# lou wi never KNOW

the difference between good ice cream and the other kind until you try Neilson's.

The cream is homogonized before being made into ice cream which produces an absolutely wholesome ice cream which can be assimilated by the most delicate stomach.

On a hot day, when you don't know what to get for dessert, let us send you a pint or a quart of our delicious Vanilla, Strawberry, Orange or Maple flavored Ice Cream. You will find it delightful.

# Ice Cream Soda

The glass that cheers and refreshes you on a hot day is our delicious Ice Cream Soda. No question but what pure fruit flavors make a healthier drink than those made from acids and extracts — remember that when you want Soda water. All our flavors are made from fresh fruits.

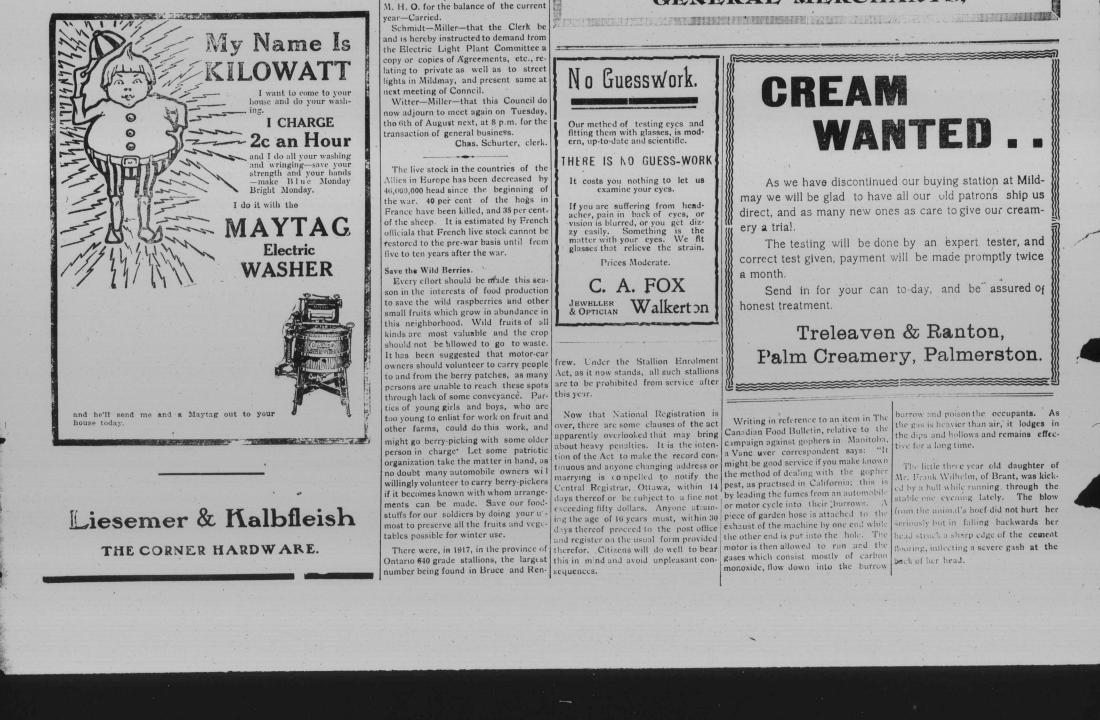
# Beverages

A Dutch treat is one where one always receives the equivalent of what is given. In drinking our fine bottled goods, you more than get the equivalent of what you pay in satisfaction, besides getting a treat that is fit for the gods.

Welch's Grape Juice, Robertson's Aerated Waters Carling's Beer, Ale and Porter.

Patronize our refreshment Emporium.





LIVE STOCK MARKETS TORONTO.

With receipts of about 3400 cattle or the local exchange yesterday, there was a strong demand for good steers, combining weight and quality, and this class of cattle was sold out early at steady to strong prices.

The demand for butcher heifers weighing between 900 and 1000 lbs., was very weak, selling fully 50c lower, the best butcher cows selling at from \$9.50 to \$10 50 per cwt., and common cows at \$7 to \$8 with canners running at from \$5 to \$6.50 her cwt., and holding steady at these prices.

Milkers and springers sold steady, bu the market for stockers and feeders is practically demoralized, and there is ttle or nothing doing in this line. The hot, dry weather, coupled with the fact that the farmers are all too busy to both. r with this class of cattle, is held to b. the cause of the stagnation in trade which, however, always happens abou this time of the year.

Taking the market all round, while here was a lot of useful butcher catt e here was a large percentage of the cattle unfinished, and they ought to have been eft on the farm for another month an east

There were some commission house who went further, and placed the de line at from 75c to \$1 per cwt. for th ight butchers from last Monday, and there were, no doubt, concrete cases where this much was taken off this clas of cattle.

The lamb trade was very weak and of inywhere from 75c to \$1 per cwt., fron the close of last week, the bulk of the sales going around 19c.

The sheep market held steady and so did the calf trade, while with a light run of hogs, 790 head all told, the marke was steady to strong at from 19c to 191 fed and watered.

#### MILDMAY COUNCIL

July 29th, 1918 Mildmay Council met pursuant to adournment. Present: Fischer, Witter Miller. The Recve in the chair, minute of last meeting were read and adopted Letter from Thomas Dixon, C. P. B. received, advising that he has had Hy Schmidt appointed a Constable, and that Peter Reuber took the oaths of

office, dated July 25th, 1918. Mrs. Caroline Schnurr, declining to accept the Pound, moved by Schmidt-Witter that A. Schmaltz be appointed ound-keeper instead.-Carried.

Witter-Miller-that Hy. Schmidt be appointed Chief Constable for Mildmay, luring the pleasure of the Council at an amount salary of \$25 payable quarterly-Carried.

By-laws Nos. 11 appointing Henry Schmidt Chief Constable of Mildmay and By-law No. 12 fixing the annual salary of Chief Constable were read a 1st time.

Miller-Witter-that By-law Nos. 11 and 12 be now read a 2nd and 3rd time and finally passed-Carried.

Witter-Miller-that Dr. J. A. Wilson and Andrew Schnurr be appointed members of the Board of Health, and that Dr. Wilson be paid \$10 remuneration as M. H. O. for the balance of the current

Helwigs' Weekly Store News... Put in a supply of staple dry goods as prices are going higher

#### Ginghams

Dress Gingham in plain, checks, plaids, and stripes.

At price per yd .... 20 and 25c

# **Prints**

Light colored prints, white ground with stripes, spots and small designs, suitable for womens' and childrens' dresses, boys' blouses, and mens and boys' shirts. 25c a yd Extra value at

#### Indigo Prints

Indigo and dark colored prints, greys, black, liliacs and butcher blue at-25c, 30c, 35c

#### Chintz Prints

Chintz quilting prints 36 in wide in red, fawn and sky ground with paisley designs. Price per yd .... 30c and 35c

#### Awning Ducks

Awning ducks in red and white; green and white; brown and white, worth to-day 60c per yd. Price to clear at 40c a yd.

#### palm beach Cloth

Palm beach in white, linen and cadet, 50c per yd. 36 inches wide at

Shirtings

Standard Shirting for mens' and boys' work shirts in blue and black grounds with white stripes, worth to day 50c per yard; While our present stock lasts .... 35c

#### **Cotton Sheeting**

2 yd wide plain and twill sheeting worth to-day 25c per yard more than what we are asking you.

Price per yard .... 50c, 75c, \$1.00.

### Factory Cotton

36 inch factory cotton fine spun and even weave, very special at-20c, 25c, 30c and 35c.

#### **Bleach** Cotton

Fine and heavy make of bleach cotton for all purposes at .... 20c up to 50c

#### Flannelettes

Light striped Flannelette, pink, blue and grey stripes at .... 20c, 25c, 30c, 35c.

#### Towelings

Roller and hand toweling, fine and heavy cloths.

Prices range .... 15c up to 35c

Bring us your Cream, Butter and Eggs.

