

EVER hear of a ten pound butter dish or food tray? Nobody ever had until the Riteshape line was introduced to the trade. Now thousands of top-notch retailers in America use 10 pound Riteshapes and get a great deal of satisfaction from the service this splendid big dish gives them.

A 10 pound butter dish is impossible except where the finest of material is used and the most careful processes of manufacture employed. This will explain to you why few butter dish lines ever get above the 3 pound size. The common butter dish won't carry much more than 3 pounds and get there with the contents.

The 10 pound Riteshape dish is largely used for display purposes. Fruits, oysters, shell fish, new vegetables, cakes, pastry, roasts, large orders of chopped or sliced meats, a quantity of any food is dispensed most attractively and efficiently in this handsome big container. It takes the place of metal or earthen trays on the counter. It is better than a market basket for the shopper who carries his order home with him. Try a few of these ten pounders. Remember the Riteshape line.



Genuine Sugar Maple

$\frac{1}{2}$ to 10
THE BIG LINE **THE BEST LINE**

Stocks now in all parts of Canada. Ask your jobber or drop a line to

THE OVAL WOOD DISH COMPANY

DELTA, OHIO, U.S.A.