

THE ROBERT SIMPSON COMPANY LIMITED
(Toronto Store)

DEPARTMENT No. 305—MEDIUM PRICED DRESSES, DRESS SALON—EXAMPLES OF PRICE SPREADS

Description	Date	Invoice					Initial Unit Selling Price	Initial Mark Up	
		Quantity	Unit Price	Sales Tax	Freight and Duty	Total Laid-down Cost		Amount	Percentage to Cost
Dresses.....	1st Sept. 1933.	6	21 00	1 00	0 03	22 03	35 00	12 97	58.87
Dresses (Job).....	27th June 1933.	49	6 00	0 36	0 02	6 38	9 95	3 57	55.96
Dresses.....	27th Sept. 1933.	3	22 50	Included	22 50	35 00	12 50	55.56
Dresses.....	6th Sept. 1933.	5	24 50	1 17	0 02	25 69	39 50	13 81	53.76
Dresses.....	5th Sept. 1933.	4	15 75	0 76	0 02	16 53	25 00	8 47	51.24
Dresses.....	10th April 1933.	3	9 92	0 60	10 52	14 75	4.23	40.21

NOTE.—For the year ended 4th January 1934 the gross profit of the Department as a whole, after stock write-downs, stock shortages, etc., was 34.14% on cost.