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Doubtless your holiday has been well earned, but even so, you are not justified in running the extra risks involved without having adequate insurance on your life.

If you have insurance your holiday will be all the happier. You will be absolutely sure it is right both as to protection and investment if in the

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The London Mutual Fire Insurance Company

Established 1859

Assets				\$863,554.52
Surplus to Policyholders				\$433,061.40

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F. D. WILLIAMS, Managing Director

WESTERN ASSURANCE COMPANY

INCORPORATED 1851

Fire and Marine

Assets		over \$ 3,500,000.00
Losses paid since organization		61,000,000.00

Head Office: TORONTO, Ont.

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(FIRE) BRITISH CROWN ASSURANCE Corporation, Limited OF GLASGOW, SCOTLAND

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Accumulated Funds, 1914 \$41,615,000

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