

PHENOMENAL BARGAINS AT THE VERY HEIGHT OF THE SEASON

Clever Tailored Suits
Vestee and Braided Suits
Suits in New Box Effects
Latest Balkan Blouse Suits

Loose Box-Back Coats
Stunning Dolman Coats
Classy Coatee-Effect Capes
Circular and Cavalier Wraps

The above synopsis gives but a hint of the attractiveness of this offering! Scores of the very newest styles are included among the choicest garments were ordered for the Smart Style Shop's Easter trade—but because of the Express Company strike were not delivered till last week. Go over the following list carefully so that you will thoroughly appreciate the great money-saving possibilities that will be available at Raphael-Mack's, commencing tomorrow.



Reductions That Are Positively Staggering On Smart Style Shop's

SUITS

Every good color tone is included—Navy Blue, Tan, Beige, Rookie, French Blue and Black—in Serges, Gabardines, Poplins, Tricotines and Poiret Twills. Never before such attractive varieties at these genuine bargain prices!

Smart Style Shop's \$20 Suits on sale at	Smart Style Shop's \$35 Suits on sale at
\$9.95	\$19.95
Smart Style Shop's \$45 Suits on sale at	Smart Style Shop's \$60 Suits on sale at
\$29.95	\$37.95
\$43.95	Buys the Finest Suits in the Smart Style Shop stock—Exclusive High-Class Models!

DRESSES

In six separate groups that offer really amazing bargains

Chic, tier and tunic models, sumptuous beaded effects, gracefully draped frocks, dignified button and braid-trimmed models; crepes, taffetas, tricotines and twills, in all the best shades.

Smart Style Shop's \$15.00 Dresses. Our Sale at	Smart Style Shop's \$30.00 Dresses. Our Sale at
\$9.97	\$16.97
Smart Style Shop's \$20.00 Dresses. Our Sale at	Smart Style Shop's \$35.00 Dresses. Our Sale at
\$12.97	\$19.97
Smart Style Shop's \$25.00 Dresses. Our Sale at	Smart Style Shop's \$45.00 Dresses. Our Sale at
\$14.97	\$24.97

Come! Come Early and Come Often! 'Twould Be Sheer Folly Not To Buy One of These.

COATS CAPES AND DOLMANS

Modishly-draped wraps, revealing the latest interpretations of the style designers—buttons, braids and silk-embroidered trimmings most cleverly developed—in splendid Poplins, Velours and Serges of every good shade.

Smart Style Shop's \$20 Coats on sale at	Smart Style Shop's \$35 Coats on sale at
\$12.75	\$19.75
Smart Style Shop's \$45 Coats on sale at	Smart Style Shop's \$55 Coats on sale at
\$24.75	\$29.75
\$39.75	Buys the Highest-Class Coats, Capes and Dolmans in the stock—exclusive models!

Don't Miss Such Savings—Or You'll Turn Your Back On Real Thrift!

SKIRTS

Just four groups—including all the latest effects, reliable fabrics and popular colors.

Smart Style \$6.00 Skirts	\$3.69
Smart Style \$8.00 Skirts	\$5.69
Smart Style \$11.50 Skirts	\$7.69
Smart Style \$15.00 Skirts	\$9.69

And a few Exclusive Models at \$12.00.

A FEW ONLY WINTER COATS AT RIDICULOUS PRICES

Fine Plushes, Metalambs, Silvertones, Velours and Beavers, styles good for many seasons.

Smart Style Shop's \$25.00 Coats for	\$9.95	Smart Style Shop's \$35.00 Coats for	\$15.95	Smart Style Shop's \$50.00 Coats for	\$22.95
\$29.95 —Just a few of the very finest coats made—worth \$75.00 and \$80.00 during the winter season—styles good for years; some fur-trimmed.					

Come Early! The Very Garment That Would Suit You Exactly May Be One of the First Ones Sold!

RAINCOATS

Plush cashmere and waterproofed cloths, also stylish tweeds, smart styles.

Smart Style \$10.00 line	\$6.85
Smart Style \$15.00 line	\$8.85
Smart Style \$20.00 line	\$10.85
Smart Style \$25.00 line	\$12.85

The RAPHAEL-MACK Co.

141 ST. PAUL STREET, RUSSELL HOUSE BLOCK
LOOK FOR THE BIG RED SIGN