THE TORONTO WORLD FRIDAY OCTOBER 23 1896



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QUICK SELLING is the program for Saturday shopping. With indications of colder weather we are resolved on a large Saturday trade in goods that you will find needed for the morrow.

This is a day when there is a deal of loud talking about prices. You will find that our prices are a shading, and sometimes a generous shading, better than other prices, whilst quality of goods is never allowed to suffer. Who can buy to the same advantage as this big store?

FALL MOSIERY FOR SATURDAY

 Ladies' All-wool Hose, plain and seamless, spilced heel and toe, reg. 20c, for

 Children's Plain All-wool Hose, apliced heel and toe, sizes 6 to 7%, reg. 20c, for

 Ladies' Extra Fine Plain or Ribbed Black Cashmere Hose, spilced heel and toe, double sole, reg. 45c a pair, for three for

 Children's Plain Tan Cashmere Hose, double knee, heel and toe, zie, 30c and 35c, according to 51%.

 Infants' Wool Overalls, in black and white, with or without feet, from 50c to \$1.10, according to size and quality. MEN'S FURNISHINGS FOR SATURDAY Men's Short Bosom Laundered Shirts, extra comfortable, reg. \$1 line, for Men's Imported Cardigan Jackets, all sizes, in dark brown or black, reg. \$1, special 1.00 Graduated Four-in-Hand and String Ties, extra quality silk. In the latest novelties, reg. price 35c each, for

Men's Fine Imported Undyed Nat-ural Wool Shirts or Drawers, reg. price \$2 each, special ... Men's Ribbed Black Cashmere Half Hose, double heel and toe, reg. 35c per pair, for25 Link Cuffs, four-ply linen, reg. price 25c per pair, for three pairs for 1.00

BARGAINS IN MEN'S AND WOMEN'S SHOES SATURDAY

146 pairs Women's Fine Dongola Kid Button or Lace Boots, pat. leather tip, opera or needle toe, regular price \$2, special Saturday 110 pairs Men's Satin Calf Lace Boots, Goodyear welt, 1.25 reg. price \$3 and \$4, special Saturday . . 2.30

SATURDAY SPECIAL SIN DRUG DEPARTMENT

The change in seasons is always catchy with one's health, and in every family medicines of some kind are needed. You have noticed how the drug department of this big store has grown-always busy-the staff being constantly increased to meet the requirements of the trade. Perfect service and the most reliable goods have

done it-and our prices : Quinine Pills, 3-grain, per 100 Murray's Chill Paste Ayer's Sarsaparilia Hood's Sarsaparilia

Household Ammonia, 12 oz. for ... Pewdered Borax, per lb Cream of Tartar, per lb Rochelle Salts, per lb Epsom Salts, per lb Turpentine, in 4-oz. bottles Pure Giveerine, 3-oz. bottles Rose Water and Giveerine, 3-oz. bottles, for Quinine Pills, 1-grain, per 100 Quinine Pills, 2-grain, per 100 Hood's Sarsaparilla Sarsaparilla Palmer-Clarke's Sarsaparilla Johnston's Sarsaparilla Bristol's Sarsaparilla Root's Sarsaparilla Discovery Gray's Syrup of Red Spruce Gum. Combleura. To and Allen's Lung Balsam. 18c, 40c and Boschee's German Syrup .19 .30 .40

When lunching down town lunch at the Simpson Lunch Parlors-none like them-fifth floor, with seating capacity increased double within the month. If out of

IT'S TIMES LIKE THESE that the John Eaton price-power and prestige sc forcibly asserts itself. It's times like these--when other dealers maintain low stocks and limited va-

JOHN EATON'S

TEMPERANCE AND YONGE STREETS.

Open Till 10 p.m., Saturday.

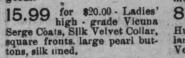
riety--when John Eaton's makes it possible to treble sales. It's times like these--when markets are stagnant and manufacturers anxious--John Eaton's buying organization--backed up by Toronto's greatest outlet--creates possibilities for "our public" unattainable elsewhere.

THE PETER ROBINSON MANTLES

Last lap of this splendid Coat and Cape Sale. Hundreds of smart people have saved \$3 to \$10 on their coat buying the past five days, and there's a chance for you to-morrow. Besides the Peter Robinson lots seven cases of coats are due this morning, and will go on sale to-morrow. We look for John Eaton's greatest mantle day. Open till 10 p.m. Saturday.



18.49 for \$25.50 - Ladies' tight-fitting Coats, in Blues and Blacks, handsomely braided, silk-lined, very choice



3.99 for \$5.75-Young Girls' Tweed Ulsters, double-breasted, large military cape. for \$2.49-Children's Tweed Ulsters for the latest New York idea. 1.50 winter wear.

5

16.99 for \$22.50, Ladies' Black Coating Serge Jackets, lined silk, two large Pearl Buitons, a most stylish and lady-like garment.
1.99 for \$4.00-Ladies' Beaver Coats, in Blacks and Browns, Velvet Collar, perfect-fitting, all sizes.

8.49 for \$11.50 - Ladies' Black Beaver Coats, the newest shapes, square fronts, large fancy buttons, very sty-

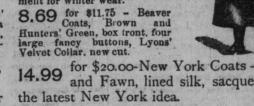
11sh. 3.79 for \$5.00-Ladies' Serge Coats, large bone but-tons, all sizes, most useful gar-ment for winter wear.





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14.99 for \$20.00-New York Coats - Black and Fawn, lined silk, sacque back-





will be ready for to-morrow's great clothing selling. No Montreal-



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Opposite the Postoffice.

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The Trail Creek gold mining excite-ment, which for the past six months

question as to materials--and workmanship the best--and the prices half and less. Let more of their story be told--until 10 p.m. Saturday --it will be John Eaton's greatest clothing Saturday. 9.99 for \$15 - Men's Scotch Tweed Suits, in all the new shades and tints, made in the very latest styles, trimmed in the

7.99 for \$11 -- Men's Beaver Overcoats, in single and double-breasted, lined with best Italian cl oth linings, with haircloth sleeve linings-the very newest cut most modern fashion, made by the best makers and guaranteed equal to any merchant tailor's

9.99 for \$18-Men's Beaver and Melton Overcoats, in blue, black, grey and fawn, made in single and double-breasted style, finished throughout with best trim-mings-eqaal to any tailor-made garment.

7.99 for \$10.50 - Men's imported very latest styles, with double cuff and half belt, with four buttons, lined with the best wool Scotch plaid lining - the equal in make and appearance to any tailor-made gar-

4.99 for \$7-Men's Ulsters, in grey, fawn, brown and black, deep storm collar, slash pock-ets, half belt and heavy plaid lining.

3.99 for \$7.00-Youths' Frieze Ulsters in Grey, Brown and Fawn, sizes 33 to

for Men's Black Coats and Vests in 35, deep storm collar, lined with a heavy fine Italian cloth lining and made of the best A I Coat.

Serge, guaranteed all wool, fast color and Tweed, a neat School Suit, sizes 22 to 28.

for Men's Tweed Suits, in dark and 2.99 light shades, an odd lot worth up to 99c. Blue and Grey, sizes up to 36.

for \$5.75-Men's all-wool Frieze Pea 3.99 Jackets in Grey and Brown, lined with heavy Scotch Plaid lining, with deep storm trimmed with pure Silk Mohair binding and

morning and sacque shapes, lined with twilled lining, slash pockets and warranted an

2.99 for \$6.99-Boys' 3-piece Silk Velvet Suits, sizes to fit ages 10 to 13 years, got up in every way first-class.

THIRTY MINUTES' JOLLY FUN.

Now and then a price gets ridiculous-here's just such a one-some 2000 short remnants of Dress Goods -carried around by travelers as samples-some of them being cuts off of the finest French goods made-came over the sea to us at 23/4 c-give us 3c each they're yoursselling starts sharp at 9 Saturday morning-some people'll be crowding in at 10 looking tor them-don't blame us if there's none left-come before 9 if you want to even get feeling them.



TEMPERANCE AND YONGE STREETS.

Steamer Wrecked

Stepheded vast sums of money in assisted immigration, and I am of the firm belief that if only a portion of that money had been expended in the development of this province the population of the whole Dominion would have been much larger than it is to-day.
THE TRON COLT.
THE TRON COLT.
Steamer Wrecked
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Here months' sojourn at Newark, N.J.

for \$1.50-Boys' heavy 2-piece Suits in

turn-out. 4.99 for Men's All-wool Cana-dian Tweed Suits, made for solid wear, in all the new shides, brown, grey and dark shades, double or single breasted, lined throughout with good solid linings and guaranteed a wearer.

1.49 for \$3.75-Men's Pants, dian Tweed and Worsted, stripes, neat dark patterns, well trim-med and properly stayed.

2.39 for \$8.50-Boys' Reefers, in genuine Frieze, heavy plaid-lined, in grey and brown.

1.99 for \$2.75-Boys' Reefers, in Irish Serge, braid, with silk mohair braid, sailor collar and good anchor buttons, sizes 22 to 27.

for Men's Fall-weight Overcoats, in all 1.99 sizes up to 40; worth up to \$7.

English worsted. 9.49 for \$13.50-Men's extra double-breast-ed Suits made of the rough-ribbed 1.99 for \$2.75-Boys' 2-piece double-breast-ed Suits in Brown and Grey mixed

thoroughly shrunk.

collar.

