HAVE YOU SEEN THE LATEST POLICY?

PLAN Tontine Annual Dividend Renewable Term

Incorporated

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Insurance Co.. Portland. Maine.

Subject to the Invaluable Maine Non-Por feiture Law and contains

-11 Up-to-Date Peatures

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Reliable Agents always wanted.

ddress, HENRI E. MORIN, Chief Agent for Canada, 151 St. James Street, Montreal, Canada.

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Manchester Fire Assurance Co.

ESTABLISHED 1824.

Assets over \$12,000,000

Head Office-MANCHESTER, Eng. WILLIAM LEWIS, Manager and Secretary.

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A Canadian Company for Canadian Business

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THE

POLICY

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On the Unconditional Accumulative Plan, contains but one condition, viz., that the premium shall be paid. Extended Insurance is granted after two years.

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Cash Values granted after five years. .

Rates and full information sent on application.

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THE-

LIFE INSURANCE CO.

RICHARD A. McCURDY. President.

Statement for the Year ending December 31st, 1896

Assets ... \$234,744,148 42 Liabilities... 205,010,633 72 Surplus \$ 29,733,514 70

Income for 1896 ... \$49,702,695 27

Insurance and Annuities

in force ... \$918,698,338 45

TWENTY-YEAR DISTRIBUTION POLICY

on continuous life and limited payment plans affords the maximum of security at the minimum of cost.

ENDOWMENT LIFE OPTION POLICY

provides a guaranteed income, secure investment and absolute protection.

FIVE PER CENT. DEBENTURE

furnishes the best and most effective forms of indemnity and fixed annual income to survivors.

CONTINUOUS INSTALMENT POLICY

so adjusts the payment of the amount insured as to create a fixed income during the life of the beneficiary

For detailed information concerning these exclusive forms of insurance contracts and agencies, apply to

THOMAS MERRITT, Manager.

31, 32, 33 Canadian Bank of Commerce Building, TORONTO. ONTARIO

WATERLOO MUTUAL FIRE INS. CO.

ESTABLISHED IN 1863.

HEAD OFFICE. . WATERLOO, CNT.

GEORGE RANDALL, JO**N SHUH, Vice-Presiden.

C. M. TAYLOR, Secretary. IOHN KILLER.

Inspector

The London Life Insurance Co.

Head Office, - London, Ont.

Authorized Capital \$1,000,000 ••• ••• Subscribed Capital 250,000 Government Deposit 60,000 ...

> IOHN McCLARY, President. A. O. JEFFERY, Vice-President.

The new policy forms of this company are models of neatness and liberality oney to loan at lowest current rates of interest on desirable real estate securities

JOHN G. RICHTER, Manager.

THE STEADY PROGRESS OF THE GREAT-WEST LIFE IS DUE TO THE FACT THAT THE ATTRACTIVE PLANS AND REASONABLE PRE-MIUM RATES, COMBINED WITH THE HIGH-EST STANDARD OF SECURITY TO POLICY-HOLDERS AND LARGE PROFIT-EARNING POWERS, ENABLE ITS AGENTS TO READILY SECURE APPLICATIONS FROM THE MOST DESIRABLE CLASS OF INSURERS. TO ENERGETIC AND CAPABLE CANVASSERS CERTAIN SUCCESS IS ASSURED.

FOR PARTICULARS AS TO TERRITORY AND TERMS ADDRESS,

J. H. BROCK, MANAGING DIRECTOR, WINNIPEG,

JAMES MOLENAGHEN, MANAGER FOR ON-TARIO, TORONTO ONT

JAMES LYSTER, MANAGER FOR QUEBEO, MON-

TREAL, QUE.
ROBERT YOUNG, MANAGER FOR MARITIME PROVINCES ST. JOHN N.B.

THE ONTARIO MUTUAL

A Prosperous Home Company.

Head Office, Waterloo, Ontario.

THE MERCANTILE FIRE

INCORPORATED 1875

Head Office, WATERLOO, Ontario
Subscribed Capital, \$200,000 00
Deposit with Dominion Gov't, \$50,079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INS COMPANY with Assets of \$15,000,000.

WM. A. SIMS, President.
JAMES LOCKIE, Managing Director.

JOHN SHUH, Vice-President. T. A. GALE, Inspector.

Economical Mutual

Established Fire Insurance Co. BERLIN. Head Office, Berlin, Ontario

HUGO KRANZ, Manager.

GEORGE LANG, Vice-President JOHN FENNELL, President. W. H. SCHMALZ, Secretary A. B. POWELL,