



Redshirts fly down the field in a soccer game against St. F.X. However they came quickly down to earth and were defeated 3-0 by the X-men.

Harriers tops in Maritimes

The UNB Red Harriers retained their MIAA Cross Country honours in a meet staged at Acadia University last Saturday. It was the ninth consecutive championship for the Harriers. UNB took top spot with a team score of 25. Dalhousie finished in the runner up slot with 36 points, Memorial was third with 76 while Acadia and University of P.E.I. totaled 109 and 145 respectively.

Richard Munro of Dalhousie was the individual race winner as he covered the 4.3 mile course in 24:50. Dick Slipp took second with 13 seconds behind Munroe. Harrier Bob

Slipp finished third, Jim Naugler of Dal was fourth and Dave Beattie (UNB) then nipped Dave Jones of Dal. to the tape for fifth spot. Greg Gould and Fred Steeves, both of UNB took seventh and eighth while Dave Bird of Dal. finished ninth and Paul de Niverville, of UNB tenth.

The Red Harriers will entertain Maine Maritime of Castine at home this weekend, in the final meet of the NECC schedule. This will be their final meet prior to the CIAA championships at Montreal on Nov. 8. UNB will represent the Maritime Conference in the Canadian Chamiponships.

by fountain

Second loss for red shirts

In a dull game Saturday afternoon, University of St. F.X. downed the UNB team by a score of 3-0 to hand the Redshirts their second loss.

Kevin MacAdam netted one goal in each half to lead the X-men while Robert Harnum scored a single in the first half.

A lacklustre performance by both teams was broken only by the play of the UNB goaler, who appeared to be the only player in the game.

Fan support was nil with approximately 20 people in the stands.

Sports car rally results

1st overall: Griffin/Scott in Volvo 1445 accumulated 14 points in the first leg and 3 in the second, giving a total of 17.
2nd overall: Brewer/Pierce ... Toyota Corona
3rd overall: Brian and Irene Crowe ... Volvo 1225

First was a UNB crew, Ron Johnson/Gary Larson in a Volvo 1425.

Five crews out of 19 did not finish. The roads were good (in fact too good) but navigation on the other hand took its toll.

BOOTLEGGING

by dave jonah

Recent social legislation has resulted in a department of Consumer and Corporate Affairs whose function it is to protect John Gullible Citizen from the tentacles of the profit motive industry. You pay taxes to pay them to take the distortion out of product advertising. Your big brother, the government is assuming its role as chief public defender. Touching. Great concern is expressed for non-additive soaps and vitamin enriched dog food. Commendable. Protect all those spendthrift Gullible Consumers from the misleading soap and doggie train commercials.

So what makes the automobile industry so different? Lost in the wake of "false" automobile advertising is the consumer who wants a safe dependable car, not one with more-sex-per-mile appeal. The fact is the car coming off the assembly line is archaic before it hits the storage lot. Needless to say, the great automobile put-on of built-in rust, chrome drop and depreciation started the minute it hit that lot.

The average Gullible Consumer wouldn't dream of buying a product, the basic components of which haven't been improved or changed in over a decade. Just try and sell him a bar of soap that has no new anti-odour, anti-sweat, anti-rash, or anti-hardener additives in it. No chance, because in a decade we have become dog and soap conscious. The auto industry has remained rather stagnant, save in the area of useless styling changes.

The automobile is so slightly different from the cars of a decade ago that one wonders why people still buy new ones. A new car is just the old components under a new shell. The new car is like soap, it is full of more anti-sense additives. The only thing built into the new Detroit cars seems to be a faster method of self-destruction. Granted it does keep the market open for new cars, and this appears to be the purpose.

The Decade Derelict of previous years was turned on, tuned in, and operated by a series of protruding metallic knobs which were strictly functional. Considered to be a safety hazard they have been replaced by a series of plasticized roller switches and squeeze foam buttons which border on the inoperable. These have been recessed in gobs of absorbing synthetic foam, as has the rest of the interior. Riding in today's car could remind one of riding in a funeral casket and this is rather disturbing when you consider how inefficiently today's car stops in emergencies. Every casket should be equipped with at least disc-brakes. If yesterday's car is a Decade Derelict, then today's excuse is a Contemporary Con job.

According to Shapely Sheila, the unskirted TV super car girl; your new car is the safest device ever produced for increasing your social status. A broad hint is included that such and such a make of car will increase your virility potential more than several doses of Spanish Fly.

Nobody in the car consumer market really cares about Sheila's implied virility distortions and her contortions. The real problem bothering most car enthusiasts is the distortion of any sufficient advances in car safety. Improvements which would make the operation of new cars a safer prospect than that of ten years ago. Detroit has the engineers that could design and build a safety-first car but their sales charts say no. The auto industry is ruled by the profit motive and this pushes the hope for better designed and more functional cars into the never-never land of industrial concern for social problems. This particular concern does not exist at any time with Detroit car manufacturers.

The time for the Gullible Consumer to act is now. Influence the Detroit Boy Wonders by their holy grail, the sale chart. Stop the additive society and industry which distorts and destroys soap, dog food and cars in that order. If this doesn't work then maybe Big Brother will step in and protect the car consumer. After all, what's good for soap and doggie food consumers must be good for us.

If we don't do something, the future will contain nothing but another decade of Contemporary Con cars.

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