

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 640-BOGOTA

008-TRANSPORT SYS, EQUIP, COMP, SERV.
ECUADOR

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SUPPORT TECHNICAL ASSISTANCE FROM CANADA TO EXECUTING UNIT OF QUITO URBAN TRANSIT (UETUQ) FOR PRELIMINARY STUDY & EVALUATION OF TRANSPORTATION SYSTEM.

SUPPORT PREFEASIBILITY STUDY FROM CDN COMPANY (IBI) FOR TRAFFIC CONTROL SYSTEM IN GUAYAQUIL (CPPF).

AS QUITO & GUAYAQUIL PROJECT DEVELOP THE POST WILL WATCH FOR APPROPRIATE TIMING TO RECOMMEND CDN SUPPLIERS THAT THEY INVITE MAJOR DECISION-MAKERS TO CANADA TO SEE CANADIAN TRAFFIC SYSTEMS.

FOR THE RAILWAY RAHABILITATION PROJECT WILL SUPPORT PEMD APPLICATION BY MAJOR CANADIAN MANUFACTURERS TO VISIT ECUADOR AND EVENTUALLY INVITE MAJOR DECISION-MAKERS TO CANADA.

POST WILL BE IN A POSITION TO ALERT CDN SUPPLIERS OF FUTURE OPPORTUNITIES IN THE SECTOR. A CDN STUDY SHOULD BIAS EQUIPMENT AND SERVICE IN CANADA'S DIRECTION.

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TO CONVINCE ECUADORIAN TRAFFIC PLANNERS AND MUNICIPAL DECISION-MAKERS THAT CANADIAN TRAFFIC TECHNOLOGY IS THE BEST FOR THEIR NEEDS.

TO INFORM AND CONVINCE ECUADORIAN RAILWAY CO. ON CANADIAN CAPABILITIES IN THE SECTOR.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 COL-REINFORCE SENIOR CONTACTS IN COL RAILWAYS REHABILITATION PROJECT.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

COL-POST SENT PRESIDENT & DIRECTOR OF COL NAT'L RAILWAYS ON ONE-WEEK MISSION TO CANADA TO DISCUSS RAILWAYS REHABILITATION PROJECT.