

The Guardian.

VOL. 12, NO. 7.

TO UNITED STATES AND CANADA \$1.50 A YEAR

BAY ROBERTS, Nfld., FRIDAY, MARCH 2, 1923.

PRICE: TWO CENTS.

\$1.00 A YEAR, IN ADVANCE.

WINDSOR PATENT

"Canada's Best Flour"

Makes the Most Wonderful Bread you ever baked.

All Baking Powders Look Alike—BUT

Is your baking powder absolutely pure? Royal is.

Is your baking powder absolutely wholesome? Royal is.

Is your baking powder unvarying in strength under all conditions? Royal is.

Is your baking powder economical in keeping baked foods fresh longer and making home baking so satisfactory that it takes the place of more expensive food? Royal is.

Royal Contains No Alum Leaves No Bitter Taste



MADE IN CANADA

For this Month we Offer

- 8 ONLY MEN'S TWEED SUITS, @ \$7.75 EACH.
- 5 ONLY MEN'S TWEED SUITS, @ \$9.80 EACH.
- 6 ONLY MEN'S TWEED SUITS, @ \$12.00 EACH.
- 6 ONLY MEN'S MACKINAW'S @ \$14.50 EACH.
- MEN'S LEATHER MITTS, @ 70c AND \$1.20 PER PAIR.
- 200 YDS COTTON TWEED, @ 42c PER YARD.
- 3 doz MEN'S All-Wool NANSEN CAPS, @ \$1.00 EACH.
- MEN'S HEAVY FLANNELETTE SHIRTS, @ \$1.50.
- 24 ONLY LADIES' BLACK AND NAVY CLOTH SKIRTS, Regular \$4.20. SALE PRICE \$3.50.
- 40 PAIRS LADIES' BUTTONE D GUN-METAL BOOTS, Sizes 3, 4, and 7. Regular price \$4.50. SALE PRICE \$3.35.

Our usual Big Variety of Boots, Rubbers and Overshoes. Sizes and prices to suit every purchaser.

A. E. MERCER, Bay Roberts W.

Victor

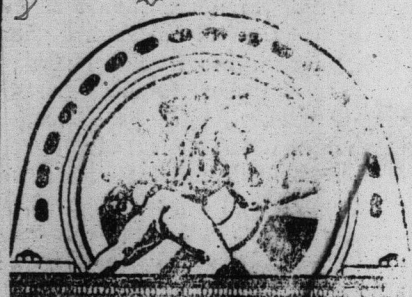
The King of Flours.

GEORGE NEAL Limited

Wholesale Only.

Bay Roberts

BAY ROBERTS, population about 2600. With Coley's Point, Country Road and Shearstown, places adjacent to Bay Roberts, the population is over 4,000. Sixty miles west of St. John's. Beautifully situated as a town. Splendid harbor. Railway and coastal transportation facilities. Bank. Three High Schools. Cable Station of the Western-Union Telegraph Co. Mercantile and general fishery business. Two lumber mills and one veneer factory. Electric lights and power. Churches, schools, and fraternal societies. Farming and live stock and poultry raising. Boat building plant. Three well-equipped and large coal sheds. Public Building with Court-room and Government Departmental offices. Telephone, local and long distance connection with St. John's and Bell Island. Two hotels. Splendid inland fishing a few miles distant.



Electrify!

Notice the Lighting Equipment WHEREVER YOU GO.

Electric Power

Does the work of the World because it can be so well directed!

UNITED TOWNS ELECTRIC CO Limited.

Selling at Reduced Prices

the following Goods, viz:

- 316 pairs Men's and Boys' also Ladies' Box Boots.
- 65 suits Men's Ready-made Clothes, high grade material, stylish patterns.
- 70 yards London Smoke.
- 200 yds Flannellette.
- 200 yds Dress Goods, Serges, Poplins, etc.
- Would particularly call your attention to our DRESS SERGES selling at \$1.25 per yard.
- 6 only Ladies' Skirts selling at half price.

Also, a large variety of Goods too numerous to mention, selling at reduced prices.

Men's and Boys' Long Rubber Boots selling cheap.

A large assortment Choice GROCERIES selling at prices hard to beat.

Just arrived a good selection of WALL PAPERS.

VERY ATTRACTIVE PATTERNS.

W. H. Greenland

COLEY'S POINT.

For Sale

MOTOR BOAT (new) Selling cheap Apply Bowring's Mill, Coley's Point.

F. GORDON BRADLEY LL.B.

Barrister-at-Law, Solicitor, etc.

RENOUF BUILDING, Duckworth Street, ST. JOHN'S.

P. O. BOX 1270.

Two of a Kind!



ROTHWELL & BOWRING LIMITED Distributors. C. CHESLEY BUTT, Harbor Grace Broker.

Groceries

Did you say, Well, just go to SAM E. MERCER'S, opposite D. G. Fraser's, and you will get them at the

Right Price.

- Beef, per lb 12c
- Spare Ribs, per lb 16c
- Choice Ham Butt Pork, per lb 18c
- Hams, per lb 26c
- Just try a tin of local packed Baked Apples and Blue Berries, per tin, 25c
- Fresh and Crisp supply of Biscuits all ways on the spot at factory and retail prices.

Cheaper Lumber, etc

- Matched Board, \$2.40 and \$2.70 per 100 feet.
- Dressed Clapboard, \$1.90 per 100 feet
- 2 x 3 Framing, \$2.45 per 100 feet.
- Rough Clapboard, \$1.60 per 100 feet.
- Stair Rail, 7c per foot.
- All kinds of Mouldings and Finish selling at 10 per cent. off present prices.

Bowring's Mill

COLEY'S POINT

Notice

DR. BRITCHARD is residing at Mrs. Ryan's Hotel Cross Roads, for the present. All calls may be left there. Phone 19.

A Big Smash

While You've been Smashing Crockeryware we've been Smashing Prices.

CUPS AND SAUCERS.		MIXING BOWLS.	
Plain White Jap China	23c	Flowered	22 and 40c
White and gold Jap China 29 and 38c		Plain Brown	45, 55 and 70c
White and gold, with blue band		White and gold	40c
English China	39c		
White Granite	25c		
Flowered	27c		
Odd Cups	12c		
		JUGS.	
		Plain White, quart size	55c
		White and gold, milk	45c
		GLASSWARE.	
		Fancy Jugs	35 and 45c
		Plain Jugs, 3 quarts	60c
		Spoon Stands	14c and 20c
		Fruit Dishes	40c
		Plain Berry Sets	\$1.40
		Fancy Butters (small)	25c
		Fancy Butters (large)	40c
		Plain Butters (large)	55c
		Plain Sugars	40c
		Tumblers	8c and 14c

TEA SETS

FANCY JAPANESE CHINA, FLORAL DESIGN, 21 PIECES for \$5.70

A. A. KEEFE

COLEY'S POINT.

For Sale

A Dwelling House, Barn and Land near Western Union Cable Office. House is in good condition. For further particulars apply to CHARLES HOOD, Beachy Cove. f16.21

For Sale

TWO CODTRAPS and Fittings. One is 50 fthms on the round and 10 fthms deep; the other is 60 fthms on the round and 12 fthms deep. Both are in good condition and offered at a Bargain. Apply at this office.

NEW GOODS

Just in.

- A FEW OF THE SPECIALS:
- 12 only Ladies' Blouses each \$1.38
- 20 pairs cosy Comfort Cushion Sole Slippers \$1.49
- 76 yds Dress Goods 35c per yd.
- Silk Finish Quilt Cottons, per lb. 80c

Marshall's

Next door to Public Building

Have you tried our loose

COCOA

25c per pound.

TEA

has advanced, but our prices remain the same 45c 50 and 60c

SEE OUR ADVT. FOR CROCKERYWARE and GLASSWARE.

A. A. KEEFE

Coley's Point

Jas. G. Baggs

CONTRACTOR AND BUILDER

Manufacturer of Doors, Bashes, Turnings and all inside finishings.

Upholstering and Furniture Making and Repairing.

Undertaking a Specialty.

Caskets and Coffins always on hand.

SHOP: Water St., Bay Roberts

YOU WANT US, principally to boost Bay Roberts and draw the attention of outsiders to our growing town.

Heed the Old Proverb

"NEVER PUT OFF TILL TOMORROW WHAT YOU CAN DO TO-DAY."

IT WILL SAVE YOU MONEY!

We are offering our large Stock of

Dry Goods Boots and Shoes Groceries, etc.

AT OUR USUAL LOW CUT PRICES.

OBEY THE IMPULSE:

Buy Now.

Ask us for Price on PET MILK, Wholesale and Retail.

J. JARDINE & SON



Hello!

I HAVE A TELEPHONE IN MY HOME

Have You?

It's the handiest thing about our House. We can talk to almost anybody in town—any time. It saves trips and time, and offers the surest protection against fire and sickness. No, it's not expensive. It's the cheapest, best thing you can get!

DO IT TO-DAY!

AVALON TELEPHONE COMPANY LIMITED.

A Few Specials

FOR OUR

Gentlemen Customers

- Tweed Suit Lengths for only \$9.00.
- Low Rubbers for only \$1.20.
- 100 pairs Men's Laced Boots, for two weeks only, 8 per cent. off.
- Linen Collars, 15c each; 3 for 40c. All sizes and styles.
- Best quality English Guerneys for \$4.40.
- Some odd pieces of Wool Underwear, to clear at \$1.35.
- 6 only Boys' Tweed Suits, \$5.25.

Kindly remember that our PRICES on GROCERIES and other GOODS in stock are as low as possible consistent with quality.

JAS. S. SNOW