

A WORD ON BEEF TEA

Meat Extract resembles Beef Tea made at home in the fact that it contains no nourishment at all. Hard doctrine for the ladies who think that nothing can equal their own make.

How is . . .

BOVRIL

Nourishing then?

Because it is not a Meat Extract only. It contains in addition the nourishing qualities of pure, lean ox beef, highly concentrated and finely pulverized.

BOVRIL

is, therefore, superior to Meat Extract or Beef Tea.

BOVRIL, LIMITED,

Food Specialists and Hospital Purveyors,
Contractors to Her Majesty's and Foreign Governments.

30 Farringdon Street,
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