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HORTICUL TURE HORTICULTURE

K4444444444444444444444 Value of a National Show

Editor, Farm and Dairy,-Ontario should accept the coportunity to hold a National Apple Show next fall at Toronto. I doubt if there will be found a large apple grower who

would cipose the proposal.

For several years we have been using the apple box for marketing our crop in the Old Country. This year we have found a remunerative market at home for our boxed apples One of the developments brought One of brought about by our short crop is the p ing before Ontario consumers of our ing before Ontario consumers of our boxed apples. Our discovery has been that there is a demand from Ontaric consumers for high quality apples. Our local markets have here-tofore been supplied largely with low grade fruit, the best being exported. If our short crop will make our On-tario consumer better acquainted with cur finer apples we apple growers need never regret it.

INTRODUCE OUR BEST FRUIT

The point I wish to make is that a National Apple Show at Toronto will help to introduce our high qual-ity apples to Canadians. We have ity apples to Canadians. We have neglected to cultivate the home market as we should. We have wrapped in tissue paper and tiered in boxes our choicest apples and been pleased when they sold in the Old Country for from six to 10 shillings a box. This year they are selling here for that much. I believe the home markets have been ready to pay prices fully equal to foreign returns had

equally fine.

This season we had U. S. boxed apples offered on our markets. We have seen apples inferior to cur On-tario apples selling for more money to Ontario consumers than the home product, and mainly because offered attractively. We apple growers have neglected to cultivate our home marhegiected to cultivate our nome mar-kets with high grade apples and the demand is being met by foreign oranges and apples, in which fancy wrappings and packages figure

they been offered a grade of fruit equally fine.

This season we had U. S. boxed appreciate our fruit.—J. A. Web-We | ster, Elgin Co., Ont.

Fruit Men Discuss Tariff

A discussion of reciprocity with the United States in fruit occupied most of the time at the annual meeting of the executive of the Ontario Fruit Growers Association held in Toronto, January 11 and 12. Opinion as to the oranges and apples, in which takey when prings and packages figure largely.

THE BOX IS THE PACKAGE
There is no denying: the fact that the Lox is the only package in which to ofter a fancy apple to the consumer. Canadian as well as fereign to the consumer. Canadian as well as freeign by a duty of 40 cents a barrel over consumers like an apple clean and unanimously in favor of a reciprocal



Remarkable Returns Secured from Old Time Neglected Orchards

The first class apples in this exhibit at the Ontario Morticultural Exhibition last inli were grown in what were previous to the spring of 1916, the worst of neglected corchards. The work of one season, which consisted of pruning, scrappic trees and cultivating the soil, gave splendid results and returned handsome profits over and above anything ver secured from these orchards before. Hundreds of farmers will be encouraged by these results to properly care for and spray their orchards used.

without bruise, and many are will-ing to pay for it. The box assisted by paper wrappings can carry such tent to leave the tariff as it is. Can-

Apple growers in Ontario need to wake up to the fact that we can grow as fine apples as can be grown in any country in the world. Our Canacountry in the werld. Our Canadian consumers need to be wakened up to the same fact. The apple should be largely filling the place now filled by oranges, and our governments cannot do anything that would assist the apple industry mcre than to further a National Apple Show for Toronto next fall. Two things would be accomplished by such a show. It would educate our grow-

teht to leave the tarin as it is. Can-adian peaches going into the States are taxed only one half cent a pound while the Canadian tariff is one cent while the Canadian tariff is one cent a pound. The grape growers were willing that the duty should be re-duced from two cents to one cent a pound providing that their fruit was allewed to enter the States at the same rate. On the second day of the convention, a committee was ap-pointed to make known to the Government at Ottawa, the views of the fruit men on the question of the tar-iff. W. H. Bunting and R. Thomp-son of St. Catharines will represent

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