



## About Wool in . . . . Underwear



...Two kinds of wool—pure wool and others—a fine, good wool, and a coarse, bad wool. The fine, pure wool absorbs and dissipates the body's moisture—keeps pores open—keeps circulation perfect. Wool and cotton won't do that. It won't absorb as much—doesn't give up what it does gather. Becomes felt-like—close. Coarse wool may absorb, but it irritates—closes the pores. That retards circulation too.

## Health Brand LADIES' AND CHILDREN'S Underwear....

Is made of all pure wool of the finest grade produced in the world—we guarantee it. Pure wool stands for "HEALTH BRAND"—Health Brand stands for pure wool. You may return it if it is not right in every detail. What more can you ask.

THE SUCCESS OF THE SEASON IS

## New Men's Health Brand Goods

"FIT," "QUALITY," "STYLE"  
and "FINISH" UNEXCELLED

**BUY NO OTHER**

This is recognized as **THE BEST**



The Montreal  
Silk Mills Company  
MONTREAL

