## 2,555,000,000 LIRA IN ITALY'S FIFTH LOAN

ROME, Monday, Jan. 28.—The subscriptions during the first eleven days of the canvass for Italy's fifth national loan totalled 2,555,000,000 lira. Of this amount 1,520,000,000 was in cash.


Lemons Beautify! Make Quarter Pint of Lotion, Cheap

What girl or woman hasn't heard of lemon juice to remove complexion blemishes; to bleach the skin and to bring out the roses, the freshness and the hidden beauty? But lemon juice alone is acid, therefore irritating, and should be mixed with orchard white this way. Strain through a fine cloth the juice of two fresh lemons into a bottle containing about three ounces of orchard white, then shake well and you have a whole quarter pint of skin and complexion lotion at about the cost one usually pays for a small jar of ordinary cold cream. Be sure to strain the lemon juice so no pulp gets into the bottle, then this lotion will remain pure and fresh for months. When applied daily to the face, neck, arms and hands it should help to bleach, clear, smoothen and beautify the skin.

Any druggist will supply three ounces of orchard white at very little cost and the grocer has the lemons.



Why Suffer With Your Feet?

You have still time to consult Dr. Scholl, foot specialist, at this store.

This specialist will be here until 6 o'clock tonight. Act at once if you want foot comfort.

Bunions, Corns, Fallen Arches, Weak Ankles, etc., can be cured.

EXAMINATION AND ADVICE FREE OF CHARGE

Remember, this foot specialist leaves tonight.

COME NOW.

Cook's Shoe Store



DO YOU NEED SOMETHING IN YOUR OFFICE?

Phone 150 and it will be there quick

Hay's Stationery

PHONE 150 OR 53.

173 DUNDAS STREET.



DIAMONDS

A large and well-assorted display of loose and mounted diamonds.

Rings .....$5.00 to $400.00

Necklets ..$10.00 to $500.00

C. H. Ward & Co.

Diamond Merchants and Jewelers.

386 RICHMOND STREET.

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COMPLY WITH THE NEW REGULATIONS.

Purchase a Pair of MACBETH AUTOMOBILE LENSES.

Western Ontario Electric Co.

Phone 4071. 237 Dundas Street.



SHADOW TEST

Sight Perfected By

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MY OPTICIAN,

206 Dundas St., Opposite Gammage's. zxv



ENGLISH RHEUMATISM CAPSULES

REMOVE THE CAUSE OF ALL FORMS OF RHEUMATISM.

Taylor's 6 Cut-Rate Drug Stores



MIXED WOOD

ANDERSONS COAL AND WOOD YARD

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SMALL PICNIC HAMS 30c LB.

Armour's Silver Churn Oleomargarine on sale.

WILSON'S Phones 5600-5601.


## MILITIA WILL TAKE CHARGE OF MILITARY END OF SANATORIUM

### Capt. Craig, It Is Said, Will Be Placed in Charge.

### WILL CHANGE THE STAFF

### Dr. Kibbe Will Have Charge of the Civilian End of the Institution.

It is rumored in this city that the military authorities would take complete charge of the militia hospital at the Byron Sanatorium, and operate it under the A. M. C. department of the militia.

This action will be taken, it is reported, at an early date. Capt. D. A. Craig, formerly superintendent of the Byron Sanatorium, will be in complete charge, not only of this hospital, but of other hospitals in Military District No. 1 where tuberculosis is being treated.

The militia end of the sanatorium will be distinct from the civilian end, each under its own officers and medical superintendence. It is also rumored that several changes in the stay will take place. Miss Campbell, the lady superintendent, has resigned, and will go to the consumptive military hospital at Kingsville.

Other changes will be made, it is expected. Capt. Craig, who was medical superintendent for five years, resigned some weeks ago, and will have charge of the military end of the business.

Dr. Kibbe, Amsterdam, N. Y., will be medical superintendent of the civilian hospital.

## UTILITIES BOARD CONFIRMS DEAL FOR FOSTER PROPERTY

### Commissioners Asking $50,000 Debentures.

The utilities commission at a special meeting yesterday afternoon confirmed the settlement of the Foster wells suit, and agreed to pay the owner $9,500 for the property. Chairman Philip Pocock explained that, while he was confident, as were the officials, that the city could win the suit, it was thought better to purchase the land. The price agreed on was $7,000 for the land and a house, and $2,500 for the water rights, as determined under the agreement in dispute for the wells.

The money will be paid over in five instalments, or in less time if so determined, the money to bear interest at 6 per cent. The sum of $2,500 will be paid over on the settlement finally of the suit.

**No Vote This Time.**

"I always understood the chairman to say that such sums would have to be voted on by the people," commented F. G. Mitchell. "However, it does not seem so now. I was under the impression, and still am, that we had a good bargain in getting the water rights for $2,500, and we should have closed at that. However, if the sale is going through, I will not object to it. We are setting prices for similar pieces of land for water purposes, and you want to be sure that it is a good buy."

Mr. Pocock and others thought the purchase a good one, and it was passed. The chairman thought that the house and land could be rented for $25 per month. There are fourteen acres of land in the plot. Mayor Somerville, Mr. Pocock and Jared Vining will close the deal, and transact other business in connection with it.

The sum of $25,000 for waterworks debentures, and $25,000 for hydro debentures, will be asked through the City of London bill.

The waterworks will cut down capital expenditures to the minimum, the total for extensions, etc., being $14,514.82. The balance of the $25,000, amounting to $10,485.18, is for the overdraft of 1917. During that year $64,948.43 was expended on capital, $34,126.92 being for the Foster wells and pumps, $17,685 for large mains, the balance being for smaller items of equipment.

**$25,000 Debentures.**

The hydro debentures will be for $25,000, but the commission will expend $132,000 on capital. The balance will be paid out of surplus, and depreciation reserve accounts. The commission will spend $60,000 on the hydro shop, $25,000 on sub-station equipment, $20,000 on wires and cables, $14,000 on meters, and smaller items. There was no discussion on most of the items, the commissioners agreeing that extensions must be made to keep the business going.

## LONDONERS TOOK PART IN 61ST ANNIVERSARY SERVICES AT BRIGDEN

### Bear Creek Presbyterians Put On Splendid Entertainment.

BRIGDEN, Jan. 29.—The 61st anniversary services of Bear Creek Presbyterian Church, conducted by Rev. Dr. McCrae of London, were very largely attended.

The tea meeting and entertainment which followed were most successful. Keen disappointment was felt when the chairman, Rev. John Richardson, announced that owing to the delay in train service caused by the storm, W. A. McCutcheon of Hamilton was unable to attend. Mrs. Wheeler of London had also been engaged, and was absent owing to illness. Her place was filled by Miss Cotterell, Ed Webster and Charles Wheeler of St. Andrew's Presbyterian Church of London, and Miss Capes, elocutionist also featured on the program. The proceeds amounted to $143.


SOMETHING FURTHER ABOUT

Peters Milk Chocolates

The covering chocolate is the finest milk coating to be had.

The centres are artfully made to blend with the chocolate.

They are carefully packed in a beautiful box that will make the giver proud and the recipient pleased.

Peters Shops

Portraying the role of the worst spoiled girl in America, Constance Talmadge as Beatrix Vandedryke in "Scandal," gives an exceedingly clever study of the pamered New York debutante, self willed and high tempered, but strangely appealing in her moments of sweetness. This picture will be shown today and Thursday at the Majestic Theatre and promises to hit the highwater mark in popularity. Keystone comedies, Pathe News and Josephine Lenhart, in songs and character impersonations, complete a program of excellence.

At the Patricia Theatre Today.

## VETERANS OPPOSED CLOSING THEATRES FOR TO SAVE FUEL

### Say They Are Valuable as a Place To Get Warm.

The Great War Veterans' Association of London is opposed to the closing of the theatres for the purpose of saving fuel. That opinion was crystallized in a night letter of protest against such a move, forwarded last night to Premier Borden. The returned soldiers consider they have excellent reason for the stand they take on the matter. The returned soldier may not be able to obtain fuel, even with money. He can get a nice, cosy, warm seat in a picture house free of charge, and he can take his wife and family along to get warmed up with only a small outlay.

The following is a copy of the wire sent to Sir Robert Borden:

Sir Robert Borden, Premier of Canada, Ottawa, Ont.:

Honorable Sir,—The Great War Veterans' Association of the city of London hereby protest against the proposed measure to close theatres, etc., for certain days each week, on the following grounds:

(1) It will not save coal, as it will take double the amount to heat said halls for use after a real cooling off.

(2) The theatres are the only warm place a soldier may take his family for a few hours while he banks his own fires, other people the same.

(3) Returned soldiers are admitted free now, but managers will be forced to cancel this privilege, as expenses, rent, etc., will be the same.

(4) We believe the class of show will be lowered, as the managers will not be able to afford real good reels or people under the proposed restrictions.

## STREET RY. PRESIDENT MAY SETTLE DISPUTE OVER LETTER CARRIERS

### Is Expected Here for Meeting in February.

The question of supplying free transportation for the letter carriers of London is as far from settled as ever, according to Hume Cronyn, M. P., who, since his election, has been trying to bring about a settlement.

dr. Cronyn states that his efforts to bring about a settlement with the street railway company have fallen through. However, he has hopes that when President Currie of the street railway comes here for the annual meeting of the company, on February 6, he may be able to reach a solution of the problem.

## PRODUCE DEALERS OF DOMINION WILL HOLD MEETING HERE

### Big Representation From the West Expected.

The annual meeting of the Canadian Produce Association, which will this year be held in London, is expected to bring in at least 150 delegates from as far east as Halifax and as far west as Edmonton, and possibly Vancouver.

A. E. Silverwood, of Silverwoods, Limited, the president of the association, has announced that Hon. T. A. Crerar, expected as one of the speakers, would not be available. Mr. Silverwood, without making any definite statement, expresses the belief that the association may be able to secure Sir William Hearst, premier of Ontario, or Dr. Creelman, commissioner of agriculture, as speakers.

Last year the annual meeting was held in Montreal. In 1916 it was held in Belleville, and in 1915 in Guelph. It is expected that the western representation to the London convention will be large, a number being expected from Winnipeg.

## COUNTY COUNCILLORS GRANT INCREASES TO VARIOUS OFFICIALS

### High Cost of Living Was Basis for Successful Pleas.

That the county councillors recognize the fact that in order to meet the advanced cost of living county officers must receive adequate salaries, was evidenced by the generous way in which they granted requests for increases made by different county employees.

At the January session last week twelve persons employed in various capacities had their salaries advanced.

High Constable Watterworth and four jail turnkeys and two matrons received advances in salaries that will mean from $50 to $100 more a year for each.

The county auditors were given a slight raise.

The keeper, matron and a laborer at the house of refuge received increases also.

The communication addressed by each to the council asking for an advance was coupled with the explanation that present salaries were not in accord with the high cost of living.

Two of the persons making application for increases were receiving the same pay they had been getting for nearly 30 years.

## FIRST PRESBYTERIANS CLOSE BANNER YEAR OF CHURCH'S HISTORY

### Missionary Offerings Largest In District.

More new names were added to the roll of members at the First Presbyterian Church during the past year than in any previous year of the present pastorate, according to statistics at the annual meeting last night.

The reports of the board of managers and the various church societies and organizations all showed that substantial progress had been made. Donations through the envelopes for missionary purposes were larger than in any previous year, and the amount collected by the Women's Missionary Society was not only the largest in years, but also the largest in this presbytery. The total amount raised by all organizations was considered most creditable, being in the neighborhood of $12,000.

The congregational revenue was slightly diminished, but was sufficient to provide a surplus for the next year.

All the members of the board of managers whose terms expired this year were re-elected: A. M. Hamilton, J. R. Shuttleworth, J. B. Aikenhead, E. S. Crawford, G. W. Forrest, and W. T. Lawrence.

The missionary committee for the coming year is composed of C. G. Watson, A. McPherson, W. J. Curran, George H. Gillespie, C. B. McLean, J. Dillow and J. B. Aikenhead.

The total receipts for the year were $6,627.77, $4,537.52 being collected in envelopes and $587.17 being received in open collections.

In the interest of economy during the war, it was recommended that only $1,000 be expended for musical and choir purposes during 1918, and that the printing of the annual report be dispensed with for 1917.

### WHERE RELIEF GOES

**Inspector McCallum Replies to Letter Writer.**

In regard to the statements made in a letter signed "Civis" in The Advertiser regarding relief, Inspector McCallum said that the person who wrote the letter evidently thinks he has handed out $17,500 over the counter for relief. He suggests that the writer of the letter should have made inquiry first before writing. He says that the money went to the following places: Byron Sanatorium, $8,700; St. Joseph's Hospital, $3,000; Aged Men's Home, $2,147; Aged Women's Home, $2,412; Home for Incurables, $1,117; County House of Refuge, $325; Woodstock Epileptic Hospital, where the city has several patients, $210; meals, $19; coal and wood, $270; groceries, $103; railway fare, $19; incidentals, $35, and Northern Ontario fire relief, $700. This makes a total close to $20,000.


ROWAT'S TEA

THE SUPREME QUALITY. Its flavor will please you.

T. A. ROWAT & CO., 250 Dundas St. PHONES 3051-3052. zx


## PIGS MAY BE KEPT BY CITIZENS WHO ARE GIVEN PERMIT

### Board of Health To Have Control of Situation.

### ASK $15,000 DEBENTURES

### Storm Sewer Expenditure To Be Put in London Bill.

The board of works at its regular session last evening decided to allow citizens to keep pigs within the city limits, provided the board of health issues a permit for the place. Ald. C. G. Moorhead brought the matter up, and suggested that this be done. Controller Saunders, chairman of the board of health, thought the idea all right for certain parts of the city, where citizens would not be interfered with, and where health matters were properly protected.

It was decided to ask the Legislature to pass debentures amounting to $15,000 for storm sewer purposes, in spite of the objections of Ald. Keene. Nearly $10,000 of this was expended last year.

The board will repair the house owned by the city at 518 Maitland street to the amount of $130, provided the tenant in question will take a yearly lease at $14 a month.

**Must Be Protected.**

The traffic bylaw will be amended to compel drivers of rigs carrying extensions to loads at a greater distance than six feet to have a flag on the tail end of the rig in the day time, and a lantern at night. Many complaints were made as to the danger caused by such loads, and Ald. Keene urged that the bylaw be passed.

The Dominion Railway Commission will be appealed to at once to have the Grand Trunk clear the snow away from the crossings. The company has repeatedly refused to do this, and the commission will be asked to have it done.

**The Garbage Rate.**

The garbage rate for the year will be 1¼ mills on the dollar. This is an increase of one-quarter of a mill over last year. The total cost of the work last year was $46,721.19. Of this $8,750.53 was for improvements to the incinerator. Mr. Brazier thought these should be charged against the general rate, as the expense was a capital one. If that were done the rate would be 1.15 mills. However, the majority thought that the citizens who profited by the garbage system should pay the shot, and placed the rate at 1¼ mills. There was some suggestion that the area for garbage collection be curtailed, but nothing was done with this. The department cost $975 less than the estimate, in spite of the amount of improvements.

The street oiling rates will be 3¾ cents pere lineal foot for the light oils and 5½ for the heavy oils. The total cost for the work was $16,135, a saving of $802 over the previous year, in spite of increased costs.

**Street Cleaning.**

The street sweeping and cleaning will be 7¼ cents per lineal foot, 8¼ cents, 9¼ cents and 11 cents, depending on the area. The cost of cleaning was $19,365, covering 20.4 miles of pavements. In 1916 the cost was 10 cents and 12 cents in the business area. The saving was made in the use of the street flusher. The city charged $10 per day for the use of the machine, and in this way will pay it off in five years. The majority of the committee thought another machine would have to be purchased, but it will not be done this year. Over 2,340 miles of pavement were cleaned, 11,000 loads of water being used, and 11,000,000 gallons of water being put on the pavements.

Controller Moore, Ald. Moorhead, Ald. Drake, Controller Saunders and other members of the committee gave City Engineer Brazier a great deal of praise for the splendid way in which he had handled the pavements, street oiling, and other works. Many thousands of dollars have been saved because of his care.

## BULGARIAN ENLISTS TO FIGHT IN RANKS AGAINST COUNTRY

### Forms One of a Party of 14 Donning Khaki Tuesday.

Fourteen recruits, all medically categorized in A, were examined at the mobilization centre at the armories on Tuesday. With the exception of one, all the volunteers claimed to be British subjects. The one exception, Jenny Radeff, although born in Bulgaria, stated that he became a naturalized Canadian in the year 1904. He furnished naturalization papers for the inspection of the examining officer, and was attached to the W. O. R.

Eleven of the volunteers presented themselves for service in the United States, and were sent to London by the British-Canadian Recruiting Mission. Eight of the men hailed from Detroit, two from Cleveland, one from Grand Rapids, and the remainder from this city.

Five of the recruits were natural-born Canadians, two Englishmen, four Scotchmen, two Irishmen. The W. O. R. claimed five of the recruits; the Canadian Engineers five, the C. A. S. A. one, and the 63rd Depot Battery one.

The volunteers were: T. A. Penny, J. E. Morlock, Jenny Radeff, E. J. Tevlen, J. A. McNulty, and C. R. Welch, to the W. O. R.; H. Pringle, A. Dion, T. Sannens, C. Couper, J. Robertson and Alex. Webster to the Canadian Engineers; G. R. Schmurr to the C. A. S. C., and L. A. Heller to the 63rd Battery

## GOOD YEAR'S WORK SHOWN IN REPORTS OF HUMANE SOCIETY

### Over 100 Complaints Were Promptly Investigated.

At the annual meeting of the London Humane Society the secretary's report showed the good work being done. All complaints of cruelty to animals were dealt with by Inspector Geo. Burgess. Warning and advice by the inspector has been frequent to parties ill-using animals always with good results. Several parties have been heavily fined for ill-treating animals.

The society financially has not had as good a year as in 1915. The thanks of the society is due Miss Boyd, late secretary, for the good work done by her in collecting complaints. The collectors are now out soliciting, and as the membership fee is $1 it is expected the public will come to its aid generously, the society having no other means of support outside of an annual grant of $100 from the city.

Number of complaints investigated by the society during 1917 is as follows:

Complaints investigated, 108; police court cases, 13; animals destroyed, 36.

In addition to the work outlined, the inspector visited daily different sections of the city, dray stands, railway yards, livery stables, gravel pits, where heavy hauling was being done, the market, etc.

The following were elected directors for 1918: W. E. Robinson, C. A. Whitwam, W. J. Nicholson, C. A. Bowman, Miss A. Elliott, Mrs. A. McPherson, Mrs. King, Miss Boyd.


FIRST 25¢ PAYMENT

This Is All You Need TO JOIN THE White PROGRESSIVE Sewing Machine Club

Get a New White Sewing Machine on this wonderfully popular Payment Plan. Not many machines are left, but by joining NOW you get this machine at the specially Reduced Club Price. When you own a WHITE you have the best machine money can buy anywhere.

THIS is not a sale of any particular style selected for the purpose or of old or shop-worn stock. Every machine is equipped with all the latest improvements which over 50 years' manufacturing experience have provided. The White has come to the front as Canada's finest Sewing Machine.

You Can Save 10c

Special Premium Discount on each Final Payment you make before it is due.

By taking advantage of this special feature you can reduce the cost of the machine still lower.

Remember only a limited number will be sold on this Club Plan. Opportunities to buy the White on so liberal a plan are seldom offered. If you join this club you will never regret it.

"Table of Payments"

| | | | |
|---|---|---|---|
| First Payment 25c. | 9th paym't 75c | 19th p'm't $1.10 | 29th p'm't $1.40 |
| | 10th p'm't 75c | 20th p'm't $1.10 | 30th p'm't $1.40 |
| | 11th p'm't 75c | 21st p'm't $1.20 | 31st p'm't $1.40 |
| 2nd p'm't 25c | 12th p'm't 75c | 22nd p'm't $1.20 | 32nd p'm't $1.40 |
| 3rd paym't 25c | 13th p'm't $1.00 | 23rd p'm't $1.20 | 33rd p'm't $1.50 |
| 4th paym't 25c | 14th p'm't $1.00 | 24th p'm't $1.20 | 34th p'm't $1.50 |
| 5th paym't 50c | 15th p'm't $1.00 | 25th p'm't $1.30 | 35th p'm't $1.50 |
| 6th paym't 50c | 16th p'm't $1.00 | 26th p'm't $1.30 | 36th p'm't $1.[illegible] |
| 7th paym't 50c | 17th p'm't $1.10 | 27th p'm't $1.[illegible] | |
| 8th paym't 50c | 18th p'm't $1.10 | 28th [illegible] | |

SEW WHILE YOU PAY. Ontario Furniture Co., Ltd. 228-30 DUNDAS STREET. London's Largest Home Furnishers. THE PAYMENTS ARE SMALL.

Here's a "Spread" of Specials

THAT'S GOING TO LET THE WHOLE FAMILY

SAVE ON SHOES

The last week of our January Sale, and when they start going there won't be a busier place in London, so it is up to you if you want bargains.

60 Pairs of Women's High-Grade Shoes

In grey calf, black kid and colored combinations. Values to $10.00. $4.98

Women's Dark Brown Military Boots

Fashion's newest favorite; latest. Special, $5.45

Women's Black Kid High Boots

Graceful leather Louis heels and newest toes. Special, $4.95

MILITARY BOOTS In Soft Black Calf

At this price every woman in London can have military boots. Special, $4.45

Men's English Boots

Goodyear welts. Special. $4.45

Black or tan Storm Calf Boots with vigoolized soles, just the thing for this stormy weather; same price.

JOHNSTON & MURRAY

LONDON ST. THOMAS


## VOICE OF THE PEOPLE

**A REPLY TO FURTHER SLANDERS.**

To the Editor of The Advertiser:

Please grant me a small space in your esteemed paper re an article of a Dr. Sheldon in tonight's edition, and his statement about vice in the Canadian army. This crank asserts that the camps in England are allied with haunts of vice, etc. He is entirely wrong in his statements. Most of the C. E. F. camps are isolated from any big town or city, such camps as Witley, Sandling, Bramshott and Shorncliffe for instance, and the morals of the men well looked after, in fact far better than in civilian life. 9:30 p.m. is the time for a soldier to be in camp, and he is fast asleep when most civies are starting to shoot another game of pool. This "kill joy" also states that numerous Canadian soldiers have been returned to Canada broken through drink and vice? "Nothing doing," Cuthbert, no man would be permitted to return home in that condition. The medical inspectors are too rigid for that to occur. No liquor is sold in the men's canteens in England, only a very wholesome beer. These canteens are also supervised by the O. C. of the Regiment and serve a good purpose as the men who drink can have a fair time right in camp. There are numerous huts for the men who do not quaff the amber liquid where soft drinks and a lunch can be bought. In a big military centre like Aldershot with a hundred and twenty thousand troops it is hard to find a drunken man. In England they use beer as part of their diet, and Dr. Sheldon can hardly change the habits of a people who have been brewing beer for five centuries. In fact the British artisans would not tolerate any interference by a self-appointed judge and rubberneck like Dr. Sheldon, also the Canadian soldier is getting "fed up" with these muts who try and pull him to pieces.

Trusting, Mr. Editor, I have not taken too much of your valuable time, I am, yours respectfully,

Pte. J. HINEY, (Returned.)

589½ King street, London, January 28, 1918.

## BOLD FRENCH FEAT IN ALSACE SECTOR HITS GERMANS HARD

PARIS, Jan. 29.—French troops yesterday penetrated the German lines in upper Alsace, destroyed defence works and brought back prisoners, the war office announces. The statement follows:

## 18,000 MEN RECRUITED IN U. S. FOR BRITISH AND CANADIAN FORCES

NEW YORK, Jan. 29.—The British and Canadian recruiting mission has recruited 18,000 men in the United States since last June, Brig.-Gen. W. A. White announced here tonight.

## TWENTY CARLOADS TEA HAVE ARRIVED IN CANADA

WINNIPEG, Man., Jan. 29. — Twenty cars of tea from the Orient passed through Winnipeg yesterday on the C. P. R., destined to points in Eastern Canada. The shipment consists of 8,000 chests and is valued at approximately $250,000.

The tea is destined for Toronto, Hamilton and London firms. There are 8,000 chests in the consignment.