

Who Can Provide Export Counselling, Market Entry Support and Export Financing?

How?

Department of Foreign Affairs and International Trade (DFAIT)

DFAIT has information on opportunities in different business sectors for markets around the world. Call, fax or e-mail your request to receive market reports and information on DFAIT programs and services.

www.infoexport.gc.ca

1-800-267-8376

Fax: (613) 996-9709

e-mail: enqserv@dfait-maeci.gc.ca

While you are still in Canada:

- do your market research in Canada and save money and time. The Infoexport web site offers extensive information about foreign markets in market reports prepared by sector and by country
- take the on-line "Export-Readiness Diagnostic Test" to make sure you're ready to export
- investigate the possibilities for a PEMD (Program for Export Market Development), a repayable grant made to Canadian companies to meet the costs of developing a new foreign market. Contact your local international trade centre
- find out more about special trade activities like NEBS (New Exporters to Border States) and NEXOS (New Exporters to Overseas Markets) which combine seminars and business meetings during a market visit to your target market

WIN Exports (within DFAIT)

[www.infoexport.gc.ca/section2/
winexp-e.asp](http://www.infoexport.gc.ca/section2/winexp-e.asp)

This is DFAIT's internal database of exporting and export-prepared companies. It is used by Team Canada Inc to contact and assist Canadian firms in foreign markets. Ensure your company is registered with WIN Export. You will then receive:

- *CanadExport*, Canada's bi-monthly publication about exporting opportunities and international trade news
- information about potential sales opportunities from the International Business Opportunities Centre (IBOC)