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# EATON'S DAILY STORE NEWS

C.D.V. small postcard size photos, full figure or head and shoulders, 4 for 25c. Camera Coupler, Main Floor, James St.

## Here's a Page for the Woman at Home

### A Canning Boiler With Removable Tray Electricity Runs This Machine

Notice How It Simplifies the Hot, Slippery Work of Lifting the Bottles Out of the Steaming Water, and Observe That It's Priced Only \$1.65.

**YOUR COUNTRY CALLS UPON YOU** to can—can all the vegetables and fruit your family will want for winter—and then some more. And here we are in the middle of the canning season. Peaches, pears, crab apples, plums, corn and cauliflower all claim our attention. This new canning boiler promises great help in the important task. It makes for efficiency and simplicity in the best method of preserving, namely, by filling jars with raw, fresh fruit or vegetables, and submerging them in boiling water for a given time.



You'll see from the sketch how easily the bottles on the tray may be lifted out of the boiling water—very different from the old-time manner of removing them one by one, wet and scalding.

### Maids' Uniforms

Styles and Materials Suitable for Morning and Afternoon Duties—Carefully Designed and Finished, With Prices Ranging Moderately From \$1.00 to \$2.75.

**FOR AFTERNOON USE**—maid's dress in black cotton alpaca, with plain gored skirt, and bodice fastening at the side of the front, Gibson pleats over the shoulder, coat sleeve with ample elbow room, and turn-down collar and turn-back cuffs of white hemstitched muslin—\$2.75.

Another well-made black dress in cotton cashmere shows a hand collar with white muslin turn-over. Special value at \$1.95.

For maids' morning wear are these well-cut, well-finished dresses: In navy or light blue and white striped percale, dress with hand collar—\$1.00. In pink chambray with turn-down collar—\$1.69. In grey cotton poplin (for parlormaid's use), with high, detachable collar—\$2.50. And for nursemoids is a white jean dress with hand collar at \$1.25, and a similar model in blue and grey chambray at \$2.25.

### EATON Prices on Soaps and Cleansers

Reliable and Well-tried for Laundry and General Household Use.

**AND** remember that there are six direct lines to Soap Department—Adelaide 4941, and four direct lines to Shopping Service Department—Main 3501.

- Surprise..... 6c
  - Sunlight..... 6c
  - Taylor's Borax..... 6c
  - White Knight..... 6c
  - EATON'S Naptha..... 6c
  - Comfort..... Bar
  - Gold..... Bar
  - Sunny Monday..... Bar
  - Richards' Quick Naptha..... Bar
- EATON'S Electric Laundry Soaps.** Saturday, 4 for 23c.
- Fels Naptha Soap, 7c.
  - Duchess Laundry Bars, 2 for 25c.
  - Diamond Cleanser, 3 for 20c.
  - Canada Cleanser, 3 for 20c.
  - Babbitt's Cleanser, each, 5c.
  - Gold Dust, 5c, 3 for 25c, 25c each.
  - Black Label Laundry Bars, each, 24c.
  - Old Dutch Cleanser, 3 for 23c.
  - Bon Ami Cake or Powder, for window cleaning, etc., each, 12c.
  - Gillet's Lye, 2 for 25c.
  - Carbena Cleaning Fluid, 15c, 25c, 50c bottle.
  - Scrub's Ammonia, for the bath, 40c.
  - Wash Cloths, white with pink and blue edge. Size 14 x 14, 2 for 15c.

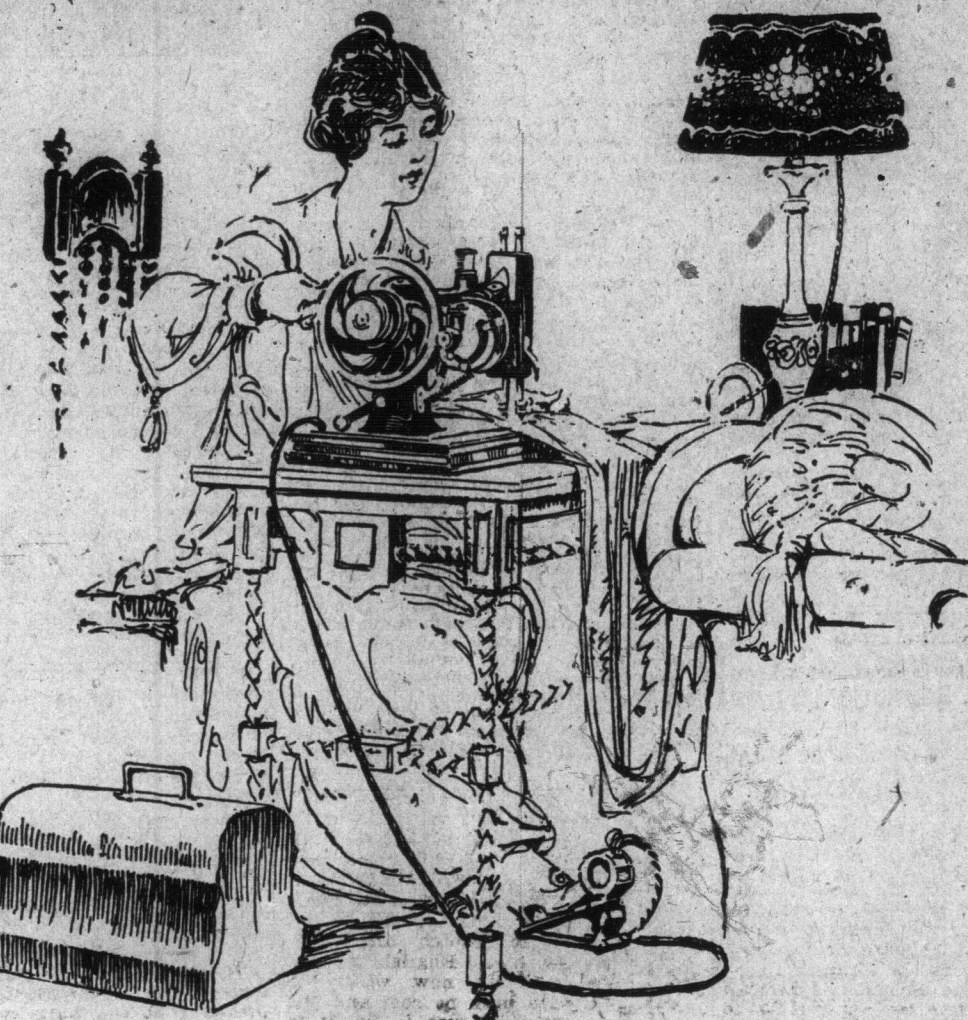
T. EATON DRUG CO., Main Floor, James St.

You Press the Pedal, Guide the Material—the Motor Does the Work. Moreover, It's Portable—You May Carry It From Sewing-room to Sitting-room, or Take It With You in Your Car to the Red Cross Meeting.

**THE WOMAN WHO LIVES IN A FLAT**, or the proverbial "little box of a house," need no longer bewail the fact that she has no place for a sewing machine. Behold in the sketch below a machine that may be kept in a clothes closet or hall cupboard, and when needed set down on the end of the bedroom or sitting-room table.

Consider, too, the advantage of such a machine for the woman who lives in the larger house. She need no longer isolate herself in the upstairs sewing-room when wanting to do a little hemming or stitching by machine these busy Autumn evenings. She may bring her machine downstairs to the family living-room.

For the Red Cross or any other sewing meeting it is an immense boon. The worker may pop it into its case and take it along with her in her motor car.



Moreover, 'tis a machine that does away with all the usual work of pedaling. It is an electric machine—the Electric Seamstress Rotary—with an insulated cord and plug, which may be attached to any lamp socket—direct or alternating current.

To sum up the matter—the "Portable Electric Seamstress Rotary" is a practical and economical motor-driven sewing machine, suitable for general family use, as well as for dressmakers. In taking it to a summer cottage or any place where electricity is not available, the motor may be detached and the machine turned by hand. Price complete, \$45.00.

—Furniture Building, James and Albert Streets.

### Setting the Writing Table in Order

Mentioning Some of the Things That Make For Preparedness in Social and Business Correspondence—Necessities in Stationery and Desk Supplies.

**LOTS OF LETTER-WRITING** for women these days of war—and addressing of newspapers and packages! By way of suggestion we therefore append the following list of prices on various items of writing-desk equipment. Thus:

For general letter-writing—a good quality paper at a moderate price: Regal Lawn Note in one-pound packages—40 cents a package; Envelopes, 25 in package, 10 cents.

Extra fine quality of linen lawn notepaper at 20 cents, 25 cents and 30 cents a quire. Envelopes the same prices per package of 25.



A beautiful quality of vellum, kid finish notepaper, 25 cents a quire—envelopes with square back, 30 cents a package.

Dies for embossing notepaper—Monogram in block or Old English. 2 letters, \$2.50; 3 letters, \$3.25. Address—2 lines, \$2.50; 3 lines, \$3.25.

Embossing from above dies, in colors—50c for 5 quires; 90c for 10 quires. In gold or silver, \$1.00 for 5 quires; \$2.00 for 10 quires.

Waterman's Ideal Ink, made in Canada—10c, 15c, 20c, 30c, 60c, 90c bottles.

Pen Nibs, Esterbrooks, numbers 048, 130, 314 and 313, 75 cents a box, or 8 cents a dozen.

Ball-pointed pens, gilt, \$1.35 per box, 1 gross; 13c dozen.

Spencerian Pens, different styles, \$1.00 gross; 10c dozen.

Bank of Montreal and Bank of England, 60c gross.

Stafford's Mucilage in bottles—5c, 10c, 30c, 45c and 75c.

Paste in tubes—5c, 10c. Paste in bottles—5c, 10c, 30c, 50c, 75c.

Letter Clips—small steel clips, 20c doz.; 3 for 5c; 30c doz., 2 for 5c; 5c, 8c, 10c, 15c, 20c each.

Paper Fasteners—20c, 25c, 30c, 45c per box.

Sealing Wax in all colors, 5c stick. Seal with one initial, 15c and 25c each.

Blotting Paper—White, grey, blue, pink, 5c sheet. Red, green, purple, yellow and brown, 8c sheet.

Address Books, bound in coze leather, gilt edges and index—85c.

—Albert and James Sts.

### Overseas Envelopes and Wrappers

Envelopes for overseas, printed ready to fill in—with spaces for battalion, rank, name, regiment number, etc.—25 for 5c.

Overseas Gunned Labels for soldiers' packages—24 for 5c.

Newspaper Wrappers, printed—40 for 20c.

—Main Floor, Albert and James Sts.

### EARLY CLOSING

Saturday	From MAY 1 to SEPTEMBER 15	Other Days
1 p.m.		5 p.m.

No Noon Delivery on Saturdays.

### The Electro-Vac Suction Sweeper



If You Are Looking For Efficiency and Durability in a Vacuum Cleaner Be Sure and Give Your Careful Consideration to the "Electro-Vac"—An Outstanding Good Value at \$27.50.

**NO NEED TO URGE** the advantages of a suction cleaner. Its fame is spread abroad wherever flourishes the art of modern housekeeping. This is to tell you of a cleaner upon which you can well depend—one that possesses many unique points of excellence.

The "Electro-Vac," to begin with, combines brush sweeping with suction cleaning. There is no need to go over the rugs with a carpet sweeper to gather up lint and threads.

It requires oiling but once a year, ordinary vaseline being suitable for the purpose. This saves much trouble and considerable expense.

Moreover, the "Electro-Vac" is so constructed of smooth pressed steel—the dust cannot lodge in the air chambers. The construction and placing of the motor ensures good service and durability.

The attachments include brushes and nozzles for the thorough cleaning of draperies, furniture, walls and woodwork.

In the Electro-Vac you have a reliable machine at the moderate price of \$27.50. Special attachments, set of 6—\$7.00 extra.

—Fourth Floor.

### How to Polish Your Hardwood Floor

And to Keep Your Furniture and Woodwork in Good Condition, Too. Johnston's Prepared Wax Should be a Household Word.

**WHAT POLISH** do you put on your floors?—'tis almost as common a query as what kind of wool do you like best for knitting socks. And some women answer one thing, and others something else. Many whose floors are particularly worthy of praise, you'll find, will say, "Johnston's Prepared Wax."

It is one of the best floor polishes on the market. "Old English Prepared Wax" is another. Diamond E still another. With any one of them you may be confident you have a polish that will preserve the wood, that will not readily show scratches by heel marks, and will produce a soft, glossy surface without proving dangerously slippery.

Johnston's Wax is also an excellent preparation for the polishing of pianos, furniture and linoleum—cleans as well as polishes.

Price of Johnston's Prepared Wax—50 cents a pound. Of English Floor Wax, 50 cents per lb. Diamond E Wax, 45 cents per lb.

When an extra high polish is desired on floors or furniture apply Johnston's Underlac—previous to the application of wax. Apply it to linoleums to prevent the pattern wearing off. Price of Underlac, 60 cents per pint, \$1.00 per quart.

Use a Weighted Brush.

It saves time and labor. The long handle does away with all tiresome bending over, and the weight makes the friction required to produce a high polish. Price of large flat weighted floor brush—15-lb. weight, \$2.00; 20-lb. weight, \$2.25; 25-lb. weight, \$2.50.

—Fourth Floor, Queen St.



From a Woman's Standpoint

**EVERY** now and then one stumbles on evidence that goes to show a Store may be something more than what the dictionary defines as "a place where goods of any kind are kept for sale."

To judge from an incident which occurred the other day, it may be a place that fills people's yearnings for something quite remote from neckties or teapots, blouses or furniture. It may possess a quality somewhat akin to the home-sweet-home of home.

A few mornings ago a certain kindly citizen drove his motor car to the station to meet a party of returned soldiers. His offer to convey any of them to their hospital or wherever they might be going, was accepted by a young chap invalided back on account of rheumatism. He was not visibly disabled and was receiving a merry welcome from a group of girls, two of whom accompanied him into the car. When it came to inquiring where he wished to be driven, it transpired that neither of his parents was living; no flag-bedecked home awaited him.

"Where will we go?" he asked the young women.

"Please yourself, Charlie," one of them replied indulgently.

"Sure there's no place you'd like to call?" he persisted, gallantly.

"Anywhere you like suits us, Charlie," answered the other maiden.

And, turning to the driver, Charlie said, "I guess we'll go to Eaton's."

**A DAY** or two ago in the street car we sat opposite a woman with a baby of a year and a half old or so. It was a cunning, smiling little baby—d very voluble. But only three words amid the much chattering seemed to permit of translation.

"Mum—mee," ejaculated the infant.

"Yes; Mummy's taking baby to town," was the fond reply.

"Dad—dee," babbled Baby, accompanied by many spirited gestures of the arms and legs. "Daddy wants Baby to be a good girl," said Mamma by way of improving the occasion.

"Ee—ta," gurgled the Baby after another interval of incoherence.

"Yes, Eaton's—Mummy's taking Baby to see all the dollies and pretty things at Eaton's."

"Ee—ta," echoed Baby. "Mummy—Daddy—Eaton's—the Store among the first expressions of a baby's consciousness."

The Scribe.

THE T. EATON CO. LIMITED