

PUBLICATIONS

French Telecommunications Market

Just released by the Canadian Embassy in Paris, *Market Information on the French Telecommunications Market* (available in French only) reports on the size and breakdown of the market, French regulations, the public operator, and relevant French company and government contacts.

To obtain a copy of the report, contact Tom Oommen, Canadian Embassy, Paris, Fax: (33 1) 44 43 29 98.

Bottin International

The publishers of *Québec dans le monde* soon will be releasing the 1996 edition of the *Bottin International*. This directory provides information on areas of activity, countries of interest and the addresses of Quebec stakeholders such as exporters, trading houses, consultancy firms and so on. Registration in the directory costs \$50; the deadline is November 15, 1995.

For further information, contact *Québec dans le monde*, Tel.: (418) 659-5540; Fax: (418) 659-4143.

Benchmarking

Benchmarking the Canadian Business Presence in East Asia is a recent study on the status of

Canadian trade and investment in China, Japan and Southeast Asia and what can be done to improve it. The study was conducted by Victor Falkenheim, Keith Head, William V. Rapp, John Ries, A.E. Safarian and Lorna Wright and is part of a series of the Hong Kong Bank of Canada *Papers on Asia*.

Copies may be obtained from the Centre for International Business, Faculty of Management, University of Toronto, Tel.: (416) 978-2451; Fax: (416) 928-6694.

China's Agenda 21

In 1994, the State Council approved *China's Agenda 21*, or the *White Paper on China's Population, Environment, and Development in the 21st Century*. The paper maps out a general strategy and puts forward policies and methods for sustainable development to ensure the balanced improvement of economy, society, resources, environment, population and education. While the *White Paper* is available, another document, *Priority Programme for China's Agenda 21*, which lists 62 project proposals, may be more interesting to Canadian environmental companies.

Both documents are available for US\$50 each from the

Administrative Centre for China's Agenda 21 (ACCA 21) 4-2403, No. 40 Xiao Nan Zhuang, Haidian District, Beijing, China, Tel.: 011-86-1-2588128; Fax: 011-86-1-258 8127.

Canada - Austria

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dent country with excellent business connections in Central Europe and a competitive export and project financing support infrastructure. Austrian exports to Central and Eastern Europe have increased fivefold since 1990, accounting for approximately 14 per cent of total Austrian exports. In the region, Austria is the source of 10 per cent of total foreign direct investment.

For more information on the conferences, contact the Austrian Trade offices, in Montreal, Tel.: (514) 849-3708; Fax: (514) 849-9577; in Toronto, Tel.: (416) 967-3348; Fax: (416) 967-4101.

For information on doing business in Austria, contact the Commercial Division, Canadian Embassy, Vienna, Tel.: 011-43-1-53138-3350; Fax: 011-43-1-53138-3906.



DFAIT's InfoCentre provides counselling, publications and referral services to Canadian exporters. Trade-related information can be obtained by contacting the InfoCentre at 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling the InfoCentre FaxLink (from a fax machine) at (613) 944-4500; by calling the InfoCentre Bulletin Board at 1-800-628-1581 via a computer modem; and by visiting the InfoCentre Internet World Wide Web site at <http://www.dfait-maeci.gc.ca> using the Gopher menu.

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