

ATHLETE IN PROFILE

WILLA JONES

When Willa Jones was 12 years old her gym teacher suggested she enter a cross country running race, and the rest is history. After winning that race she took the sport more seriously and soon began to excel.

Willa, a fourth year Physical Education student from Rothesay, NB, is captain of the Lady Harriers running team and has had a most successful career to date.

Having won the provincial cross country championships in grade 12, she came to UNB undecided as to whether to race or try out for the women's volleyball team. She chose the former because of her past success and also because of her love affair with the outdoors.

This season will be Willa's last with the Lady Harriers as she will graduate. In January, Willa will take part in an exchange program that will see her complete her degree requirements in Eastbourne, England. After graduation, Willa is looking

director in a nursing home close to her home town.

Last weekend, at a meet in Maine, she set a new course record by completing the 3 1/8km race in 20 minutes, 11 seconds. The performance earned her her first Athlete of the Week award after 4 years with the team.

In contrast to this season, last season was one of disappointment and frustration for Willa as she had a nagging leg injury that hampered her performance. This time around, however, she feels stronger than ever and hopes to achieve her dream of her and her teammates participating in the CIAU's.

Lady Harrier coach Rick Hull feels confident in the teams capabilities and says about Willa, "She has always had a lot of potential and right now everyone is confident that she and her team can do very well at the AUAAs."

If Willa's gym teacher knew what he was talking about, then surely so must her coach.

VARSVITY UNB HOCKEY

ATTENTION!

The UNB RED DEVILS are currently looking for 4 or 5 personable and outgoing individuals to be involved with their home game promotions at the Aitken Center this year.

For more information please contact:

Mike McCready at 457-0759

or

Mike Johnston at 453-4575

* Attractive incentives are offered

Where Your Textbook Dollar Goes:

6¢ Publisher's Profit

The publisher's profit provides capital for market research, author development, and up-grading of customer service facilities. In general, the publisher develops the firm's list and improves services.

11¢ Publisher's Overhead

The general maintenance and operation of the publishing house includes the fixed costs of rent, heat, hydro as well as other operating expenses.

11¢ Marketing

The salaries and travel expenses of sales representatives, advertising and promotion costs, catalogues and complimentary copies are the publisher's marketing costs.

7¢ Editorial

Editorial expenses include the cost of acquiring the manuscript and required illustrations, and paying the salaries of the sponsoring editors, copy editors, and designers.

12¢ Author's Royalty

The author's many months of writing, based on a lifetime's study and experience, are at the fingertips of the student for relatively few dollars.

7¢ Corporate Taxes

Publishing companies, like all businesses, pay corporate taxes which in turn contribute to the operating expenses of your institution.

14¢ Bookstore Personnel

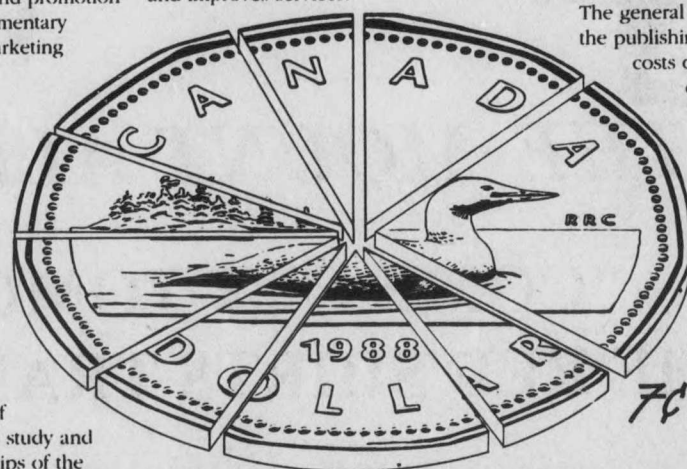
Knowledgeable managers, buyers, salespeople and accounting people are required to keep the college or university bookstore running smoothly.

7¢ Bookstore Rent & Overhead

Rent, heat, hydro and shipping are among the numerous other expenses incurred in ensuring prompt and efficient service to faculty and students.

25¢ Book Manufacture

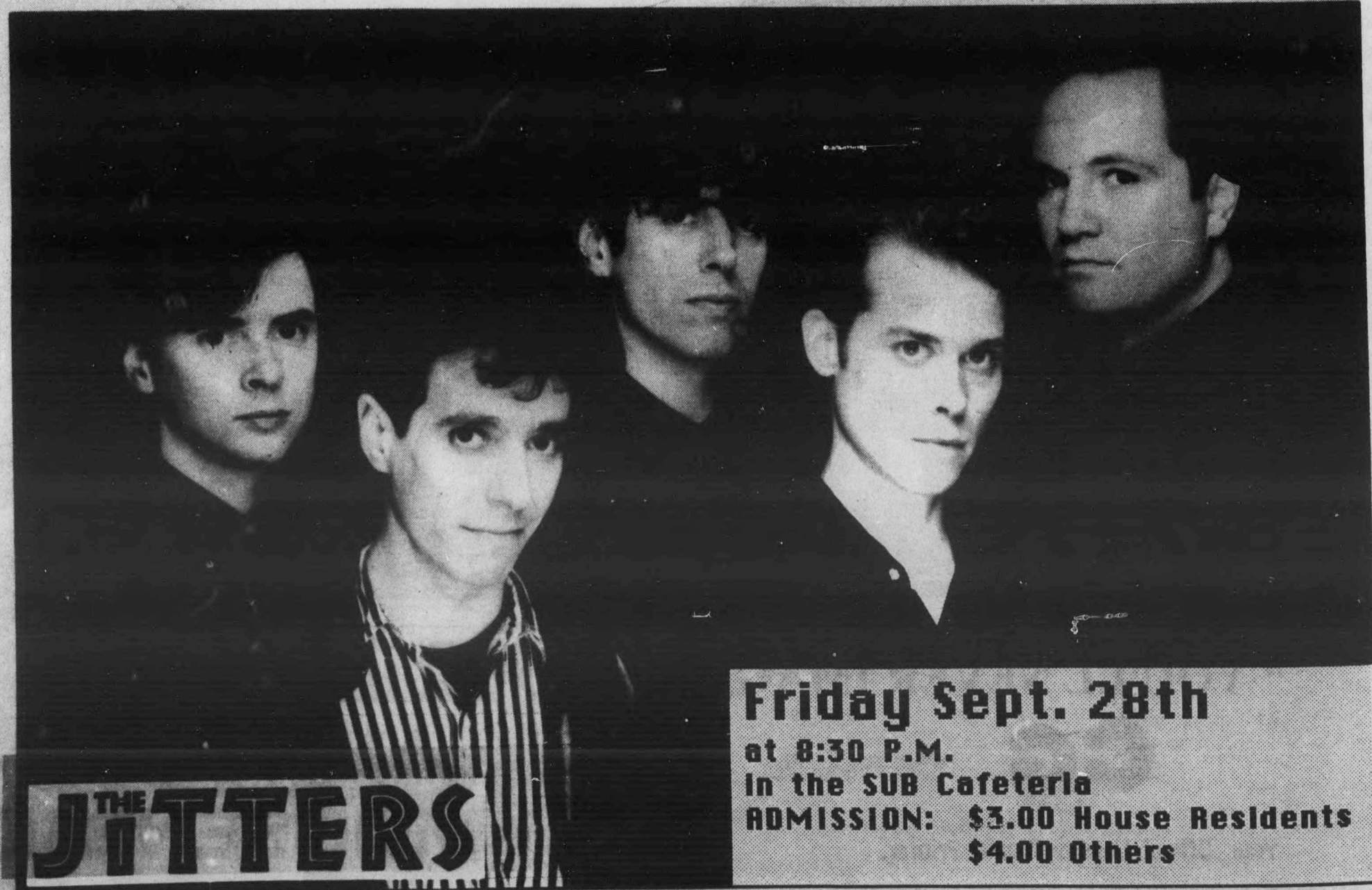
Costs include setting the book and its complementary supplements in type, plate making, paper, printing and binding, and delivery to the publisher's warehouse.



Textbooks: A Valuable Part of Your Education!

Bridges

McKenzie



Friday Sept. 28th

at 8:30 P.M.

In the SUB Cafeteria

**ADMISSION: \$3.00 House Residents
\$4.00 Others**