

500 Shaves From 12 Blades Guaranteed

2 Mills per Shave Guaranteed

ANYONE failing to get 500 Head Barber shaves from any package of 12 AutoStrop blades will please send his 12 used blades to us; tell us how many shaves he is short, and we'll send him enough new blades to make good his shortage (and postage). The Era of Guaranteed Shaving is here.

WE'RE IN THE BLADE SAVING BUSINESS

THE AutoStrop Razor is not a maker of blade expense, but a saver of it. It is a practical razor.

In business everyone is hunting for practical things. In shaving we seem to hunt always for impractical things—impractical razors.

The Head Barber has the only practical method of making his edge last through many shaves, and of making it keen, i.e., by stropping.

Why should anyone try to keep away from this practical method instead of trying to get in on it?

The AutoStrop Razor was built so everybody can get in on the practical Head Barber stropping. With it the novice can strop a Head Barber's edge, can strop at least 500 shaves on 12 blades, and can do the stropping as speedily and easily as the Head Barber, because he strops, shaves, cleans without detaching blade.

Do not be over-modest about asking the dealer to sell you an AutoStrop Razor on thirty days' free trial. You are not asking him a favor. You are doing him a favor. You are giving him a chance to sell you a razor. You can take it back if you want to—but you won't want to. However, should you want to, don't hesitate to, as the dealer loses absolutely nothing. We protect him from loss.

This 'phone message to your dealer quick: "Send me an AutoStrop Razor on trial to-night."

AUTOSTROP SAFETY RAZOR CO., Ltd., 400 Richmond St. W., Toronto; 61 New Oxford St., London; 327 Fifth Ave., New York; Schleusenbrücke, No. 8, Hamburg.

AutoStrop

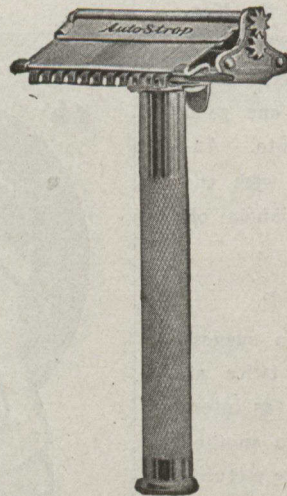
SAFETY RAZOR

Strops Itself



This wooden man is used in AutoStrop window displays. He shows you how to strop AutoStrop blades to Head Barber edges.

*If a wooden man can do it,
you can.*



SEND FOR CATALOGUE

The AutoStrop Razor consists of silver plated self-stropping razor, 12 blades and strop in handsome case. Price \$5.00. Travelling sets \$6.50 up.