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WILSON PRESENTS MBA STUDENTS WITH TRADE CHALLENGE CUP

The Honourable Michael Wilson, Minister of Industry, Science and Technology and Minister for International Trade, today presented "The Minister for International Trade Challenge Cup" to a team of graduate business students from Memorial University of Newfoundland.

The students were the top Canadian team competing in the annual international business case study competition, which was organized by the International Business Society of Dalhousie University, Halifax, Nova Scotia.

"This competition uses real business experiences to challenge the students, and to stimulate them to develop new and innovative solutions to the problems facing Canadian firms involved in international business," Mr. Wilson said.

The members of the winning Memorial team are Lisa Browne, Sharon Duggan, Shirley Noseworthy, Jeff Pittman, and Harvinder Wadhwa. Ten graduate university teams from across Canada and the United States entered the competition, which is sponsored by Maritime Telephone and Telegraph.

"The experience they gain in analysing real problems, offering solutions and measuring them against the actual outcomes, will prepare these students to take their place on the competitive team being developed by Canada's business schools to lead Canadian business into the 21st century," the Minister said.

The Challenge Cup winners will take part in a series of briefings on international trade issues at External Affairs and International Trade Canada, in Ottawa.

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