

# EATON'S DAILY STORE NEWS

## Assistance To Those Who Do Their Christmas Shopping Early

*The Christmas Spirit is in the air and already there's an atmosphere in the Store that seems to emphasize and make more apparent the approach of the festive occasion. The gift problem will confront most people between now and Christmas, but it's a problem that's somewhat simplified and made much more pleasant if the shopping is done NOW. We've selected these items as suggestions of gifts for men—they're the kind of things men usually look for when buying for themselves, so you need scarcely doubt their being appreciated.*



### NECKWEAR



A good Tie is one of those gifts that seldom fail to be appreciated—a man goes through so many of them that his tie-rack never seems to become overloaded. If \$1.00 is the price you intend to pay, here is some beautiful Silk Neckwear in shot effect, or made with shaded background, and all-over figured patterns of gold and green, lavender and green, blue and green. Price .1.00

Or at 50c you'll find an interesting assortment of new Christmas Neckwear, made of fine imported silk mixtures, in stripes, floral and figured designs, long flowing shapes, with thin strong neckbands. Grey, navy, green, brown, red, etc. Price . . . . .50

Many other lines ranging in price from \$1.50 to \$4.00. —Main Floor, Centre

### GLOVES

*The Gift of Universal Choice*

A Glove that possesses great warmth in its soft, fleecy lining, comfort in its pliability, and good appearance in the beautiful texture of the skin—that's the kind of glove men usually look for, and all three features are combined in this line at \$2.50. They're made of tan cape, with grip seams, Bolton thumb, Imperial backs, one dome fastener and soft fleece lining. Pair . . . . . 2.50

At \$3.75 are beautiful unlined Gloves, made of fine mocha skins, in medium grey shade. Have two-tone embroidered backs, grip sewn seams, gusset fingers, Bolton thumb and one dome fastener. Pair . . . . . 3.75

Another fine Glove, in grey suede, is this unlined one, made with one dome fastener, grip sewn seams, gusset fingers, Bolton thumb and Imperial backs. Pair . . . . . 2.50

Men's Fur-lined Tan Capeskin Gloves, made with slightly flaring cuff, fastening with extension strap, having grip seams, gusset fingers, Bolton thumb and spear-point backs. Per pair . . . . . 3.75

Men's "English Make" Unlined Tan Capeskin Gloves, made with spear-point backs, one dome fastener, grip seams and gusset fingers. Pair . . . . . 2.00

—Main Floor, Yonge St.



### HOUSE COATS AND DRESSING GOWNS

If he's a man who enjoys the luxurious contentment of a deep, cosy arm chair, drawn up in front of a glowing fireplace, with book in hand, or intimate friends at side, it would be difficult, indeed, to choose a more suitable gift than a cosy, comfortable House Coat. We've mentioned several here, but one outstanding line is that at \$7.50. These are made of soft vicuna cloths, with outer surface of brown, grey, maroon or blue, and inner surface of contrasting plaid or stripe pattern, which forms the flaps on pockets, cuffs and revers. Sizes 33 to 44. Price . . . . . 7.50

And at \$10.00 are Housecoats, made of warm Saxony-finished fabrics, in rich shades of grey, brown, green and blue. Trimmed with attractive plaid or stripe effects, two mohair cord frog fasteners. Price . . . . . 10.00

House Coats of unusually fine quality, in self shades of navy, dark greys, Oxford and browns, trimmed with contrasting stripes or plaids, same as reverse side of material. Price 13.50

Many others priced at \$5.00, \$6.50, \$7.50 and \$12.50, in new colorings, finished and trimmed in attractive fashions.



### Dressing Gowns or Lounging Robes

Grey, green, brown or olive, in plain shades, with plaid or stripe trimmings and red and black in attractive Oriental designs. Soft-finished materials—all gowns with girdle at waist. Sizes 36 to 46. Prices \$7.50 to \$15.00.

—Main Floor, Queen St.

### SHIRTS



A good Shirt is such a necessary part of a man's apparel that, as a gift, one is most acceptable. At \$3.50 there's an excellent assortment of fancy stripes of cluster effect, in blue, helio, pink or green, on white grounds. The material is a fine Madras, with raised pattern, and the shirts are coat style, with sleeves of various lengths. Sizes 14 to 17. Price . . . 2.50

And at \$8.00 there are beautiful Shirts of corded fabrics, with interesting block stripe of green, blue or terra cotta. Soft cuffs and coat style. Sizes 14 to 17. Price . . . . . 8.00

With fancy pleated bosoms there are some good Shirts, with cluster stripes of helio or blue. These are coat style, sleeves are various lengths and have laundered cuffs. Sizes 14 to 17. Price . . . . . 2.00

—Main Floor, Centre.

### SUSPENDERS

They've been specially put up for Christmas business, for each pair is encased in fancy holiday box. Made with fine life webbing, in neat stripe designs. They're good, strong Suspenders, in cross-back style, with kid ends, brass trimmings and adjustable buckles. Pair . . . . . 50

—Sporting Goods Dept., Fifth Floor.

### HOSIERY

*Of the Noted "Multiplex Brand"*

You need scarcely hesitate at the giving of Silk Socks, for there's a luxurious appearance to their fine sheer weave, and a soothing comfort to their soft, even texture that almost every man appreciates. At \$1.50 a pair there are beautiful Black Silk Socks, with fine ribbed silk cuffs, high spliced silk ankles, double-ply life heels, toes and soles. Sizes 10, 10½ and 11. Pair . . . . . 1.50

At 85c are Men's Heavy Ribbed Wool Cashmere Half Hose, knitted from soft botany yarns and extra ply spliced at heels, toes and soles. Sizes 10, 10½ and 11. Pair . . . . . 85

Men's Plain Black Plated Cashmere Half Hose, knitted seamless from durable wool-faced, cotton-backed yarns, with fine ribbed cuff, double-ply spliced heels, toes and soles. Sizes 10 to 11½. Pair . . . . . 50

Men's Wool Cashmere Half Hose, with 3-ply heels and toes. Sizes 10, 10½ and 11. 2 pairs, 1.25; or, pair . . . . . 65

Men's Plain or Ribbed Black Cashmere Half Hose, seamless and elastic fitting; have fine ribbed cuff and double-ply spliced heels, toes and soles. Good winter weight. Sizes 10, 10½, 11 and 11½. Pair . . . . . 75

—Main Floor, Yonge Street.

### SCARFS AND MUFFLERS

They're fashionable—in fact a man's dress is considered incomplete without a Scarf or Muffler of contrasting color. From this list of suggestions we recommend particularly Canadian-made Scarfs of a fine silk fibre. These are obtainable in stripes of black, with grey and white, white with grey and black, white with green and black, and green and white. All have tasseled ends. Each . . . . . 2.50

Men's Scarfs, made from fine manufactured silk fibre, in tubular style, fringed ends. Fancy mixtures, in emerald and black, grey and black, cardinal and black. Each . . . . . 1.00

Scarfs, made in Switzerland, of a very finely woven silk, with fringed ends, plain shades of black, navy; also black and white stripes. Each . . . . . 5.00

Men's Bandana Square Mufflers, of soft silk mixtures, in Paisley and fancy floral patterns, with plain bordered ends and green grounds, with gold and red mixtures. Each . . . 1.00

Silk Square Mufflers, in Persian and Paisley designs, plain bordered edges. Navy, red, green, brown mixtures. Each . . . . . 2.00

Men's Mufflers, made from fine crepe silks, in Persian and Oriental designs, in attractive shades of fawn, black, gold. All have heavily tasseled ends. Each, 3.50

Men's Heavy Mufflers, of soft brushed wool, with fancy borders and heavily fringed ends. Heather, brown, fawn, light and dark grey. Each . . . . . 1.25

Mufflers, of extra heavy brushed wool, extra long and wide, with fringed ends. Plain dark brown only. Each . . . 2.00

—Main Floor, Centre.

### HOUSE SLIPPERS

If you want to give him something of service and true value—something with which he can enjoy pleasure and comfort—give him a cosy pair of House Slippers. We've listed several here, but perhaps the most popular is the Everet Kid Leather Slipper, in black or chocolate. Soft and flexible and roomy-fitting. Sizes 6 to 11. Pair . . . . . 1.90 and 3.00

Men's Opera Style House Slippers, with open sides, made of soft kid, in black or chocolate. Pair . . . . . 3.00

Men's Romeo Slippers, of soft kid, with elastic sides, turn soles. Sizes 6 to 11. Pair . . . . . 2.00 and 3.50

### FELT SLIPPERS

Men's Felt Slippers, in black, brown or grey, Everet style, padded soles. Sizes 6 to 11. Pair . . . . . 95



### A VEST POCKET CAMERA, AT \$7.50

A Camera that may be slipped into vest, breast, or hip pocket, and which is quickly and simply operated, would be acceptable to any man. The smallest Anasco made weighs about 10 ounces, and has self-opening and self-focusing arrangements, achromatic lens and Actus shutter. Takes pictures size 1 5/8 x 2 1/2, and is reasonably priced at . . . . . 7.50

—Main Floor, James St.



### You Will Be Glad in the Years to Come That You Did Your Share

WHEN Peace has been restored, what of the men or woman whose investments do not include a goodly proportion of Victory Bonds? Will not the omission testify that they failed to respond in the time of their Country's need? Not an enviable position, surely.

Subscribe to Canada's War Loan as liberally as you are able. Your patriotism demands the presence of Victory Bonds among your securities.

**Do Not Delay Longer, But Show Your Enthusiasm and Buy Today Your**

**VICTORY BONDS**

### COMBINATION SETS

Braces, Garters and Arm Bands, all in a fancy box—an ideal gift for a man. Each piece has fine elastic webbing. Braces are cross-back style, with kid ends, arm bands are adjustable, and garters have patent hook and fine cable elastic webbings. The set . . . . . 1.50

—Main Floor, Centre.

### TOILET ARTICLES

*The Rite-Lite Shaving Mirror Eliminates Shadows and is Adjustable to Any Angle.*

Shaving is an every-day necessity with most men, and any convenience that makes it easier should be of interest. The Rite-Lite Adjustable Shaving and Dressing Glass can be attached to any place where the vertical post will hold firm. It turns on a swivel, and moves up, down or sideways, so as to reflect the light to best advantage. The bevelled mirror is 6 inches in diameter, and the fixture is nickel-plated. Price . . . . . 2.50

### Other Practical Gifts for Men



Shaving Brushes, with soft mixed bristles, set in metal ferrule, with black wood handle . . . . . 50

Shaving Brushes of badger hair, set in rubber, with bone handle, 1.50 and 2.50

Shaving Mirrors in oval, round and square shapes, made of bevelled glass, with nickel-plated frames. Prices 40 to 1.25

The Shaving Outfit illustrated includes an adjustable mirror, shaving brush and porcelain cup, all metal parts are nickel-plated. Price . . . . . 95

Ebony Military Brushes, with white mixed bristles, in concave or oval backs. Per pair . . . . . 1.50, 1.75 and 2.00

—Main Floor, James St.