

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

Factors for Canadian exports not reaching market potential:

- Lack of promotion and advertising
- Unsuitable product
- Lack of Resource
- \_\_\_\_\_

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: Trade Workshop on New Species  
Expected Results: Introduce new products

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: Trade Workshop on Aquaculture Products  
Expected Results: Open market for new producers