

79. The United Nations information centres would play a key role in enlisting support for human rights at the regional and national levels by making available information, reference, audio-visual and promotional materials on human rights issues produced by the United Nations, and in publicizing and co-operating with non-governmental organizations and government activities in the field of human rights.

80. Specialized agencies and subsidiary organs of the United Nations, such as UNESCO, UNHCR, ILO, etc., could also effectively contribute to the Campaign in their specific areas of concern and expertise, and in keeping with their specific mandates.

#### 6. Finance

81. The World Public Information Campaign on human rights would be financed within existing United Nations resources, supplemented as appropriate by voluntary contributions from Member States and private sources.

#### C. Outline of planned activities

82. In conformity with resolution 1988/74 of the Commission on Human Rights, the views of Member States, United Nations organs and non-governmental organizations were sought for inclusion in the outline of planned activities. The views of Member States are reproduced in the annex to document A/43/721. Replies have also been received by nine United Nations organs and 26 non-governmental organizations. Those replies generally emphasize the importance of such a World Public Information Campaign on human rights. In some cases, useful suggestions were made as to activities that could be included in the outline of planned activities. Those suggestions mostly referred to the need for information materials to be made available on specific subjects (e.g., on all United Nations conventions and declarations on human rights, on the rights of children, women, trade unions, on economic and social rights, and on the right to food, adequate housing, freedom of opinion, religious freedom). The availability of several non-governmental organizations to co-operate with the United Nations on activities within the framework of the World Public Information Campaign on human rights was also indicated and could be explored on the basis of further consultations between the non-governmental community and the United Nations.

83. A wide range of activities could be envisaged for the United Nations in implementing the World Public Information Campaign for Human Rights, based on the types of activities already being carried out as outlined earlier in the present report. The activities could be grouped into five major areas: (a) preparation and dissemination of printed public information and reference materials; (b) workshops, seminars and training courses; (c) fellowships and internships; (d) special human rights observances and (e) coverage and promotion activities.