

## BUSINESS MANAGEMENT.

A successful firm is not produced by chance, but by intelligence persistently applied. The first consideration in managing a business or factory successfully is to provide for it a brain capable of organizing consistently and thoroughly, with full practical and technical knowledge of every department and every section of the concern, and of insisting that every instruction or rule once issued should be carried out to the letter. Such a manager will deliberately select for each department a deputy specially chosen for his ability and fitness without respect to any other consideration... Again, how many agents, superintendents and foremen have drifted (the word "drifted" is given in italics) into their places, instead of being selected as pearls of great price on account of their sterling merit and fitness. Suitable, efficient foremen do

not grow along the hedgerows: they are born, not faked. An apprentice or mechanic who displays the necessary budding qualifications for this important and difficult position should be carefully watched and trained. The manager who will be satisfied with nothing short of excellence, whether in organization, in the work of his staff, in the quality of the raw material and of the finished product, will not fail to obtain it, whether by appreciation of the good workman, and encouragement of the willing, or by elimination of the bad. Let him be inflexible and admit of no elasticity in his standard, he is bound to carry his will. The responsibility, full and entire, rests with the management or head of the establishment, whose duty it is not only to organize, but to supervise and check. — *Page's Magazine.*

## OPINION OF THE PRESS.

### "The Witness"

On the occasion of the reopening of the schools, the proprietors of the "*Stenographe Canadien*," or "*Canadian Shorthand Journal*," have published a special number in which is inaugurated the system of using both languages. This special number does great credit to the publisher, Mr. Jos. C. La Rochelle. It includes eighty-two pages, with colored cover and illustrations. On the front cover is a fine portrait of Sir Isaac Pitman, the father of stenography, and in the body of the book is given a picture of Mr. J. Toussaint Thompson, the first Canadian stenographer.

### "The Sunday Sun"

Mr. J. C. Larochelle has just issued a fine specimen number of the *Canadian Shorthand Journal*. The book is beautifully illustrated, and it contains some very practicable articles on the advantage of introducing shorthand into our schools and of its study by young people.

The book is printed in both languages, and sample copies may be had on application to its author, 97 St. James street.

We must appreciate the fact that the present is pre-eminently the age of commerce, and commerce and accounting are inseparable. In the history of the world there have been ages famous for war, famous for art and literature, and famous for music. Commerce now is king. In a measure the world appreciates its poets, its statesmen, its warriors, its scholars and its philanthropists; but its sincerest worship is given to its financiers and captains of industry. Consequently it is not the

teachers of Latin and Greek, not the teachers of science and not the teachers of theology that have the greatest opportunities. It is the teachers of commerce. The world demands more Schwabs, more Morgans, more Rockefeller, and, more particularly, additional thousands of well trained young men to occupy confidential positions in business enterprises of the first magnitude. It is up to you, ladies and gentlemen, to produce them.

GEO. E. ALLEN.