*T. EATON Co.,

CANADA'S GREATEST STORE 190 Yonge-st. , - Toronto.

190 Yonge-st., Oct. 14, 1895.

Keep Your Eyes Open:

If a grocer gave you short measure you'd be apt to "kick," as the boys say, but if some merchant sells you a blanket that's short-weight and short-size you keep quiet. notice it as quickly. Anyway there are tricks in blanket selling that you ought to know for your own good.

You'll observe that these Blankets and Comfortables are GUARANTEED. That means you run no possible risk in buying here:

7-pound Extra Super All-Wool
White Blankets, guaranteed
absolutely pure Canadian
wool, borders fast colors,
size 64 x 84, special per pair
\$2.25 8-pound Extra Super White Wool Blankets, with borders,

guaranteed fast colors, size 66 x 86 inches, special per 3.25

Flannels and Flannelettes

sible to get near the counters cost a cent a pound less than prevailed most of the time. People last week. A somewhat similar reduction has been made on almonds and of skill in forcing a Man to take off who live away from Toronto other kinds of nuts. stocks by these values:

-Ladies' "Josephine" Kid Gloves, in black and tan, all sizes, sold elsewhere at \$1.25, special at -Ladies' Fine Lamb's Wobl Seamless Hosiery, medium weight, regular price 25c a pair, special at.....

easy matter for us to show

-Hundreds of different

come again.

with what it feeds upon.

THE T. EATON CO. LIMITED,

THE TORONTO WORLD NO. 88 YONGE-STREET, TORONTO. TELEPHONES :

190 YONGE ST. - TORONTO, ONT.

Business Office 1734. Editorial Rooms 523. ONE CENT MORNING PAPER. SUBSCRIPTIONS :

WHOLESALE NEWSDEALERS: 7. W. Beebe, 391 Spadina-avenue. George Messer, 707 Yonge- street. Mrs. Moriarity, 1426 Queen-street. H. Ebbage, 655 Dundas. bage, 655 Dundas. Ezzard, 767 Queen-street east. HAMILTON OFFICE.

13 Arcade, James-street north. H. E. SAYERS, District Agent. in the speculative enthusiasm that has are under the same management and doing a rattling business, We'd like you to know more about them, Send for samples:

Now's Your Chance:

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Now's Your Chance iffice, and instead of putting fice, and instead o

will be able to judge both Canada will obtain an advantage in the following articles: Canada meats, the following meats meats are the following means meats are the following meats meats are the following means means meats are the following means form; lobsters and cray fish preserved in their natural form; apples and pears, fresh dried or pressed; fruits, preserved Government. Such facts speak for themand other tanning extracts; common paper, machine made; prepared skins, others, whole; boots and shoes; furnibut we take it that it is not by any

ing an outdoor game on the same day.

Many of the people who are summoned for these offences are ignorant of the existence of bylaws forbidding them.

The residents of the streets, tail of another fish seemed to project. Everybody looked in, of course, and that they, therefore, cannot help the blcyclists fish sticking out of the maskinonge's in their desire to secure better reads.

The fees system as applied to county In that way business grows constables, at least those who officiate in the vicinity of Toronto, is objectionable and ought to be replaced by something better. Furthermore, it should be the duty of some higher official to struct the constables as to their duty

and to warn them against making vexatious and unjustifiable arrests. ENGLAND CRAZY ON "KAFFIRS." The excitement in "Kaffirs," the opular name for South African gold ing on mania London is now the centre of what will probably be set down present century. The excitement began with the wonderful success of a few gold discoveries in South Africa some ed to the creation of innumerable syndicates and the formation of companies to explore and deal in new issues of stock. Some of the companies are undoubtely making wonderful profits. Twenty-five of them which publish returns have averaged about 20 per cent. dividends; some of them ranging as high as 65 and even 100 per cent. These particular enterprises are bona fide and are making handsome fortunes for those who hold the stock. In the speculative enthusiasm that has been excited by these genuine enterprises lies the basis of the rotten superstructures of speculation on which the English stock markets are running crazy. The legal capitalization of the south Renfrew and John Brady, the nominee of the Reform party for the next Dominion crazy. The legal capitalization of the south Renfrew and John Brady, the nominee of the Reform party for the next Dominion crazy. The legal capitalization of the south Renfrew and John Brady, the nominee of the Reform party for the next Dominion crazy. The legal capitalization of the south Renfrew and John Brady, the nominee of the Reform party for the next Dominion crazy. The legal capitalization of the south Renfrew and John Brady, the nominee of the Reform party for the next Dominion crazy.

styles.

For that reason large buyers find us out and big orders come our way.

More than that—patterns are all new. Most of this season's goods are either new altogether or have some distinctly new feature about

existence of bylaws forbidding them. The residents of the suburbs are beginning to find the constables a bigger nuisance than bicycles on the sidewalk or railway trespassers. Sometimes the constables find it is more to obtain what they want by the local improvement system, but there may be other means of securing good pavements. Good roads are required for the efficient working of the bicycle, and any project whereby such roads can be obtained ought to be deemed a good one. Because bicyclists use the streets to a large extent and because they demand good roads are sufficient reasons why the aldermen fund.

The residents of the suburbs are beginning to find the constables a bigginning to find the point. It may not be possible for wheelmen to o The residents of the suburbs are be- in their desire to secure better roads. throat.

them. You can see them by stable from the west end and vice should discuss the advisability of taxtaking elevator to the second as many summons as he can, makes two dollars each per annum. A tax sure of his fees and then decamps to of this kind next year would yield The Pall Mall Gazette and the Independent The easiest thing in the world to go wrong buying shoes. It took time for us to pick out the very best. Now we know.

You pay us just what the goods are actually worth. No fancy prices to swell fancy profits. When we sell you a pay us given the mongh to the profits of the profits when we sell you a pay us given the mongh to the profits when we consider to any other profits. When we sell you a pay us given the mongh to the profits and the profits and the profits of the profits and the profits and profits and the profit and the profits and the profit and t his own neighborhood. Judge Mc-dollars. The expenditure of this money You pay us just what the goods are actually worth. No fancy prices to swell fancy prices to swell fancy profits. When we sell you a pair of shoes we mean that pair of shoes we mean that the pair of shoes we mean that pair of shoes we mea Perhaps it's because you don't the wear shall induce you to trict it would be often better to have out by a correspondent in this paper a single official and pay him by salary, the other day, that wheelmen should take an interest in the coming election. LIBERAL LEADERS AT RENFREW.

Wet Weather Dampened the Proceedings, But Mr. Laurier Was Warmly Received.

Renfrew, Ont., Oct. 12.-The weather Renfrew, Ont., Oct. 12.—The weather has been most unfavorable for a large meeting of the electors to hear Hon. Wilfrid Laurier and several other leading members of Parliament. It was raining steadily when the train arrived at the station and continued to rain until the afternoon.

Several of the leading Reformers of the town met the visitors at the station and escorted them to the Dominion House, where they were entertain.

tion and escorted them to the Dominion House, where they were entertained by the local association.

Besides Mr. Laurier there were in the party Hon. Mr. Longley, Attorney-General for Nova Scotia; John Mc-Millan, M.P., of Seaforth; G. W. Dawson; Mr. Plevna of Addington, and Mr. Alexander Smith of Toronto.

"McCarthy's Mishaps" comes to the Toronto Opera House this week. This is undoubtedly one of the funniest comedies ever produced. Its continued suc-

RIDICULOUS AND UNFAIR.

From the October number of The

dened if we discuss the reasons given.

Unfair Denling.

The P.M.G. prejudices the case at the very outset by unfairly heading its remarks, "Very Cheap Insurance," and for a sub-heading, "Made in Canada." The first accusation against the L.O.F. is that for the last three years it has been engaged in showing the Eritish assurer that he is paying too much—but nobody denies that such is the case, except, perhaps, the P.M.G. If the policy-holders were not paying mcre than the actual cost of assurance, whence do the offices get their large reserves, and the means of paying those handsome bonuses which have gradually imparted so strong a speculative element to the general expectations of the modern seeker after under notice.

speculative element to the general expectations of the modern seeker after life insurance?

Then the writer ascends up into the

rarisons the doctor "did not select the Old Equitable, the Scottish Widows' Fund, and offices of that sort, but took Old Equitable, the Scottish Widows' Fund, and offices of that sort, but took the cases of offices some of which the P.M.G. is pleased to describe as "fifthrate." We shall see, later on, how far from fair the P.M.G. itself is in the matter of comparisons.

boarding-house. Citizens should remember that if they do not see prunes on the table they should be sure to ask for them. A gleam of satisfaction ought to come to the penurious house, keeper when she is apprised of the fact to-day that castile soap ought to cost a cent a pound less than prevailed last week. A somewhat similar reduction has been made on almonds and to the rich and the rich in the following articles: Canned meats, condensed milk, pure; fresh water fish, eels; fish preserved in their natural form; tobsters and cray fish preserved and others; building lumber in rough of reswn; wood pavement; staves; wood pulp (cellulose); extract of chestint and others; building lumber in rough of thers, whole; boots and shoes; furnitioned for some paper, machine made; prepared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; prepared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; prepared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; repeared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; repeared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; repeared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; repeared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; repeared skins, others, whole; boots and shoes; furnitioned for some paper, machine made; repeared that rise of the Gueen.

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These subjects were also largely twelt when he watch the dwelt whet the matura

Such facts speak for themselves. We could fill the paper with similar values, but prefer to have you come and see for yourself. Stocks are at their best now and it's an easy matter to get the goods you want,

New Carpets:

The precise carpet you need is here. Whoever you are of wherever, we can satisfy every demand for floor coverings, from the ordinary to the most in hurious.

The precise carpet you need is here. Whoever you are of the strength of the red wherever, we can satisfy every demand for floor coverings, from the ordinary to the most in hurious.

The precise carpet you need is here. Whoever you are of the strength of the red wherever, we can satisfy every demand for floor coverings, from the ordinary to the most in hurious.

The precise carpet you need is here. Whoever you are a considerable where the most in the creation of the court is not considerable where the court is here. The precise carpet you need is here. Whoever you are a considerable where the court is not considerable where the court is here. The precise carpet you need is here. Whoever you are a considerable where the court is not considerable where the court is now the court is not considerable where the court is not considerable where the court is now the court is now that the court is not considerable where the court is now the court is now that the court is not considerable where the court is now that the court is now the

no one, except the P.M.G. critic, feels any alarm (in the absence of any other ground for disquietude) because an office has just issued a policy for £1000 and has only received £30 in the shape of premiums upon the risk? An office in its twenty-first year, which has had exceptional and unscrupulous opposition and internal dissensions to en-

counter in its early years, cannot reasonably be expected to have a large sum in hand to meet its far-distant liabilities; but it has a present surplus of £276,000, a growing future, a fair rate of mortality, and an ever-increasing premium income to rely upon; and ing premium income to rely upon; and its prospects are, consequently, by no means so threatening as the P.M.G. seeks to make out. Enormous Business of the I.O.F. We were about to turn to the othe

so that no comparison on that point possible. The mere cost of getting enormous a business together so quic ly, in spite of opposition so unscrupulous and so persistent, will of itself naturally account for a large portion of the expenditure that has prevented in

der notice.

The Difference is in the Londing.

Then the writer ascends up into the clouds and introduces a stock of stage properties. He speaks of "Thibet," and "the religion of the Mahatmas," "the backwoods of Canada, the Canadian Allah, and the Mohawk Oronhyatekha his prophet." He tells us that "the Evangel of the Mohawk brave did not impress him favorably." That we can readily believe; but we do not ourselves think any the less of it for that reason.

Another complaint is that in his comparisons the doctor "did not select the Old Equitable, the Scottish Widows' actual Experience.

The Difference is in the Loading.

There is no difference of any practical cal character between the I.O.F. and on the ordinary actuarial principles, and are regulated by an authoritative actuarial table. The only point of difference is—not the "actual cost" of assurance, but as to the amount of the "loading" which it is politic to add to such actual cost so as to make up the exact premium payable. The only question really at issue is as to whether the old offices load too heavily, or the I.O.F. too lightly.

The free lectures to women being given every Tuesday afternoon at 3 o'clock in the Confederation Life Building, under the auspices of the Viavi Company, having been so well attended and there having been so many requests for evening lectures to accommodate those who could not be out in the afternoon the company have commodate those who could not be out in the afternoons, the company have arranged for a series of evening lectures, the first of which will be given next Friday evening at 8 o'clock, in the Lecture Hall, west entrance.

Do not forget the regular Tuesday afternoon lecture, Oct. 15. The subject for that afternoon will be "Woman's Nerves," and a very interesting discussion will be had.

The subject for Friday night will be The subject for Friday night will be announced at Tuesday's lecture. 712

-Pearline. Every woman knows just what that means to her. Washing in hard water is so difficult, and the results so poor! Pearline reduces the labor, whether you use soft water or hard. But use Pearline, and it's just as easy to wash

with hard water as with soft water

and the results are just as good.

Pearline saves more things
than your labor, though. We'll tell you of these savings
from time to time. Keep your eye on Pearline "ads."

Send Peddlers and some unscrupulous grocers will tell you of these savings or "the same as Pearline." IT'S FALSE—Pearline is never peddled, and if your grocer sends you something in place of Pearline, be the way for the purposes of a storehouse.

A triangular race of 25 yards, best three events out of five, for sweepstakes, has been arranged for Friday next at 4 o'clock on the Woodbine track, between 0 Grew.

JAMES PYLE, New York

Working the village in the interests of dry goods firm of the city without the necessary license. Coming up later before dry goods firm of the city without the necessary license. Coming up later before dry goods firm of the city without the necessary license. Coming up later before dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the necessary license. Coming up later dry goods firm of the city without the essary license. Coming up later dry goods firm of the city without the essary license. Coming up later dry goods firm of the city without the assary license. Louis dry goods firm of the city without the assary license. Coming up later dry goods firm of the city without the assary license.

GHIMANE 214 Yonge-Street, Oct. 14th.

SPECIAL SALE

This week we are selling large wholesale stock bough at a very low rate on dollar of the wholesale price

Formerly our heaviest par chases have been sold to the trade, but we now run a

SPECIAL SALE

and dispose of the goods retail, so that our numerous customers and the public general. ly reap the full benefit.

To avoid interfering with our regular trade, the present stock must be sold before the end of this week.

We will offer:

Ladies' Dongola Buttoned Boots as low as 80c a pair

Gents' Cordovan Lace Boots as low as 75c a pair.

We give you an opportunity to secure either a pair of fall boots, shoes or slippers at nearly half the wholesale

GHIMANE

SOLE AGENTS FOR THE

'SLATER"

214 YONGE-STREET

Every

We sell Boys' strong threepiece tweed suits, ages 11 to 15, \$4, regular price \$4. A heavier and much better suit \$5, regular price

\$5. A very superior line, handsomely trimmed, \$6, re gular price \$6.

A very heavy serge sailor suit for boys, 5 to 8, \$3.50, regular price \$3,50. Fine Nap Reefer Jackets. deep sailor collar, fine trimmings, for boys 4 to 11. \$4.50, regular price Boys' lined knee pants, 35

CLOTHIERS, 115 to 121 King st. East

and 50c, regular 35 and

DR. COWLING'S

East Toronto merchants have be

Rosebach near Homi are offering than any o ed mineral

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