For Heating and Cooking Emmerson's Special

EMMERSON FUEL CO. 115 City Road.

D. W. LAND

Hanner Street Siding

WELSH

Semi-Anthracite Sootless, Smokeless

and Stoneless Suitably sized for use in

FURNACES

or in any stove other than Self-feeders

CONSUMERS COAL CO. 68 Prince William St. 'Phone M. 1913

To Arrive AMERICAN HARD COAL

In All Sizes. Welsh Anthracite Stovoids.
In stock:

SPRINGHILL OLD MINE SYDNEY PETROLEUM COKE KENTUCKY CANNEL R.P.&W. F. STARR, LIMITED 49 Smythe St. 159 Union St.

Dry Wood

Where you get the value of your money in wood. Heavy Soft Wood, Kindling, Hardwood—all cut ready for use, and dry.

City Fuel Co. 257 Gity Road 'Phone 468

Hard-Coal-Soft Landed Cargo High Grade AMERICAN SOFT COAL

Also cargo BRITISH AN-THRACITE COAL suitable for Self-Feeders, and in all

Maritime Nail Co., Limited. Coal Dept.
Phone M. 3233

6 Bags Soft Soal, 1 Load Dry Wood, quarter cord to the Load, \$5.00 Phones 1813 and 3177 L. S. DAVIDSON

27 Clarence Street Pictou, Victoria and Sydney
Soft Coal.

BEST GRADES WELL SCREENED.
Hard Wood, Soft Wood, Kinkling
Dry and Sound.
Good goods promptly delivered.
A. E. WHELPLEY,

Tel. M. 1227. 226-240 Paradise Row. FOR SALE—Dry Cut Wood, \$2.50 large truck.—W. P. Turner, Hazen Street Extension, 'Phone 4710. ¹/₂ CORD DRY SOFT WOOD \$3.00; ¹/₄ cord sawed \$2.25. Coal by the ton, bag or barrel. H. A. FOSHAY, 118 Harrison, Phone M. 3808.

BRITO LINE

ST. JOHN TO HAVANA

Steamer "MALM" will be on south of Union street -Haley Bros., Ltd., City. For space and rates apply to Price, corner Stanley-City Road.

Main 4662. 8—7—1928

J. T. KNIGHT & CO., & Market Square.

FINANCIAL

MONTREAL MARKET.

				88
Montreal, October 12.				
Abitibi Com	641/4	641/2	64	囊
Abitibi Pfd		98	98	
Ames Holden Pfd.				噩
Asbestos Corp		69.	69	噩
		03	00	8
Asbestos Pfd			1101/	2
Bell Telephone			1171/2	6
Brazilian		431/8		
B Empire 2nd Pfd.				в
B Empire 1st Pfd.	751/2	751/2	751/2	8
B Empire Com	14	14	14	8
Brompton			36	2
Can Car Com			SOURCE ASSOCIATION	
Can Car Pfd			No. of Concession, Name of Street, or other Persons of Str	
Can Cement Com				
				8
Can Converters	District Control	92	92	٠
Can Cottons		105	105	П
Can Cot Pfd	87b			
Can Gen ElectricN	82	82	82	
Can Steamships :.	20	20	20	
Can S S Pfd		57	57	
Cons S & Mining.		March Assessed	27	
Detroit United		741/4		
		77	77	
Dom Bridge	61		THE RESERVE	

AUCTIONS

barn on premises.
F. L. POTTS, Auctioneer.
BARNHILL, SANDFORD &
HARRISON, Solicitors.
10-13

BAILIFF SALE

Great bargains at provide sale, in serges, tweeds, meltons, etc., commencing Monday, and continuing until entire stock is sold.

F. L. POTTS,

96 Germain St.

NOTICE OF SALE.

In the matter of Reginald C. Rice, an absconding debtor, under and by virtue of an order issued by His Honor Mr. Justice Barry, dated September 18, 1922, in the above matter, there will be sold at public auction on Wednesday, the eleventh day of October, A. D., 1922, at the hour of ten o'clock, A. M. at the store lately occupied by Reginald C. Rice, at the parish of Westfield, in the county of Kings, ali the stock-in-trade of the said Reginald C. Rice, and also the horse, sleigh and harness mentioned in the inventory of said stock.

S. A. McLEOD,

S. A. McLEOD, Sheriff of the County of Kings. 944-10-16

Dr. Frank G. Thomas

DENTIST

537 Main Street

Phone M. 1087. 9494-1:-17

WOOD AND COAL

BROAD COVE QUEEN COAL VICTORIA SCREENED

VICTORIA NUT

BUSH COAL

McGivern Coal Co.

12 Drury Lane and 12 Portland St.

Phones Main 42 and Main 3666

WOOD FOR FURNACE

SAWED ROUND BIRCH, \$3 PER LOAD, DELIVERED

J. S. GIBBON & CO., Ltd.

61/2 Charlotte Street. open evenings No 1 Union or Tel. M. 2636 9-4

Use the Want Ad. Way

Royal Securities CORPORATION

Broad Trading

In addition to the purchase and sale of entire issues of public utility and corporation bonds, we maintain active Trading Departments at all our branches, for pur-

of every descrip-

Write our office nearestyouforquo-tations and recom-

mendations on se-curities in which you are interested.

Facilities

72½ Prince William Street ST. JOHN					
Mentreal Terente Halifa: Vancouver New York Lo	Winnip				

		_			
Lake of Woods 164	164	164			
Laurentide 95	95	95			
Lyall Con 46	46	46			
McDonalds 14	14	14			
Maple Leaf Mill 91b					
Mon L H & P. 981/2	981/2	981			

Sty Law Flour
Toronto Railway
Tuckett Tobacco
Twin City
Wabasco Cotton

There will be sold at public auction on FRIDAY, Oct. 13, at 10.30 a.m., at 8 St. Paul street, rear, a quantity of household furniture, consisting of dining room furniture, etc., same having been seized by me for rent.

W. WHEATON, Bailiff.

course of both import and export trade for many years.

Canada, on the other hand, has never grown into the personal consciousness of British merchants as a class. They have not yet really turned their attention westfard because they have no real, certain knowledge of the trade certainties of Canada. This knowledge they can only properly gain by coming to Canada and seeing for themselves.

ben seized by me for rent.

W. WHRATON, Bailfff.

1579-10-13

HAY
70 TON TIMOTHY HAY ENBLOD
BY AUCTION
Patrick Fitzpatrick to sell by Public Auction
Sell by Public Auction
Monday morning the 16th inst., at 11 o'clock at the barn of Mrs. Nobles, Marsh Road enbloc a lot of hay estimated to be about 20 ton, his is a very superior quality of hay and each lot will be sold en bloc. Terms cash. Cars pass premises. First two farms after passing cemetery.

Great barrsing at we for rent.

Union—136a.

Commerces—187a.

1922 Victory Loans—99.99.
1923 Victory Loans—99.90.
1924 Victory Loans—101.00.
1924 Victory Loans—101.00.
1925 5 per cent War Loans—98.05.
1937 Victory Loans—105.00.
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1925 5 per cent War Loans—105.00.
1926 7 per cent War Loans—105.00.
1926 7 per cent War Loans—105.00.
1926 7 per cent War Loans—105.00.
1927 Victory Loans—109.05.
1938 Victory Loans—109.05.
1937 Victory Loans—109.05.
1937 Victory Loans—109.05.
1938 Victory Loans—109.05

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, OCTOBER 12, 1922

BABCOCK MILK TESTS.

the spice and coffee trade have given british merchants a great dichness of Asia and the Islands along the Asiatic coasts. Australia and New Zealand and South Africa are in large measure commercial outposts of British trade. British merchants have direct knowledge of and direct personal interest in all these markets as a result of the course of both import and export trade for many years.

Canada, on the other hand, has never grown into the personal consciousness of British merchants as a class. They have not yet really turned their attention westfard because they have no real, certain knowledge of the trade certain consciousness of British merchants as a class. They have not yet really turned their attention westfard because they have no real, certain knowledge of the trade certain knowledge of

CIGARETTES



CITY OF LONDON GROWS "AMERICAN" WITH BREAKFAST FOODS AND MUSIC

"What I notice most," a New Yorker said to me today, "are the great changes in London offices. When I was over here just before the war the high desk and stool for clerks was the rule, but now I see clerks in nearly all London offices working at rolltop desks. The filing spike and ledger have given way to modern American equipment. "Another thing that strikes Americans," he continued, "is the practical monopoly of our moving pictures over here.

CHEMICAL EXPORTS DECLINE.

\$2,000,000 Decrease Noted in First Seven Months of This Year.

Exports of chemicals and allied products from the United States to foreign countries for the seven months, January to July of this year, were valued at \$63,113,990, a drop of more than \$2,000,000 from the value in the corresponding period of 1921, the decreases occurring in the exports of soda ash, pigments, paints and varnishes, fertilizers and coal tar products, according to the United States Department of Commerce. Some of the chemicals showing increases during this period were wood alcohol, acetate of lime, caustic, soda, zinc, oxide, ammonia, resin and spirits of turpentine.

Of the heavy chemicles exported, the most marked increase was that of 994 per cent. in quantity and 340 per cent. in value of caustic soda, the figures being 97,437,109 pounds and \$35,576,610 for 1922, compared with 19,688,533 pounds and \$816,516 in January to July, 1921. Borax exports increased 300 pounds, valued at \$134,639, to 2,001,749 pounds, valued at \$200,771, to 19,625,760, valued at \$309,769, and from 856,962 pounds, valued at \$309,769, and from 856,962 pounds, valued at \$399,563, to 9,000,000 pounds, valued at \$399,563, to 9,000,000 pounds, valued at \$399,576, not per seven months of 1922 and exports of aluminum sulphate, totaled 2,987,000 pounds, valued at \$399,570, for the seven months of 1922 and exports of aluminum sulphate, totaled 2,987,000 pounds, valued at \$366,797, for the seven months of 1922 and exports of aluminum sulphate, totaled 2,987,000 pounds, valued at \$366,797, for the seven months of 1922 and exports of aluminum sulphate, totaled 2,987,000 pounds, valued at \$366,797, for the seven months of 1922 and exports of aluminum sulphate, totaled 2,987,000 pounds, valued at \$366,797, for the seven months of 1922 and exports of aluminum sulphate, totaled 2,987,000 pounds, valued at \$366,797, for the seven months of 1920 and exports of aluminum sulphate.

years.

Indeed, as one of Mr. Mencken's collaborators has not hesitated to say in a recent work, "Civilization in the United States":

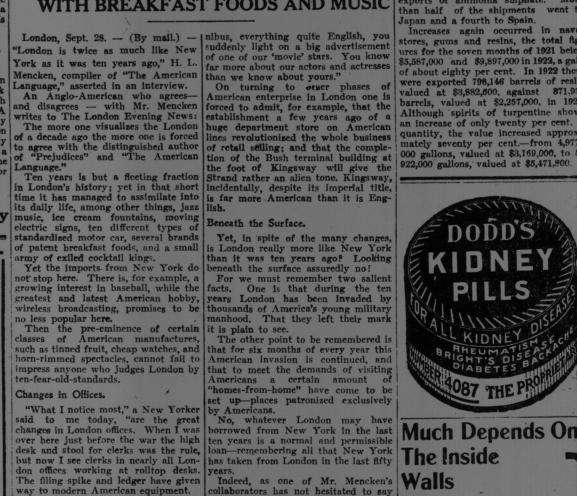
"All that is best in American life is ascribable to England. As for the worst, but there, we must not be led into a disquisition on national taste!"

"Walls

in mal office as we most not be led into a disquisition on national taste!"

112 tons, but only 125 per cent. In value, from \$2,546,800 to \$5,700,000, in exports of ammonia sulphate. More than half of the shipments went to Japan and a fourth to Spain.

Increases again occurred in naval stores, gums and resins, the total figures for the soven months of 1921 being \$5,567,000 and \$9,897,000 in 1922, a gain of about eighty per cent. In 1922 there were exported 798,146 barrels of resin, valued at \$3,882,600, against 371,938 barrels, valued at \$2,257,000, in 1921. Although spirits of turpentine shows an increase of only twenty per cent. in quantity, the value increased approximately seventy per cent.—from 4,977.5,000 gallons, valued at \$3,169,000, to 5,922,000 gallons, valued at \$5,471,600.



Much Depends On

in making the home, store or office pleasant to the eye, as well as comfortable. Almost unlimited are the pos-

RUBEROID WALL BOARD

made of wood fibre which is moisture-proof, damp-proof, and won't crack or peel. You nail it right to the studding. For Sample and Prices
'Phone Main 3000.

MURRAY & GREGORY Cutting Mill - Aladdin Co.

REFUSE 2x6 2x8 And Wider

A scow of refuse 2 inch good Also refuse boards and lots

of 2 x 3 and 2 x 4. PHONE MAIN 1893.

THE CHRISTIE WOOD WORKING CO., Ltd 65 ERIN STREET

Feed your product more vitamines

DRIGHT color on big spaces may create interest in a picture, but it lacks four-fifths of the advertising vitamines that send people into a specific retail store to buy goods.

The retail distributor must have advertising that builds up confidence in the product; that can educate new customers; that can make them desire new things to eat and wear and enjoy; that finally sends them to the counter with cash in hand.

Thirty years ago, Mr. P. C. Larkin sought anxiously for a link between his brand, the retailer and the buying public. He found one that that has never broken.

"I thought of telling my story in a single newspaper," he writes, "which I did and soon saw results. The single medium soon became two, and then a dozen, and now many hundreds on the American continent alone, where practically every daily newspaper of any importance carries Salada Tea Company advertisements."

There is only one common power that can influence buyers for our local merchants and the national advertiser. This is the Daily Newspaper in our trade area. The retailer who impresses this fact upon the manufacturer turns over his stock quickly and profitably.

Issued by the Canadian Daily Newspapers Association, Toronto.