



PROTECTION FOR YOUR WOMENFOLKS

When daylight breaks into darkness and everything is still, when loneliness surrounds the homestead and the womenfolks are alone, think what the telephone means to them.

The telephone provides adequate protection and relieves loneliness. It enables womenfolks to hold social chats with friends, neighbors, arrange parties, etc.

The telephone is an unexcelled comfort in every Farmer's home, for you can talk to the outside world without leaving the house, and the storm-closed road or the sick horse are unable to prevent you.

This letter from one of the 150,000 Canadian Farmers who have the telephone, will back up anything we have said, and possibly interest you to the extent of sending for our free book—read it:

Northern Electric Co., Limited
Montreal, Que.

Stroud, Ont.

Gentlemen,—Your letter to hand some time ago re telephone, would say in reply that we have never had any very urgent calls to make, but for everyday use I would not be without the telephone for three times its cost, if for no other reason than a purely social one.

You can speak to a neighbor without hitching a rig, or, worse, walking, and then there is always the satisfaction of knowing it is there if there should be a hurry call.

Yours truly,
D. J. BOYD.

Northern Electric Company LIMITED

Makers of the Nation's Telephones and Northern Electric
Farm Lighting Plants

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TO THE

Northern Electric Company
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(Address nearest house)

FREE OFFER:

Send us your name and address
and we will forward you, absolutely
FREE, our new booklet entitled "How
the Telephone Helps the Farmer." Do it today.

We supply everything a Telephone Company needs from the
organization of a Company to the complete plant—inside apparatus
and batteries as well as poles, crossarms, wire, and other line con-
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