

Geneq Inc.

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Products

AIR POLLUTION CONTROL
MONITORING
NOISE POLLUTION CONTROL
WATER & WASTEWATER

Acid Rain Samplers
Analyzers: Gases
Liquids
Chromatographs and Accessories
Data Acquisition/Processing
Detectors
Detectors, Gas
Flowmeters
Geophysical Equipment
Groundwater Monitors
Hydrogeological Instrumentation
Laboratories, Testing/Mobile and
Fixed
Labware
Leak Detectors/Prevention
Level Monitors
Meteorological Instrumentation

Meters
Monitors:
Air
Gases
Liquids
Noise Control
Oceanographic Instruments
Oil Skimmers
Recorders
Samplers
Scales/Weighing Equipment
Sludge Handling/Treatment
Solar Photovoltaic Power Systems
Test Kits
Testing of Toxic Substances/Aquatic
Setting
Water Pollution Control

Company/Product

Geneq Inc. is a 100% Canadian-run manufacturer of flow-loggers. Established in 1972 in Montreal, Quebec, the company has grown steadily over the years and has opened an office in Toronto, Ontario in 1986. For two decades, Geneq Inc. has distributed, in both Canada and overseas, various products for the monitoring, testing, and sampling of parameters related to the environment, as well as to the meteorology, hydrology, agriculture, ground water, water and air quality.

Geneq Inc. has experienced sales representatives who recommend the latest technology instruments that fit the customer's applications at any stage of his/her project. The customer support department as well as the service/ repair facilities have given Geneq Inc. the reputation of offering the best products at the most reasonable prices possible.

The Canadian-made portable open channel Flowlogger called 'Flo-log' measures and records in memory the depth and the velocity of water and then calculates the flow. The velocity is measured with two ultra-sonic sensors. Flo-log is mainly used in sewers by municipalities, engineering consulting firms, and by industries which monitor effluent discharge.

The menu-driven software 'Flowview' helps the user to analyze the data and to print different reports. Flo-log can send a pulse to start a wastewater sampler and can also receive precipitation information from a rain gauge.

Current Geographic Marketing Activities

Geneq Inc. has sold most of the Flo-logs in Canada, mainly in Quebec, Ontario, and British Columbia. The marketing in Canada is done through sales representatives who visit customers as well as through advertisement in magazines and trade shows. The firm has found distributors of the Flo-log in the following countries: Spain, Denmark, France, Sweden, New Zealand, and Portugal.

Contact Sought

The main users of open channel flowloggers are municipalities, cities, consulting firms, ministries of the environment, and the steel, mining, and pulp & paper industries. Geneq Inc. would like to sell its products to all developed and soon-to-be developed countries through local distributors who are already familiar with potential users. Geneq Inc. would like to get information on potential distributors with the goal of developing a business relationship.