

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, DECEMBER 14, 1922

# K. & H. BOOT SHOP OFFER

## Great Christmas Bargain Feast of Holiday Footwear

This tremendous holiday festival of real footwear values will start in this store Friday, Dec. 15th, at 9 a.m. A very fortunate purchase from one of Canada's shoe jobbers, who was badly in need of funds, enables us to offer this GREAT BARGAIN FEAST. This stock consists of thousands of pairs of Slippers, Hockey Boots, Gaiters and boots and shoes for men and women that were bought at about 50 cents on the dollar. This great saving will be turned over to you.

### GIVE SENSIBLE XMAS GIFTS

Ladies' Red, Grey, Brown and Black Felt Comfy Slippers ..... 95c.

Black, Red, Grey and Blue Comfy Slippers, ribbon drawn ..... \$1.19

High Back Comfys, ribbon drawn, in all shades... \$1.29

Women's Felt Julietts, fur trimmed and turned soles, in all shades ..... \$1.59

Black and Brown Kid Cozy Slippers, with or without rubber heels ..... \$1.29

A complete line of Ladies' Fancy Slippers in felt and leather in a large variety of shades and colors—a real festival price.

Ladies' Sample Gaiters in all colors, values to \$3.50... 98c.

Ladies' 15 Button One Buckle Gaiters in all colors.. \$1.69

Ladies' 12 Button 2 Buckle Gaiters of excellent material, in all colors ..... \$1.98

Ladies' 5 Buckle Overshoe Gaiters in Black and Fawn, a real Gaiter novelty at ..... \$2.19

Ladies' Gaiters with Patent Cuffs and contrasting trimmings ..... \$2.95

Ladies' Four Buckle Overshoes ..... \$3.65

Ladies' Felt Boots, leather trimmed, leather or felt soles, values to \$5.50 ..... \$2.65

Ladies' Hockey Boots, with ankle support, with or without heels, value to \$5.00 ..... \$2.95

Ladies' Silver Pumps with straps, in the very newest styles, values to \$11.00 ..... \$6.50

Twenty Beautiful new styles of American Novelty Footwear, including a complete range of the new heels and toes, in all leather and fabrics..... \$4.85

Men's Plaid Felt Slippers with leather soles, in all colors ..... \$1.19

Men's High Back Plaid Felt Slippers, in all colors.. \$1.49

Men's Black and Brown Kid Cozy Slippers, wedge heel ..... \$1.79

Men's Black and Brown Kid Romeos, leather heels, value \$4.50 ..... \$2.95

Complete line of Men's Slippers in all styles and colors... at Bargain Festival Prices.

Men's Black Hockey Boots, with ankle Supports.. Big value at \$5.00. Bargain Festival Price .... \$3.45

Men's Black and Brown Combination Hockey Boots, \$6.00 value ..... \$3.85

Men's Four and Six Button Spats ..... \$1.48

Men's Black Boots in high or recede toe, values to \$6. Bargain Festival Price ..... \$3.45

Men's High Grade Boots, Black or Brown Calf, in a variety of Styles ..... \$4.95

Men's Heavy Felt Boots with rubber heels, regular value \$4.50 ..... \$2.85

Men's Patent Pumps and Oxfords for dress wear, beautifully finished, made in turns and welts ..... \$5.45

Opera Block

# K. & H. BOOT SHOP

205 Union Street

#### ONTARIO PEAT AS FUEL

Large Supply In Sight and Demand is Good as Coal Substitute.

(New York Times)

The recent state of the coal-mining industry in the United States, Canada's main source of supply, has caused that country to turn attention to the more general use of peat, of which there are large bogs located in Ontario. The lack of known coal resources in that province has made the problem one of paramount importance, and even though the coal mines of the United States get back into their normal stride in a short time it is unlikely that the coal needs of Ontario will be fully supplied.

A survey of the peat situation in Canada by the Canadian Pacific Railway shows that there are about 87,000 square miles of bogs in the Dominion, and to date 106 have been surveyed with an aggregate area of approximately 224,191 acres. These contain 150,000,170 tons of fuel and 20,588,110 tons of peat. Forty-six of these bogs, which have been surveyed, are in the Province of Ontario, with a total area of 132,821 acres, containing in the

neighborhood of 110,109,000 short tons of peat fuel, and 618,444 tons of peat litter. During the last year four bogs were surveyed in the province, a total of 11,089 acres being investigated. Three of the bogs are situated near the cities of Port William and Port Arthur and the fourth near Verona. All these areas are found to contain peat suitable for fuel.

The excessive moisture of peat in its natural form is one of the greatest drawbacks of successful production. From 82 to 92 per cent. of peat as it is found in nature is moisture, and this must be reduced to 25 to 30 per cent. before it can be used as an efficient fuel. In that form it is known as standard fuel, and has a heating value compared with anthracite of one and a half tons to one ton. The big advantage of peat over coal is the complete absence of ash, which in coal amounts to between 10 and 25 per cent. At present peat is advocated for cooking purposes, and in the furnaces during the fall and spring months.

Much money has been expended on experiments and improvements at Alfred, and production now ranges around eight tons an hour, although plans are

under consideration for increasing the rate to ten tons, the only handicap being a lack of power. Investigations and experiments carried on there during the last year or so are now complete, and operations on a commercial scale have commenced. Production extends over a period of fifty to sixty days, or from May 1 to Aug. 31.

"There is an active demand for peat fuel," says a railroad bulletin, "orders coming in from widely separated points in Ontario, shipments being made to some twenty-odd towns. One or two trial shipments have been made to Montreal, but it is doubtful if a permanent market will be found there. According to the Hon. Harry Miller, Minister of Mines for Ontario, the entire output of the Alfred bog has been requisitioned by coal dealers as a substitute for coal. The gross tonnage will amount to approximately 6,000, and will retail to the consumer in Ottawa at \$10.00 a ton and at Peterboro at \$14 a ton.

"Canada annually expends huge sums on the importation of coal from the United States, and will continue to do so until by the further development of her own vast coal and coal substitute resources, the Dominion will be independent of outside sources for her coal supplies. The development of the peat bogs at Alfred is a step in the right direction, and when the success which

is being made of this venture by the Government becomes known, it is safe to assume that private capital will become interested in exploiting other bogs."

#### WOOD AND COAL

WELSH SEMI-ANTHRACITE For Furnace Use

Consumers Coal Co. Ltd.

68 Prince Wm. St.

SAYS CLUE FOUND IN POISONING OF CHIEF DETECTIVE

(Canadian Press Despatch)

London, Dec. 13—A clue has been obtained in the case of the poisoning of Sir William Hurwood, chief of Scotland Yard, which involves persons connected with a famous organization, according to the Evening News. The newspaper gives no details of what it describes as "a sensational development."

Shanghai's municipal electric light plant returned in profits more than \$800,000 in 1921.

#### WOOD AND COAL

Coal!

BUSH COAL—\$10.50 Dumped; in bags on ground floor \$11.00 C.O.D.

BROAD COVE, QUEEN McBEAN PICTOU VICTORIA

McGivern Coal Co. 12 Drury Lane and 12 Portland St. Phones Main 42 and Main 3666

ACADIA That HARD BURNING SOFT COAL—\$13.00 Screened, for Kitchen or Grates or Hall Stove. \$12.00 Run of Mine. Excellent for Furnaces. Delivered anywhere in St. John or Fairville.

COLWELL FUEL CO. LIMITED Phone—West 17 or 90.

Victoria Nut

\$5.25 per 1-2 Ton \$10.50 per Ton DELIVERED CASH.

J. S. Gibbon & Co. Limited Phone Main 2636 or 594. No. 1 Union St.; 6½ Charlotte St.

Pictou, Victoria and Sydney Soft Coal. BEST GRADES WELL SCREENED. Hard Wood, Soft Wood, Kindling Dry and Sound. Good goods promptly delivered.

A. E. WHELFLEY, Tel. M. 1227. 226-240 Paradise Row.

KINDLING WOOD—\$8 per load, south of Union Street—Haley Bros. Ltd., City.

#### WOOD AND COAL

WELSH SEMI-ANTHRACITE For Furnace Use

Consumers Coal Co. Ltd.

68 Prince Wm. St.

SUN COAL & WOOD CO.

HIGH GRADE SOFT COALS

PEERLESS LUMP BROAD COVE PEERLESS NUT

DRY HARD and SOFT WOOD—Quarter Cord Loads. Prompt delivery

78 St. David Street Phone M. 1346

Dry, Cut Wood

Our facilities for handling cut wood enable us to give you satisfaction in wood that is DRY.

HARD WOOD HEAVY SOFT WOOD CHOICE KINDLING WOOD. We keep all under cover.

City Fuel Co. 257 City Road Phone 468

Be sure and turn to the RIGHT.

Broad Cove Coal

Just received another large shipment. Double screened. Prompt delivery.

D. W. LAND

Erin Street Siding. Phone M. 4055 or M. 874.

COAL AND WOOD

Commercial Coal..... \$12.50 Thrifty Coal ..... \$9.50

Run of Mine for furnace use \$8.50 ¼ cord Sawed Soft Wood..... \$2.25

½ cord Four Ft. Wood..... \$3.00 H. A. FOSHAY, 118 Harrison. Phone M. 3808

FOR SALE—Dry Cut Wood, large truck—W. P. Turner, Ham. Street Extension, Phone 4716.

FOR SALE—Dry Blah Wood—C. A. Price, corner Stanley-City Road Main 4682.

#### WOOD AND COAL

Christmas Cooking Coal

Should meet every requirement for steady heat, burn freely to allow of easy regulation, and require as little attention as possible.

Tell us about your stove and we'll tell you the coal best suited for your Christmas cooking.

Phone Main 3938

EMMERSON FUEL CO. LTD. 115 City Road.

COAL TO ARRIVE

American Anthracite, Welsh Stovoids, Scotch Anthracite.

IN STOCK Best Soft Coal.

R.P. & W. F. STARR, LIMITED 49 Smythe St. 159 Union St.

Hard-Coal-Soft

ARRIVING IMMEDIATELY All sizes

American Anthracite Coal We are now booking orders until shipment sold.

Also AMERICAN HIAWATHA Screened Soft Coal

Maritime Fuel Co., Limited. Coal Dept. Phone M. 3233

WITHIN REACH OF THE PHONE you can have COAL at your home by

Bag, Barrel or Ton L. S. DAVIDSON, 27 Clarence St. Phone 1819

COAL!

Delivered by the Bag, Barrel or Ton.

CARSON COAL CO. Tel. M. 2166.

Cor. Lansdowne Ave. and Elm

FOR SALE—Dry Cut Wood, large truck—W. P. Turner, Ham. Street Extension, Phone 4716.

FOR SALE—Dry Blah Wood—C. A. Price, corner Stanley-City Road Main 4682.

## Who Pays For Advertising?

THIS is a direct and reasonable question; and in the case of Daily Newspaper advertising, intelligently used, the answer is simple: Nobody. It pays its own way.

Nobody pays for the new carburetor that gives added mileage to your motor car. It pays for itself in the gasoline it saves.

Nobody pays for an improved cash system in a modern department store. It pays for itself in economy of human time.

Nobody pays for well planned and written Daily Newspaper advertising. It pays for itself by reducing the cost of sales and by increasing production. And it often receipts old bills for follies with advertising labels.

The advertisement in your own local Daily Newspaper tells you the best things to buy and where to buy them. Every new purchase helps the whole community to command cheaper and better goods.

## "The Steam Coal of Salesmanship"

Man, by taking thought, cannot add a cubit to his stature.

But he can by thought, and by concerted action on accurate conclusions, do much to add growth and give rejuvenation to his business, particularly in these times.

On the high seas of business, with a fair wind aft and the barometer steady, progression is an easy matter.

In heavy seas and against a headwind, the consumption of fuel must be greater. Then he should pile on the Steam Coal of Salesmanship—Daily Newspaper Advertising.

Then is the time to crowd on steam—to use Daily Newspaper Advertising with the greatest degree of confidence.

The Daily Newspaper is the medium of the moment—the axis of opportunity; flexible, powerful and instantaneous in its ability to create sales.

Advice as to the best ways and means of doing this will be given to those who inquire of us; or consult any recognized advertising agency—a list supplied on request.

Conserve if you will. Eliminate the tags of advertising—the barnacles that fasten themselves to your appropriation under the guise of publicity, but which are none other than philanthropy. Give more careful scrutiny to results and fire up in the Daily Newspapers.

The Daily Newspaper is the great natural and national advertising medium, and in proportion as you use it with skill and judgment, results will come.

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