May 11, 1910

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to read at

Any Of These Farm Necessities:

Watering Troughs Slop Tanks Cow Sheds Cesspools Poultry-Houses Box Stalls Corn Cribs
Barn Floors Stables Ice Houses And Many Other
Dairy Barns Fisterns Feeding Yards Farm Structures

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No. 921

Write to Alfred Rogers for free facts about cement's value to you



Cement Is Easily Handled

There is nothing intricate nor difficult about handling cement. Write me, and I will show you

just how to mix and use concrete (which means a

mixture of cement, sand and broken stone). If

you are 'handy' at all, you can quickly learn how

to build almost anything with cement-from

fence-post to a cattle-barn. I will tell you how to

go about renovating your house, wagon-shed

Fire-Proof and Decay-Proof

Fire cannot destroy a concreted surface. Decay

does not affect it. Structures exist to-day in Great Britain, Italy and elsewhere, that were

built of cement more than two thousand years ago. Dampness cannot penetrate a concrete

wall. It is an armor against heat and against

cold—so a building even thinly overcoated with the right kind of cement is warmer in winter

and much cooler in summer than even a solid

stone building can be. Yet its cost is trifling.

MY KNOWLEDGE FREELY AT YOUR SERVICE

This advertisement is intended simply to educate you about cement, and to tell you a few facts about the building material every farm ought to use for almost any purpose lumber is used for now. I offer you my expert advice and instruction entirely free of cost or obligation to you. You are welcome to it.

barn—any building on your place.

nothing at all for my helpful advice.

No special timbering is necessary when cement is used to modernize the interior of a dairy - barn.

Youcan besure of a better price for your milk if your cows are housed in a cleanly interior like this one here.

TERE is your oppor-Liunity to get, for how little it costs comwhat kind to buy. I will tell you all you want to I will not charge you Learn all about cement free. Write me now.



It 'takes it out' of hens to have to live in frame houses through our bitter winters. House them right.





All silos are good; but a stave silo is something to bother over from the first day you use it.

Concrete - silos may seem hard to build; but they are easier to construct than any other kind whatever.



Cement Cheaper Than Lumber

Even in first cost, a concrete house, barn, henhouse, shed—or any other structure—is actually cheaper than a cheap lumber construction. In the long run cement is ever so much cheaperbecause it needs no repairs—you don't have to paint it—it just lasts and lasts, and does not deteriorate from age or from any other cause. You will be mighty well satisfied with anything you build of cement, whether it's a mansion of

Skilled Labor Rarely Needed

Moreover, it is seldom necessary to hire high-paid mechanics to do any cement work you want done. The probability is that I can quickly teach you how to do the work yourself, with no outlay for skilled labor. Get the right cement—I will tell you about that, too. Use common sense and follow my plain-English instructions, and I can almost guarantee a satisfactory job on anything you want to use cement-concrete for. Just write me and get the facts.

INFORM YOURSELF UPON CEMENT — DO IT NOW

Simply tell me your name and address, and give me an idea of what you might possibly use cement for. I will do all the rest—inform you fully upon this important money-saving, satisfaction giving building material. You can have all the facts freely. Don't hestate to write me because you are not quite ready to build. You will be ready some day.

3A

FREE Instruction On How To Build

Won't you write me before you build?

Just Write and Ask Me Ask me now for the facts you ought to know.

ALFRED ROGERS CEMENT MAN

TORONTO, Ont.