

DAYLIGHT SAVING CONFERS MANY BENEFITS

St. John, N.B., Paper Tells How the Plan Has Worked Out in Regina

ATTENDED BY SUCCESS OF MOST SURPRISING KIND

And All Classes Have Come to Regard It As Practical and Beneficial

If Regina and other western cities find it profitable, healthful, and pleasant, to set their clocks ahead an hour in the summer season and so gain an extra hour of daylight, there is reason to suppose that eastern Canadian cities would derive the same benefits from the change. And, if such a change is desirable, it should be no more difficult to bring it about by common consent in the East than in the West.

With the idea of obtaining some practical information on this subject, a St. John man recently wrote to the publicity commissioner of the city of Regina, where the plan was lately adopted, asking how the scheme became popular and how the City Council came to bring it into force.

The publicity commissioner, Mr. Norman A. Ruse, referred the St. John man's letter to Alderman Rounding, who was the father of the daylight-saving plan in Regina, asking Mr. Rounding for his opinion as to the advantages of the plan in the light of the city's experience with it.

Mr. Rounding wrote to the publicity commissioner in reply, and the information thus supplied should be of interest here. Mr. Rounding, after referring to the St. John man's letter, says:

Success Was Surprising

"I might state that in my opinion this by-law has been a much greater success than was anticipated by even those who were strongly in favor of it, and who felt that the passing of this by-law was in the interests of the people.

"I might state that one of the reasons that this by-law has been so suc-

cessful is that we have had the cooperation of both Provincial and Federal Governments in having all offices under their control work as much as possible under the new time. In addition, the banks and schools are operating under the new time, and while a minority of the pupils may be inconvenienced by the fact that their parents are employed by the railroads who operate under the old time, it is hoped that this difficulty may be overcome by another year, owing to the fact that it is the intention of this city to endeavor to have the railways change their time in 1915 so as to conform with the time now in vogue in this city.

Many Benefits

"As the promoter of this by-law, I may say that after careful observation since the by-law was passed I am more than pleased with the benefits that are being derived as a result, and it is very gratifying to me to drive around the city and note the large number of people who are now fixing up their lawns and planting their gardens and improving the outward appearance of their homes in general, the benefits derived therefrom by the city being two-fold, namely,—beautifying the city and producing thousands of dollars worth of garden truck on land that in the past has been practically unproductive; and the only conclusion that the writer can come to is that the extra hour of daylight which we now have in the evening not only gives the various citizens an opportunity for improving their homes themselves in the way above mentioned but leaves no excuse for not doing so.

Another Advantage

"Another advantage which has undoubtedly been secured to our citizens by the passing of this by-law is that it gives a greater length of evening in which citizens may take part in various kinds of sports. This applies not only to the young but to the older citizens as well, as is evidenced by the fact that practically any night you will find a large number of business men, who in the past have been unable to take part in any kind of games, spending an hour and a half or two hours between 7 and 8.30 o'clock playing golf or taking part in other games, while our various parks and playgrounds are filled with young men playing baseball, football, lacrosse, etc.

"In conclusion I might add that pre-



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vions to the passing of this by-law, a number of well known citizens advised me that the by-law would not be a success, that a number of people would not be willing to conform to the new regulations, and that the inconvenience would be greater than the convenience. However, since the by-law has been carried and we have had no opportunity of seeing same in operation for almost a month, these same people have stated to me most emphatically that in their opinion the passing of this by-law was all that could be desired, and that they hoped that it might be extended to other places so that they might reap the same advantages which we have."

To which the publicity commissioner adds:

Others in line

"That the scheme has worked well in Regina is easily seen by the fact that numerous towns surrounding the city have adopted the same time."

The world is revising gradually its ideas concerning health, wealth, and the leading of a normal life. Medicine is not regarded so highly as of old, but sanity and common sense in matters of diet, hygiene and exercise, particularly exercise out of doors, are much more fully appreciated than they were ten years ago.

The daylight-saving plan can be said to injure nobody, while it confers a very distinct benefit upon the people of any northern country whose summer is short at best, and who, through blind obedience to the clock and to old habits, waste a valuable portion of the glorious morning daylight by remaining in bed, and so depriving themselves not only of the fine morning air but of the privilege of knocking off work an hour earlier towards the close of day.

These in brief are the common sense reasons in favor of daylight saving. The West has given the plan a good start, and there is reason to believe that eastern cities will soon be ready to give it a trial.

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Children's American Dresses, Reg. \$1.40 for 98c.

Always something attractive about our Dress offers. This time 'tis a line of smart American Dresses to fit from 6 to 14 years. Plain wash poplins in shades of P. Blue and Pink embroidered yoke, very dainty. Other styles in checks of Black & White, Red & White & Blue & White, trimmings and pipings of Crimson; very effective. And others again pretty plaid effects, brass buttons and trimmings; stylish and perfect fitting. Values to \$1.40. Friday, Saturday and Monday.

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A fine make American White Muslin, 32 inches wide, showing pretty cross-bar effects, fine stripes, spot and fine checks; some in all white, others with pretty colored flower and spray. Excellent for summer make ups. Special Friday, Saturday and Monday, per yard...

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27 inches wide, a plain white American Muslin, for children's wear and domestic use. We secured a special lot of this, containing some hundreds of yards. Out it must go at our Sale Price.....

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Pretty little Parlor Door Mats. Size 16x29. A range of rich colorings in Crimson, Green, Fawn and Blue. Reg. 55 cts. Friday...

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90 inches wide, very fine twilled, best English makers. You can't beat this elsewhere for value. Regular 55 cents. Friday, Saturday and Monday...

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A whole case lot of superfine American Flannelettes, very neat stripes on pleasing grounds. See this pretty assortment. Friday, Saturday and Monday, yard...

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A new lot of plain fast black Cashmere Hose, seamless feet, assorted sizes. Reg. 40c. Friday, Saturday and Monday...

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- Black Mohair Boot Laces, 2 dozen for.....5c.
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- Fancy Enamel Brooches.....19c. each
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- Butter Knives.....5c. each
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- Black and White Sewing Cotton, 3 reels for 9c.
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- The Handy Lunch Set.....8c. set
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- Wood Pipes.....10c. each
- Paragon School Crayons.....7c. box
- Gold Rim Spectacles.....25c. pair

FRIDAY, SATURDAY & MONDAY

Now is the time for you to purchase all kinds of Summer apparel. Take advantage of our opportune offers.

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Showing the new fashionable light shade Tan, perfect in shape, perfect in fit, high heel and block Toe; all sizes. Special Friday, Saturday and Monday.....

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