

N. M. RUTHSTEIN The Steel Shoe Man-He has made a million feet happy.

To Dealers—

Get in line with the leading merchants of Canada and supply your customers with my Steel Shoes. Save them the bother and delay of ordering direct—as they do when dealers disappoint them. A man who knows Steel Shoes will have no other kind-he knows their extra-comfort, extra-health and economy features. Write for terms today to Blachford, Davies & Co., Ltd., 60-62 Front St., S. Toronto, Canada's Leading Shoe Job-

Do it now and give your customers a square deal on the work shoe question.

Join the Great Army of 500,000 Who Wear Ruthstein's Steel Shoes-For Comfort, Health and a Saving of \$10 to \$20

TALF a million people have bought my Steel Shoes. Every pair was sent out on Free Examination. Every pair could have been returned. But the half million people recognized at once what my Steel Shoes meant. Today, not one of them would do without my Steel Shoes. They now know perfect foot comfort in all kinds of work —in all kinds of weather. They know what it means to be free from wet feet, and all resulting sickness, such as colds, rheumatism, neuralgia, sore throat, and even the dreaded pneumonia. They know what it means to be free from corns, bunions, callouses, and sore, aching, tired feet. And they know real shoe economy. For the half million Steel Shoe wearers will each save \$10 to \$20 shoe money on every pair of my shoes. Steel Shoes outlast 5 to 6 pairs of leather shoes.

Don't you want to join this great army of health-savers and moneysavers? Don't you want to do your work without your feet bothering you? Don't you want to save about \$10 of your shoe money every year? Then wear Steel Shoes, like the half-million that are now doing it!

No More Wet or Cold Feet

There is nothing in the world like my Steel Shoes. Nothing can even compare with them. The soles are stamped out of a thin, rust-resisting, seamless, special-process steel. This steel extends from heel to toe and up around the edges. There are no cracks or seams. The soles are studded with adjustable steel rivets which protect them from wear and give a sure, firm footing. When rivets wear out they can easily be replaced by yourself. Fifty rivets cost 30 cents and they will keep your shoes in good repair for two more years.

The uppers are made of the very best quality of pliable, water-proof leather, fastened forever to the steel bottoms. Water or cold cannot penetrate my Steel Shoes. Thus they keep your feet always dry and comfortable! And Steel Shoes have inner soles of springy hair-cushion which gives elasticity to tread and absorb jar when you walk on frozen ground. But comfort isn't all. You

Save Doctor Bills Colds, Neuralgia Prevent Rheumatism Corns, Bunions, etc.

Do you know the real reason why you get so tired standing on your feet all day tramping around? It's a hundred to one that you have broken down the instep of your leather shoes, making you stand flat footed. There's where the fatigue comes in. Thousands of people have their shoes made to order putting in steel shanks to prevent this.

Every pair of steel shoes that I make prevents it. But that isn't all. Steel shoes protect your health in many ways. They are easy to wear and dry as powder. Cool in the summer, warm in the winter and dry all the year round.

Outwear 3 to 6 Pairs of the Best All-Leather Shoes

Note the quality of the uppers. See the turned-up steel soles—and how everlastingly they are fastened to the uppers. Note the adjustable rivets which can be replaced at a trifling cost when worn down, Examine every part carefully. Satisfy yourself that Steel Shoes are the only kind of work shoes fit to wear. Nearly every progressive, wide-awake dealer in Canada sells and recommends Ruthstein's Steel Shoes. Go to your dealer. If he can't supply you, order direct from me. I'll send you a pair—the size and style you want at these prices—and I'll send them out on free examination. Made in all sizes from 5 to 12, for boys and men. Six inches high—\$3.00. Six inches high with extra grade of leather—\$3.50. Nine inches high—\$5.00. Twelve inches high—\$7.00—the best shoe on the market regardless of price. Boys' Steel Shoes—sizes 1 to 4. Six inches high, Boys' Steel Shoes—\$2.50 per pair. Nine inches high, Boys' Steel Shoes, black or tan—\$3.50 per pair. In ordering, give correct size, Boys' Steel Shoes will please the boy and save you money and worry.

Start Wearing Them At Once

Ask your dealer, but if he can't supply you, order right from this advertisement if you are in a hurry. Be sure to state size of shoe you wear. You take no risk. Money back if not exactly as I say or if you are not satisfied when you see my Steel Shoes. See your dealer at once—or order from this advertisement. Anyway send for my book, "The Sole of Steel," it is free. Address me personally.

Steel Shoe Company

your pair now if in a hurry. Great Britain Factory, Northampton, Eng



GOSSIP.

(Continued from page 289.)

first in the yearling class, second in the senior and first in junior heifer calves, first for senior and junior herds, senior and junior championships, male and female grand championships. This remarkable showing was duplicated at Ottawa. A fact worthy of note is that of the large number that have been tuberculin-tested in this herd, not one has reacted. For sale, are young cows imported and Canadian-bred, several young bulls, all Canadian-

Burnside Ayrshires.

There is scarcely room for doubt that the great Burnside herd of over 100 head of imported and Canadian-bred Ayrshire cattle contains more heavy - producing cows, more in the R. O. P., and more in the produce of R.-O.-P. cows, than any other herd in this or any other country. Twenty of those in milk have passed the required standard for admission to the official Record of Performance, with records for two-year-olds up to 9,000 lbs. for four-year-olds up to 10,775 lbs.; for mature cows up to 12,000 lbs. Twentyfive of the younger things are the produce of dams in the R. O. P. The unparalleled success of this herd at the leading shows of Canada and the United States for a number of years is the best criterion by which to judge of the standard of excellence maintained. The annual importations made to maintain this standard are said to be larger than those of all other Canadian importers of Ayrshires combined. Some sixty head made up the importation for 1910, nearly all of which are sold, distributed practically all over America. This year a still larger number will be required to meet the everincreasing demand. The stock bulls in service are Imp. Morton Mains Senseur, unbeaten in Scotland as a yearling and as a two-year-old; the other is Imp. Morton Mains Arbuth, who last year was second at Ayr and Kilmarnock, and first at Glasgow. They are a grand pair of bulls, straight on their lines, and full of quality. An added honor to this herd, of which the owner, R. R. Ness, Howick, Que., naturally feels a bit elated, was the winning of the dairy test at the late Ottawa Winter Show, over all breeds, with the cow Barcheskie Lucky Girl (imp.), and beside her as stable mate is Almeda. This cow was the first to enter the official R.-O.-P. list. Two of her daughters in the herd look like duplicating her great achievements. In bull calves there is one out of Barcheskie Lucky Girl, sired by Imp. Gay Cavalier, the Seattle senior and grand champion. Two others are sired by the unbeaten champion, Imp. King's Own. This is breeding absolutely gilt-edged. As an indication of the extensive trade Mr. Ness enjoys in Avrshires at the Calgary Exhibition last year the Ayrshire exhibit numbered 125 head, and of these 123 came from the Burnside herd. Mr. Ness has nothing in Ayrshires that will not be priced, singly, or in carload lots.

A GOLDEN OPPORTUNITY.

One of the many good features of the Canadian Government Annuities Act, which should commend it to wage - earners, and others with small or uncertain incomes, is the fact that if the purchaser is obliged for any reason to discontinue his regular payments, there is no fine, no lapse, and no forfeiture Whatever money he pays in will remain with the Government at 4 per cent. compound interest, until the time when the Annuity period is due, and he will then receive such Annuity as the payments he has made, with accrued interest, will purchase. If the amount paid is found not to be sufficient to purchase an Annuity of \$50, which is the smallest amount that can be purchased under the Act, all the money received, with 3-per-cent. compound interest, will be returned to the purchaser. The system is most elastic, and the payments may be resumed at any time, and the arrears made up by a lump-sum payment, or by increased payments spread over a number of years, in order that the Annuity originally aimed at may be secured.

Further particulars of this most provident scheme may be had upon application to your Postmaster, or by writing to the Superintendent of Government Annuities, Ottawa, postage free.