## Important Items in Simpson's Friday Bargain List



Matting Suit Cases


Steamer Trunks

Equip Yourself With Summer Wear Tomorrow







 Men's Hats--Spring Styles at Bargain Prices


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Attractive Electric Fixtures



 Good China at Bargain Prices

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Business Men and Their Sons Are Invited-
to consider the excellent return that is given for every cent spent on these good clothes Friday. The materials are good, the workmanship is excellent and the styles are smartness itself.

## Men'sSuits Friday, $\$ 5.95$

REPRESENTING USUAL $\$ 8.00, \$ 9.50$ AND $\$ 10.50$ VALUES
They are of brown tweeds, plain, diagonal and striped patterns; and grays in
mixtripes. Well fitting, single-breasted sacque models, in sizes 34 to 42 . Fri
$\$ 7.50$ Waterproof Coats at $\$ 4.98$
200 Coats, made from double texture paramatta cloth, in greenish fawn color; cut single-breast
ed, to buttonn to the chin; long and roomy. Well made, serviceable coats. Sizes 34 to 46 . To
elear $\$ 4.98$.

## Men's Spring Overcoats at $\$ 8.95$

 ihrough designs; fine twill molairif imings. sizess 35 to to 44 . To clear, ss.95.

MEN'S WORSTED TROUSERS, \$1.49.

## Were $\$ 2.25$ and $\$ 2.50$. Made from English worsted trousering, in gray striped patterns, thre

Youth' Swagger English Suits, a Friday Special at $\$ 7.95$ waist. Single-breasted, high cut vests, and long, medium cuts, trousers; fine front English and back fortted in at the
worsteds, in rich, dark grays and browns. Sizes 32 to 35 . Friday barg and BOYS' SPRING SUITS, FRIDAY $\$ 2.85$. RECULARIY
Splendid values and a big range of sizes, Double-breasted styles, also $\$ 4.00$, $\mathbf{\$ 4 . 5 0}$ AND $\$ 5.00$ pants; tailored from gray and brown English tweeds. Twilled linings. Sizes 24 to 34 . Alt have bloome
$\$ 2.85$.

BOYS' SPRING REEFERS, FRIDAY $\$ 2.95$. REGULARLY $\$ 4.50$, $\mathbf{\$ 5 . 0 0}$ AND $\$ 6.00$ Double-breasted styles with collars of self materia1, odd stock sizes. Tweeds, in gray and fawn and
shepherd plaids. Well lined, brass or ivory buttons; fancy emblem on sleeves. Sizes $21 / 2$ to 9 years.
Friday bargain, $\$ 2.95$.

## A Group of PracticalBargains in Boots

 Price savings are of importance only when the reduced outlay gives theusual or better than usual guality. This better quality we can promise you for
every one of these items. Come as early as you can to be sure of yout MEN'S $\$ 3.00$ BOOTS, FRIDAY BARGAIN, $\$ 1.99$ gummetal calf, polished box kip and donsola kid leathers; flexibe mekeay brass rivetted, reinforced soles; solid lo ea ther heels; round, comfortable toes; son
Iain toe styles in the lot. Sizes 6 to 11 R Regular prices $\$ 2.50, \$ 2.75$ and $\$ 3.0$ Friday bargain $\$ 1.99$. (No Mail Orders.)

WOMEN'S BOOTS, FRIDAY BARGAIN, \$1.99. 500 pairs Ladies' Boots, in Blucher style; fine black vici kid leather; sp
weight flexible soles; sensible Cuban heels, round toes, patent toecaps, and easy-fitting; plenty of sizes, $21 / 2$ to 8 . Regular price $\$ 2.50$.

WOMEN'S $\$ 3.00$ TAN OXFORDS, FRIDAY, 99c.
300 pairs, made of fine tan Russia calf, lace and button styles, flexible )lte
Kay soles; neat toe shapes, easy fitting widths. Sizes $2 \pi / 2$ to $41 / 2$. Regit Kay soles; neat toe shapes, easy
$\$ 2.50$ to $\$ 3.00$. Friday bargain 99 .

> "QUEEN QUALITY" PUMPS AND OXFORDS, pairs only Samble Low Shoes. "Oue O Oality"
styles. Regularly $\$ 4.00$ to $\$ 6.00$. Sizes $31 / 2$ and 4 . Friday bargain $\$ 1.99$.

> WHITE KID SLIPPERS, FRIDAY, 99c.
 ed soles. These slippers are slightly soile
$\$ 1.50$ to $\$ 2.95$. Friday bargain $99 c$
(Slipper Section., No Phone or Mail Orders.
CHILDREN'S BOOTS, FRIDAY BAR

CHILDRENS BOOIS, FRIDAY BARGAIN, 69c.
McKay soles. Roomy, stylish boots. Sizes $5,51 / 2,7$ and 10 . Regularly $\$ 1$ and $\$ 1.25$. Friday bargain 69 .

$$
\begin{aligned}
& \text { (No Mail Orders.) } \\
& \text { MISSES' "CLASSIC" Low SHOES, FRIDAY BARGAIN, \$1.49. } \\
& \text { 20 pairs High-grade Button and Lace Oxfords, made of fine gunme }
\end{aligned}
$$

$$
\begin{aligned}
& \text { MISSES" "CLASSIC" LOW SHOES, FRIDAY BARGAIN, } \$ 1.49 \\
& 320 \text { pairs High-grade Button and Lace Oxfords, made of fine gunmetal } \\
& \text { and tan Russia calf leathers; flexible McKay soles; neat, low heels; distinctiri }
\end{aligned}
$$ and tan Russia calf "eathers; flexible McKay soles; neat, low heels; distincti

stylish, low shoes; "Classic" make. Regularly $\$ 2.25$ to $\$ 2.50$. Friday bat stylish,
$\mathbf{\$ 1 . 4 9}$

BOOTS FOR BIG BOYS, FRIDAY, \$1.90.
500 pairs Blucher Boots, made from strong black box kip; oak-taan
ouble weight soles; round toes, neat and comfortable. A serviceable but dre boot. Sizes 1 to $51 / 2$. Worth $\$ 2.50$. Friday bargain $\$ 1.90$.

## A Home Lovers' Club at Simpson's

It means for you-The Home Comforts that you are accustomed to without the need of heavy present
investment ; also the advantage of all such offers as those sched tomers. Ask the Club Secretary about the arrangese scheduled below, in common with cash cus-


Half-Priced andOther Furniture Dinims:rom chan Specials





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## TheRobert Simpson Company,Limited

Artistic Fabrics to Complete Your Home Decorating






Bargains in Rugs and Carpets ${ }^{\text {ODD }}$ BRUSSESS TO ${ }^{\text {CLEARED }}$.

 Friday sili.75. Reguny s2. Fridiay $\times 10.9 .65$. Regularly $\$ 22.25$. Friday $\$$ \$24.75. 27 c FLOOR CLIOTH, AT ${ }^{23 \mathrm{c}} \mathrm{C}$

 the surface printing. $\begin{gathered}\text { Two yards } \\ \text { wide only. } \\ \text { square yard. }\end{gathered}$ Special Friday, 23c GOOD BARGAINS IN SCOTCH You may select a new Rug for
your dinining-room, living-room or
bedroom from, bedroom from many different
styles and colors at these? liberally
reduced prices; reduced prices:
9.0. $\times 9.0$. Reg. price $\$ 9.50$
Fiday $\$ \mathbf{6 . 9 5}$. 9.0 $\times 10.6$. Reg. price $\$ 11.50$
Friday $\$ 7.95$.
$9.0 \times 12.0$ Reg. price $\$ 10.48$ Friday $\$ 7.95$.
$10.6 \times 12.0$. Reg. price $\$ 13.00$
Friday $\$ 9.95$. AXMINSTER HEARTH RUGS The Oriental designs and co
ors shown in these Ruys give th
effect effect of a fine Wilton Rug worth
three times the price. They come
in browns, blues and greens. Size
27 in. $\mathbf{x} 54$ in. Friday $\$ \mathbf{1 . 6 5}$.



IMP؟ ON'S Towel Department Offers 7 hese Hos pital Specials pital S peciar
$\qquad$ minhes.
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 Surgical
welling.
bc each.

