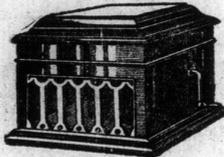


Picture Framing
Tuesday, 50c

On Tuesday we will frame complete with glass and back any picture you have measuring up to 11 x 14 inches. Your choice of 12 patterns of 1-inch oak moulding in all finishes. Tuesday **50c**

Pathephone

\$21.00 to \$30.00
Convenient Terms



Pathephones and Pathe Records in Simpson's Music Studio, 6th Floor

With the Pathephone in your home you can have whatever music you like—whenever you want it.

This famous instrument, with its permanent Sapphire needles, with its perfect tone-control device for expression or volume, and all wood sound chamber, has no metal needles to dig into and ruin the surface of the records. Can be purchased on convenient terms.

The February list of records contains some very fine music. We shall be delighted to demonstrate them for you on the Pathephone.

Handkerchiefs

2 for 25 cents and 15 cents each 1,000 dozen Swiss Handkerchiefs arrived this week. They were bought for Christmas, but are three months late on account of being held up in transit. There are hundreds of designs, beautifully embroidered in white and exquisite color combinations. Some are embroidered all round, but mostly in one corner styles. These handkerchiefs include values up to 35c each. On sale Tuesday in two lots at **2 for 25c and 15c each.**

The Special Programme for Today in the February Sale of Rugs



shades that look so well in this make and cream effects prevailing. Sizes:

3.0 x 6.0. February sale **3.50**
2.6 x 5.0. February sale **2.50**
1.6 x 3.0. February sale **.90**

Reversible Bedroom Mats at \$1.49 Each—About 300 useful and strongly woven reversible rugs in heavy Smyrna weave. A good assortment. Designs in both light and dark colors. Special offer, each, **1.49**

Imported Tapestry Stair Carpet, new shipment of heavy tapestry carpets in a good selection of oriental and conventional patterns, in shades of tan, blue, old rose and green mixtures; 18-inch wide, **85c** yard; 22½-inch, **95c** yard; 27-inch, **\$1.05** yard.

CLEARANCE OF ODD WOOL RUGS We have about 50 odd and discontinued lines of Scotch Wool Rugs, some slightly soiled, all of which are offered at exceptionally low prices for quick clearance. Some of them follow:

Two only, Reversible Wool Rugs, two-tone rose coloring, size 9.0 x 10.6. Regular **\$10.50**. Tuesday special **7.95**

SIMPSON'S

Memo---
Tomorrow is **St. Valentine's Day**
Choose your Valentines in our Stationery Department today and mail them tonight.

Boots for the Family Today's List

MEN'S BLACK CARIBOU WALKING BOOTS \$4.00

180 pairs Men's Heavy Blucher Work Boots, made of caribou leather, extra heavy oak standard screw soles, with three rows of waxed thread, full round toe style. We guarantee this boot for all outdoor work. Sizes 6 to 11. Per pair **4.00**

WOMEN'S \$4.00 GUNMETAL BOOTS \$2.95

Several lines of Women's Gunmetal Button and Laced Boots, in an assortment of plain and tipped toe styles, with light and medium weight Good-year welt and McKay sewn soles; dull kid and cloth uppers. A very suitable range of boots for this season of the year. All sizes, 2½ to 7. **2.95** Regular \$4.00. Tuesday ...

BOYS' HEAVY PLAY BOOTS

240 pairs Boys' Heavy Oil Grain Blucher Boots, heavy viscolized standard screw reinforced soles, neat full fitting last, low heels. Sizes 1 to 5½. Tuesday special **2.29**

GIRLS' BOOTS \$1.09

Girls' Dongola Kid Button Boots, good heavy soles, patent toecaps, low heels, good wide fitting toe. Sizes 5 to 7. Tuesday at **1.09**

MEN'S FIRST QUALITY LOW CUT RUBBERS 49c

500 pairs, all sizes 5½ to 10, Men's Light Weight Low-cut Rubbers, full fitting toe style, high heels, self-acting backs. Regular \$1.10. **.49** Tuesday

The Extra Pair of Bloomers Doubles the Wear!

Boys' Tweed \$3.95 With Extra Norfolk Suits \$3.95 Bloomers

Norfolk Suits, made of winter weight tweeds, in neat brown herringbone patterns, side and breast patch pockets and sewn-on belt; sizes for boys 8 to 17 years. A coat and two pairs of bloomers, Tuesday **3.95**

Boys' \$10 Chinchilla Overcoats at \$5.95

Smart Russian Style Overcoats, made of wool chinchilla coatings, in navy and dark olive shades, single-breasted, with close-fitting black velvet collar, loose-fitting back and belt all around waist. Sizes 2½ to 10 years. Special price on **5.95** Tuesday



Special Prices on Boys' Furnishings

Boys' Grey Union Flannel Shirts, collar attached style, large roomy bodies; sizes 12 to 14. Tuesday, a garment **.47**
Boys' Flannelette Nightrobes, collar attached style; blue and brown stripes on light ground; sizes 12 to 14. Tuesday **.47**
Boys' Pull-over Sweaters, in heavy grey cotton yarns, cardigan stitch; sizes 28 to 32. Tuesday special **.39**
Boys' Scotch Wool Underwear, "Pen-Angle" Brand, made of fine Shetland wool yarns; sizes 20 to 32. Tuesday, a garment **.43**

Boys' Medium-weight Elastic Ribbed Underwear, Tri-Knit make; sizes 20 to 32. Tuesday, a garment **.49**
Also Combinations, same as above, at **1.38**
Boys' Natural Wool Underwear, made from fine wool and cotton mixture. "Penman's No. 96," "Bry-guard" and "Admiral" brands. Shirts and drawers, sizes 20 to 32, a garment **.73**
Also Combinations, same as above. Tuesday **1.53**
Boys' Winterweight Sleepers, made of heavy flannelette, with feet; pink, blue and brown; sizes 2 to 14 years. Tuesday **.69**

Today's Sale Prices on Furniture

Couches, imitation leather, spring seats. Regular price \$11.75. February Sale price **8.45**

Brass Beds, heavy 2-inch posts, five fillers, bright, polette, or satin finish; regular sizes. Regular \$12.75. February Sale price **9.45**

Brass Beds, heavy 2-inch continuous posts, heavy husks and five fillers; regular sizes and finishes. Regular \$21.75. February Sale price **16.75**

Brass Beds, heavy 2-inch posts, cross bar, one-inch fillers, ball corners; regular sizes and finishes. Regular \$25.50. February Sale price **18.45**

Iron Beds, in 3-ft. size only, brass rails, knobs and caps. These beds are slightly damaged. Regular \$6.00. February Sale price **2.95**

Iron Beds, pure white enamel finish, scroll head and foot ends, brass caps; regular sizes. February Sale price **3.25**

Springs, all metal frames, spring heavy closely woven wire fabric, with heavy cable supports, rope edge; regular sizes. Regular \$5.00. February Sale price **3.95**

Royal Box Springs, oil tempered spiral springs, covered with canvas, heavy layer of felt on top, encased in good grade of art ticking. Regular price \$16.00. February Sale price **12.95**

Mattresses, wood fibre, layer felt both sides, full depth border, covered in good ticking. February Sale price **3.05**

Mattresses, half fibre and layer felt, deeply tufted, roll edge, full depth border, encased in good grade of art ticking. All regular sizes. Regular price \$7.50. February Sale price **5.95**

Mattresses, layer felt, built, not stuffed, deeply tufted with roll edges, making a very soft, comfortable mattress. Regular price \$11.75. February Sale price **8.95**

Pillows, mixed feathers, encased in good grade of ticking. February Sale price, pair **.95**

Simpson's Special Pillows, all selected feathers, perfectly sanitary, encased in good grade of art ticking. February Sale price **3.25**

February Sale of Hosiery

Boys' Fleece-lined Ribbed Black Cotton Stockings, a splendid substitute for the heavy wool hose, as they do not irritate; manufacturer's seconds of a 25c quality. Sizes 5 to 10. Tuesday, a pair **.15**

Children's Ribbed Black Cashmere Stockings, strong yarn, excellent for school wear, 2-1 ribbed finish, spiced heel, toe and sole. Sizes 6 to 8½. 3 pairs, **\$1.10**; a pair, **39c**.
Men's Cashmere Socks, fine merino, black and white. Tuesday **.25**

Men's Machine Hand-knit Grey Wool Socks, plain weave, extra heavy weight, and a very close weave. Tuesday **.95**

Women's Plain Black Cashmere Hose, fine union yarns, knitted close and good weight. Tuesday **.33**

Women's and Boys' Heavy Weight Wool Worsted Hose, bright, lustrous, soft spun yarn. Sizes 6 to 10. Usual 50c quality. Tuesday, 3 pairs for **\$1.10**; a pair, **39c**.

Women's Pure Thread Silk Hose, in great range of colors, including black and white; full silk to the top, including double garter hem; Lord and Taylor samples, **1.29** "Onyx" brands. Tuesday, a pair ..

Women's Fine Plain Black and White Cashmere Hose, good weight. Tuesday **.49**

Women's Fibre Silk Ankle Hose, extra fine, strong thread. High silk leg, deep lisle thread top; black, white and colors. Tuesday **.59**

A New Shipment of Popular Books at 15c

Neat cloth bound books, about 250 titles, a few of which are:
Rules of the Game, by Stewart E. White.
Burning Daylight, by Jack London.
The Bondsman, by Hall Caine.
Typhoon, by Joseph Conrad.
The Dance in Yellow, by W. E. Norris.
The World's Great Snare, by E. P. Oppenheim.
Witching Hill, by E. W. Hornung.
In the Fog, by Richard Harding Davis.
Snow Upon the Desert, by S. Macnaughton.
The Game, by Jack London.
As We Forgive Them, by William Le Queux.
Hearts Courageous, by H. E. Rives.
A Welsh Singer, by Allan Raine.

Diamond Rings Special Today

Three-stone and 7-diamond cluster rings, fine blue white gems, in 14k gold settings. Regular \$35.00. Tuesday **27.50**
Twin Diamond Rings, bright, snappy stone, in either 14k gold or platinum and gold settings. Regular \$30.00. Tuesday **24.75**
A special bargain is a three-stone ring with a fine, genuine Oriental pearl in centre and diamond on each side. Regular \$100.00. Tuesday special, half price **50.00** at

Smallwares in Today's List

Best Wire Hair Pins. Reg. 5c box. Tuesday, 3 for **.10**
Shoe Trees, best hardwood finish. Tuesday, 2 pairs **.25**
Mending Wool, ½-ounce skeins. Beehive. Black only. Tuesday, a skein **.10**
Boot Laces, black only. Tuesday, a dozen **.20**
5,000 WASH CLOTHS
Plain white or with blue and pink borders. Selling on Tuesday, 5 for **.25**

Flannelette Priced for Quick Clearance

Soft Napped English Flannelette, a good quality for women's and children's wear. Note wide width, 35 inches, which cuts to great advantage. Rush price Tuesday, a yard **.10**
(We Cannot Accept Phone Orders for This Flannelette.)

SAVE \$1.00 ON BLANKETS

White Union Wool Blankets, closely woven, evenly napped; size 68 x 86 inches. Regularly \$6.75 a pair. Tuesday **5.75** at

TOWELS REDUCED

Made from an extra fine quality union huck toweling, neatly hemmed on sides; size 18 x 36 inches. Regular 75c a pair. A limited quantity at the rush price of **.49** pair

BED COMFORTERS

Covered with a strong English cambric and filled with a white fluffy cotton; size 72 x 72 inches. Tuesday, each .. **2.19**

The February Sale of Silverware Abounds in Special Values and Excellent Merchandise



This silver-plated Bake or Pudding Dish in bright and satin finish, with separate rim and inner lining **3.39**

Dessert Sets, including silver-plated cream jug and sugar bowl; bright finish, both pieces gold-lined. A pair **1.98**

Silver-plated Sugar Bowl, with set of 12 tea spoons **1.98**

Silver-plated Butter Dish, with cover, **1.98**

Casserole, Bake or Pudding Dish, in silver-plated frame **1.98**

Casserole Pie Plates, in silver-plated frame **1.98**

This Silver-plated Teapot, bright finish, plain design, with threaded pattern running around the edge. February sale **2.89**

Three-piece Tea Set, as illustrated, silver-plated, bright finish; cream jug and sugar bowl gold-lined. Tuesday **4.95**

Silver-plated Cake Baskets, in bright and satin finish **1.98**

Silver-plated Biscuit Jars, satin finish, with cover **1.98**

Large Water Jugs, with silver-plated rim, cut glass patterns **1.98**

Spoon Trays, silver-plated, bright finish, pierced border **1.98**

The **SIMPSON** Company Limited