

LONDON WILL DO SHARE IN CUTTING FIRE HAZARD

Gospel of Care and Tidiness To
Be Preached During Fire
Prevention Week.

SCHOOL PROGRAM

Firemen Will Urge Students To
Take Initiative in Clean-
ing Up Premises.

With the realization of the fact that Canada's annual fire loss is mounting rapidly, mainly through carelessness on the part of those in whose hands lies the means of defeating the fire hazard, London will join with the rest of the dominion in preaching a gospel of precaution during the national fire prevention week, October 4 to 10.

In municipal offices, in schools, in business houses, and in the homes, Canada asks that everyone be brought face to face with the growing menace that last year took \$46,000,000 from the pockets of citizens and caused the deaths of three hundred and fifty persons.

Only in continual education in the necessity of care and prevention measures does the chance of cutting the dominion's appalling fire loss total diminish, federal officials believe. And it was for this reason that national fire prevention week was set aside by proclamation from the seat of government.

Talks to School Children.

In London, the school children will hear talks throughout the week on the extremely important part they can play in the great drive to oust the fire demon from the dangerous hold he has on Canada's business. Principals and teachers are asked to pay special attention to fire drills, and to make an effort to bring them as near perfection as possible, as well as instructing the pupils in fire prevention.

Fire Chief John Aitken has arranged for his men to visit the schools during the week and give the students first-hand information on the best ways to avoid the danger of fire as well as how to conduct themselves when they have a fire on their own hands. Special stress will be laid upon the necessity of having homes free from refuse-laden cubby holes, and of distributing goods equally throughout a house so as not to make the danger of fire greater in any one place.

Should Take Initiative.

Firemen will also urge the children to take the initiative in seeing that the premises around their homes are free from accumulations of rubbish and other inflammable material.

"We are taking particular pains this year to bring the urgent necessity of fire prevention before the public," Chief Aitken declared to The Advertiser. "If only the people would take heed during fire prevention week and put into practice the lessons stressed in that time, Canada would not have to worry any longer about the enormity of fire losses."

Each day next week one of the city's fire trucks will make a trip through the business and residential sections of London, proclaiming to the citizens with banners and blowing of sirens, the presence of fire prevention week.

Mayor Wenige states that he will preach the gospel of prevention at all meetings he attends next week.

"I sincerely hope that the special period will act as a reminder to those with untidy homes and premises to clean them up," His Worship asserted. "Fire prevention week should be a stirring-up week, and the fire truths broadcasted in that time should be remembered during the rest of this year."

Mayor Urges Prevention.

"There is absolutely no need for anyone allowing his premises to reach the stage where it needs cleaning up," the mayor declared further. "Why throw rubbish around one day and clean it up the next day? Fire Prevention Week should not be a necessity, but, unfortunately, it is, and it behooves every citizen to do his part in seeing that Canada's fire loss is lessened."

"The power of suggestion and of example is remarkable," points out one of the special booklets being distributed by the Ontario Fire Prevention League, "and thus we may, perhaps, often unconsciously, teach the doctrine of 'Fire Prevention,' and radiate an influence for good that is widespread and most effective. It has been well said that there exist in every community the forces and the ability to solve the community's problems. They may be, and frequently are, undeveloped, but they are none the less there. These forces must be sought out, stimulated, trained, and developed, and then applied to the problems of the community. Efficiency follows organized effort."



MISS LILLIAN WAGNER
as the irresistible Bella Bruna in the
unforgettable musical dream, Blossom
Time, which plays a "farewell"
return engagement at the Grand
opera house next Thursday, Friday
and Saturday, Oct. 8, 9, 10, with mat-
inee on Saturday.

Sugar Factory Gets Fall Beets

Slicing Operations Scheduled
To Commence Next Week.

Special to The Advertiser.
Wallaceburg, Oct. 2.—The drawing in of sugar beets to the Dominion Sugar plant commenced on Thursday morning. A large number of loads were delivered and a record season was anticipated. The beets so far delivered are a good sample, and although they have not tested as high as they did this time last year, it is fully expected that they will improve. It is anticipated that slicing operations will commence during the middle of next week. The labor condition is reported to be good.

ST. MARY'S HIGH WINS.
Special to The Advertiser.
Mitchell, Oct. 2.—In a first game of football in Kelowna park Thursday the St. Mary's collegiate team beat Mitchell high school 1-0.

PRINCE OF WALES LAUDED JOHNSON

Distinguished Tenor Had a
Unique Experience While
Singing in Italian Capital.

Edward Johnson, distinguished tenor of the Metropolitan Opera Company, has had the unique experience of having a royal press agent, an honor seldom accorded an artist.

Mr. Johnson, who will be heard at the Arena in London on Monday, Oct. 19, under the auspices of the Kiwanis club of London, was singing at the Contesani theatre in Rome, Italy, and the Prince of Wales was the guest of the King of Italy in his box at the opera. Prince Edward was so greatly impressed with the singing of Mr. Johnson that he requested to be presented to him. Now a request from royalty is a command, and although singers, as a rule, do not care to see anyone between the acts of an opera, Mr. Johnson had to obey.

He was received with much cordiality by the prince, who was deeply interested in hearing that Mr. Johnson was a native of Guelph, Canada, and said, "I expect to go to Guelph



EDWARD JOHNSON,

famous Canadian tenor, with the Metropolitan Opera Company of New York, who will appear in concert at the arena on Monday evening, Oct. 19.

When I am in Canada, and will tell them how beautifully you sing."

Mr. Johnson never supposed that the prince would remember, so he was greatly surprised when singing in his home town of Guelph for the first time a few months later to learn a cost of approximately \$130,000.

that the prince in making a speech there a few weeks before had told the singer's townsmen how he enjoyed Mr. Johnson's singing in Rome. He also said that every one of them must attend when Mr. Johnson would sing in Guelph and, needless to say, every one of them obeyed.

PRAIRIE SIDING BRIDGE TO BE OPENED TODAY

Fine New Structure in Perfect
Working Order. Say
Engineers.

Special to The Advertiser.
Chatham, Oct. 2.—Engineers conducted the final inspection of the new steel lift bridge at Prairie Siding this afternoon, and found all machinery which elevates the two center spans working satisfactorily. The bridge will be declared open tomorrow afternoon by H. L. Squires, deputy minister of highways. Members of county councils since 1920, when the bridge scheme was first mooted, and their ladies, will be guests at a banquet which has been arranged by the Prairie Siding people. The bridge has been erected in his home town of Guelph for the first time a few months later to learn a cost of approximately \$130,000.

AVON PUBLIC SCHOOL HAS ANNUAL EXHIBIT

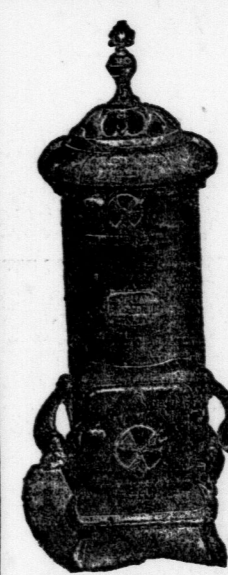
Special Prize Awarded in Competition For Best School Lunch.

Special to The Advertiser.
Avon, Oct. 2.—The Avon public school held their annual school fair on Wednesday. The competition was keen among the scholars, the exhibits being exceptionally good. A special prize given for mothers' school lunch was carried off by Mrs. Ezra Johnson.

Cyril Pigram came first in the oral essays with Helen Jolliffe second and Edith Row third. Several of the scholars took part in a word contest and there were motion songs by the younger pupils.

Jack Goble acted as chairman for the day.

A game of softball was played by the Avon boys and girls, who had chosen sides and called themselves Avon and Pumpkin Center. The game was in favor of Avon. Ed Clement and Amanda Cade acted as umpires. There was a good attendance and the teachers, Miss K. Robb and Miss M. Andrew, were complimented on the success of the school fair.



FIRES!

Most fires are started with a match. Therefore, be careful that the match is your servant, not your master.

Shipment of Quebec Heaters just arrived. We solicit your inspection. Prices:

\$16.00, \$19.00, \$23.00

Best Quality Stovepipes 25c

each

Best Quality Coal Oil 30c

gallon

Special Sale Old English Floor 67c

Wax now on, lb

Special Sale of 69c, 89c, \$1.10

Cocoa Mats

\$5.00 Electric Irons on sale

only, each \$2.98

Purdom's Hardware Limited
124 DUNDAS ST. Quality and Service

FIRE PREVENTION WEEK, OCTOBER 4 TO 10



Read and Heed

KEEP THIS IN A CONSPICUOUS PLACE.

ASHES should be kept in metal receptacles and never in paper or wooden barrels or boxes.

OILY RAGS OR WASTE should be kept in standard metal waste cans, and contents removed and burned each night.

RUBBISH should never be allowed to accumulate in or near buildings.

GASOLINE, NAPHTHA and other volatile oils should not be kept in buildings and should be used only with extreme care.

STEAMPIPES should be kept clear of all wood and other combustible material.

OPEN FLUE HOLES should be protected with sheet iron, or, better, be bricked up.

ELECTRICITY, when improperly installed, is hazardous; lamp cords should not be hung on nails or wrapped around piping; paper shades should never be used. Do not tamper with electrical installations.

STOVEPIPES should be securely riveted and run direct to brick chimneys, and never through floors or partitions; protect floors under and above stoves with brick, cement, or sheet metal.

STAIRWAYS should be kept closed and clear at all times; never place any stock or shelving thereon.

AISSLES OF GOOD WIDTH should be maintained; never pile stock in front of windows or against doors, as it handicaps the firemen in case of fire.

FIRE DOORS AND SHUTTERS should be closed every night, and stock should never be placed so as to hinder the ready closing of fire doors. Use metal frames and sash with wire glass.

SEE THAT ALL FIRE EXTINGUISHING APPARATUS is in good working order.

DAMP LAMPBLACK will spontaneously ignite. So will slack and pulverized coal and charcoal, when wet.

USE SAFETY MATCHES; they cost no more.

REQUIRING ALL DOORS TO SWING OUTWARD in public buildings, schools, theatres, etc., may prevent the loss of many lives.

ALL buildings over two stories in height should be provided with FIRE ESCAPES and STANDPIPES for Fire Department use.

AID US in the Prevention of Fires and Loss of Life.

Citizens and Property Owners,
London, Canada.

Dear Sir or Madam:

Few cities get the co-operation and help that London does to maintain a clean city and prevent fires. In reminding you again of Fire Prevention, we congratulate citizens generally on the cleanliness of property. The Fire Department is receiving the co-operation of property owners to a greater degree than ever, and there is no question but it is making London a safer city.

A few moments' time in removing rubbish often prevents a destructive fire, with possible loss of life or cause of unemployment.

As your Mayor and Fire Chief, we suggest for careful thought the following ideas to prevent fires and educate our coming citizens. Yours to prevent fires,

G. A. WENIGE,
Mayor, City of London.

JOHN AITKEN,
Chief London Fire Department.

1.—All dwellings and their surroundings be carefully inspected by their occupants and all conditions likely to cause or promote the spread of fires removed.

2.—All public buildings, stores, warehouses and factories be inspected and cleaned of rubbish in order to reduce fire hazards and maintain health and safety.

3.—All hotels, theatres, asylums, hospitals and other institutional buildings be inspected and provision made for all changes necessary to protect the occupants from danger in the event of fire.

4.—Fire drills be held for the children in all schools, for the inmates of all institutions and for the employees in all large stores and factories, in order that a greater degree of safety may be insured by acquainting the occupants

with the best and most expeditious mode of exit in time of danger.

5.—Special instruction on the subject of fire prevention be given by the teachers and by municipal officials in the schools, and that such appropriate literature as may be available be distributed to the pupils.

6.—Boy Scout leaders give instructions to the troops under their control as to the best means of co-operating with municipal fire departments in the prevention and extinguishment of fires, and especially as to the desirability of qualifying for the Fireman's Badge.

7.—Operators of lumber camps, settlers, campers, hunters and others who may from time to time enter our national parks and forest areas acquaint themselves with all laws, regulations and precautionary rules devised and established for the safeguarding of the woods against fire.

"THINK FIRE" BEFORE IT HAPPENS

DON'T allow children to play with matches.

DON'T leave everything to the landlord; inspect your own house from cellar to garret.

DON'T throw away lighted matches, cigars or cigarettes.

DON'T go into dark closets, bedrooms, or cellars, using matches or candles to light your way.

DON'T use coal oil, benzine or naphtha in lighting fires or to quicken a slow fire—it may result in death.

DON'T use gasoline or benzine to clean clothing near an open flame, light or fire.

DON'T use alcohol lamps, especially if made of glass; they often break and the fluid is ignited at once.

DON'T fill any lamp with gasoline or coal oil while the lamp is lighted. Keep the burners of all oil lamps thoroughly clean.

DON'T fill oil lamps after dark, or within fifteen feet of lights or fire.

DON'T put ashes in wooden boxes or barrels. Keep ashes away from boards.

DON'T use oils with a low flash point.

DON'T accumulate rubbish in premises, cellars, or workshops. While awaiting removal, keep such material in covered metal-lined receptacles.

Aid in the
**Prevention
of Fire**
—and—
Loss of Life