Profiles of selected New Brunswick software companies, prepared for an investment promotion kit, are being translated into Japanese to assist in strategic partnering activities.

The Information Technology Association of Canada (ITAC) is a co-sponsoring organization for the World Computing Services Industry Congress. The ninth Congress is scheduled for June 12-15 in Yokohama, Japan, and ITAC is organizing a mission of Canadian companies to this event.

An interactive multimedia product focussing on Canadian software companies will be adapted for use as a promotional tool in Japan to be used in several events.

## IV. The Industry Lead Groups: Telecommunications

John Mele, President, National Wireless Telecommunications Research Foundation

John Beddoes, Chairman, Canadian Telecommunications Advisory Committee

Leo Lax, Chairman, Telecommunications Consortium of Canada

## V. The Industry Lead Groups: Software

Janice Moyer, President, The Information Technology Association of Canada (ITAC)

John Reid, President, Canadian Advanced Technology Association (CATA)

## VI. Government Contacts

## In Ottawa:

Patricia Cronin
Japan Trade Development
Division
Department of Foreign Affairs
and International Trade (PNJ)

125 Sussex Drive Ottawa, Ontario K1A 0G2

Tel: 613/996-2460 Fax: 613/943-8286

Keith Parsonage Director, Software Products and Informatic Services Information Technologies Indus-

try Branch Industry Canada 235 Queen Street K1A 0H5

Tel: 613/954-3287 Fax: 613/952-8419

Guy Lebrum
Director, Telecommunications
and Microelectronics
Information Technologies Industry Branch
Industry Canada
235 Queen St.
Ottawa, Ontario

K1A 0H5

Tel: 613/954-0599 Fax: 613/952-8419

Paul Knarr
Procurement and Industrial
Benefits Officer
Atlantic Canada Opportunities

60 Queen Street, 4th Floor P.O. Box 1667, Station B

Ottawa, Ontario K1P 5R5

Tel: 613/954-0435 Fax: 613/954-0429