In the light of recent scientific research the dangers of dust as an ever-ready vehicle for the spreading of disease germs are attracting more and more attention among medical men everywhere. In this connection the value of Standard Floor Dressing as a dust preventive is receiving wide recognition. Standard Floor Dressing is a mineral preparation notably effective in catching all dust the instant it settles on the floor and holding it there until it is swept away. It prevents the dust from rising again and circulating in the air, thus keeping furniture and fixtures clean and fresh in addition to its high hygienic value. Full particulars as to the use, etc., of Standard Floor Dressing can be obtained on application to any agency of the Imperial Oil Company, Limited, or the Queen City Oil Company, Limited.

BOVRIL.

This is an excellent preparation. It has long ago found its way into the wards of the best hospitals, and is much prized by the staffs and relished by the patients. It is agreeable to take and both stimulating and nourishing. It is well known that Bovril is prepared from the best of beef, and by experts, every precaution being taken in the way of thorough cleanliness, so that the finished product shall be pleasant to the taste, safe to the consumer, and highly nourishing.

THE CHOICE OF AN ANTITOXIN.

No therapeutic agent which the physician uses to-day needs to be selected with greater care than the serums. These products must not only be individually specific, produced from specific germs or their toxins, but they must be pure—elaborated in the blood of perfectly healthy animals. The preparation of prophylactic and curative serums should never be intrusted to the inexperienced or to those who are hampered by lack of facilities. In choosing an antitoxin the practitioner should consider only serums of known reliabilty—products into which no element of conjecture enters. His own interests and those of his patient demand this.

With reference to diphtheria antitoxin it is noted that Parke, Davis & Co., in their current announcements to the medical profession, feature both the "serum," which they have produced unchanged for many years, and the newer "globulins," the two products being presented apparently upon even terms, without favor or prejudice to either. In