

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

**REVENUE 1894.**

Fire Income .....	\$8,603,177
Life Income .....	4,498,943
<b>Total Revenue.....</b>	<b>\$13,102,120</b>
<b>Total Assets.....</b>	<b>\$58,998,348</b>
Canadian Investments .....	5,297,598

Resident Agents in Toronto:  
**GOOCH & EVANS**

**THOMAS DAVIDSON, Managing Director**  
**MONTREAL**

ESTABLISHED 1720

# The London Assurance

Total . . .  
Funds . . .  
**\$18,000,000.**

Head Office Canada Branch, MONTREAL

**FIRE RISKS** o o o o o o o o o o  
accepted at current rates

E. A. LILLY, Manager.

Toronto—S. BRUCE HARMAN, General Agent,  
19 Wellington St. East.

# SUN

FOUNDED A.D.  
1710

# INSURANCE OFFICE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest  
purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds  
**17,000,000.**

Canadian Branch:

**15 Wellington St. East**

TORONTO, ONT.

H. M. BLACKBURN, . . . . . Manager  
H. F. PETMAN . . . . . Inspector

HIGINBOTHAM & LYON, Toronto Agents  
Telephone 488

Agents wanted in all Unrepresented  
Districts.

# Lancashire Insurance Co.

Of England

Capital and Assets Exceed  
**\$20,000,000**

Absolute Security

CANADA BRANCH

Head Office - TORONTO

**J. G. THOMPSON, Manager**

Agents for Toronto—Love & Hamilton, 59 Yonge St.



# Standard Life

Established 1825. Assurance Co. of Edinburgh  
Head Office for Canada: MONTREAL

Invested Funds..... \$40,800,000  
Investments in Canada..... 12,000,000

Low rates. Absolute security.  
Unconditional policies.  
Claims settled immediately on proof of death and  
No delay.

J. HUTTON PALFOUR, Superintendent  
W. M. RAMSAY, Manager.  
CHAS. HUNTER, Chief Agent.

# Liverpool & London & Globe Insurance Co.

Invested Funds..... \$46,872,992  
Investments in Canada..... 1,573,639

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmund  
J. Barbeau, Esq., Wentworth J. Buchanan, Esq., A. F.  
Gault, Esq., Samuel Finley, Esq.

Risks accepted at Lowest Current Rates. Dwelling  
Houses and Farm Property Insured on Special Terms.  
JOS. B. REED, Toronto Agent, 20 Wellington St. East.  
G. F. C. SMITH, Chief Agent for Dom., Montreal.

# LONDON & LANCASHIRE FIRE



INSURANCE COMPANY OF LIVERPOOL  
ALFRED WRIGHT,  
Manager for Ontario, Manitoba  
and the North-West  
MARTER & YORK,  
Agents, Toronto.  
Telephone 600

# The IMPERIAL Insurance Co., Ltd.

Established in London, 1803  
SUBSCRIBED CAPITAL, \$8,000,000  
TOTAL INVESTED FUNDS, OVER \$8,000,000

Agencies in all the principal towns of the Dominion.  
CANADIAN BRANCH OFFICE:  
Company's Bldg., 107 St. James St., Montreal  
E. D. LACY, Resident Mgr. for Canada.

# UNION ASSURANCE SOCIETY OF LONDON, ENGLAND.

Instituted Queen Anne  
IN THE A.D.  
Reign of - 1714 -

T. L. MORRISEY, Resident Manager,  
Cor. McGill & St. James Sts., Montreal

# Guardian FIRE AND LIFE ASSURANCE CO., Of London, Eng.

CAPITAL, \$10,000,000  
FUNDS IN HAND EXCEED \$22,000,000

Head Office for Canada:  
**Guardian Assurance Bldg., Montreal**

E. P. HEATON, Manager  
G. A. ROBERTS, Sub-Manager  
Toronto Office, Cor. King and Toronto Sts.  
HENRY D. P. ARMSTRONG,  
General Agent,  
Phone No. 0

# IMPORTANT

— TO —  
Agents and Men of Energy and  
Activity  
The Unexcelled Financial Position  
of the

# North American Life Assurance Company

Combined with the splendid results paid under its  
attractive INVESTMENT PLANS of INSURANCE,  
makes the works of its agents easy, pleasant and pro-  
fitable.

For full information as to terms to agents, etc.,  
address

**Wm. McCabe, F.I.A.,**  
Managing Director.

Head Office  
22 to 28 King St. West Toronto.

ESTABLISHED 1847.

# British Empire Mutual Life

Assurance Company  
Of London, Eng.

Head Office, Canada,  
British Empire Building,  
MONTREAL.

Government Deposit, \$747,207.34

Results of Valuation, 1893  
Larger Cash Surplus  
Increased Bonus  
Valuation Reserves Strengthened

# IMMEDIATE ANNUITIES GRANTED

SEND FOR TERMS.

**F. STANCLIFFE,**  
General Manager.

# Phoenix Fire Assurance Co. Of London, Eng.

Established 1799.

LEWIS MOFFATT & CO.,  
Agents for Toronto and District.  
PATERSON & SON,  
General Agents for Dominion  
Montreal, Que.

# Star Life

Assurance Society  
Of England Established 1843.

# FEATURES

1. Every description of Life Assurance business.
2. World-wide Policies.
3. Fair Rates.
4. Large and increasing bonuses, constituting the society's policies a first-class investment.

Reliable agents wanted.

**J. FRITH JEFFERS, Sec'y for Canada**

Head Office for Canada—29 Richmond St. West,  
Toronto.